

School of Journalism Offers 6 Institutes, Courses for Professionals This Spring

Six institutes and short courses in Journalism, with special emphasis on small town and rural news writing, have been scheduled for this spring by the university's School of Journalism, according to Dr. W. F. Swindler, director of the school.

Discussion groups as planned will cover newspaper advertising, newspaper editing, local columns, farm and community journalism, news photography and education for journalism.

Starts April 16

The scheduled courses will last from April 16 to May 15.

All newspaper workers and news writers in the area who are interested in one or more of the institutes are invited to attend. With the exception of the Institute on Education of Journalism, all persons registering for institutes or short courses will pay a fee of \$5 each.

This fee will include one ticket to the dinner program. Costs of any materials used in the short courses will be extra.

Details Announced Later

Exact meeting place and meeting hours for individual institutes and short courses are to be announced in separate programs for each institute or course.

Moderators will be at each institute to initiate discussion and keep it on the subject. However, informality and individual participation will be encouraged.

Among the speakers or moderators already scheduled are Richard W. Beckman, Iowa State, a pioneer in agricultural news writing; Chester A. Bradley, rural news and feature columnist, Kansas City Star; Hugh A. Fogarty, city editor, Omaha World-Herald; Louis E. Heindel, advertising manager, Madison (Wis.) State

Journal; Dr. Frank L. Mott, Dean of the Missouri School of Journalism; William A. Sumner, University, another authority in the field of agricultural journalism; H. Clay Tate, editor, Bloomington (Ill.) Pantagraph; George Yates, chief photographer, Des Moines Register and Tribune.

Opens Program

Opening the program will be the institute on newspaper advertising. Especially designed for daily and weekly newspaper advertising executives in Nebraska and adjacent states, it will be held in Room 313, Student Union building on Friday and Saturday, April 16-17. It will be devoted to a discussion and clinical study of all phases of local and national display advertising, with particular attention given to advertising promotion. All persons attending are requested to bring a number of representative copies of their newspaper or particular advertisements for illustration and discussion.

The second institute will be that on newspaper editing, scheduled Friday and Saturday, April 23-24, in Room 313 of the Union.

Studies Problems

This institute is designed to study the current problems of small daily papers of the Middle West, and will include as subjects for discussion the problems of write and syndicate copy; the results of research into reader interests and readability of news stories; methods and problems of handling country correspondents; methods of checking the completeness of local news coverage; organization of staffs and the division of reporting and editing activities on a small daily; newspaper morgues for smaller papers; special news or special news pages; and other subjects suggested by those attending the institute.

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A short course on farm and community news is listed third on the program, from Thursday to Saturday, April 29-May 1. For county agricultural workers whose jobs include the preparing of stories for local newspapers and editors of weekly newspapers and of farm news pages of daily newspapers, it will be held in Room 00 of the Ag Union.

Columnists to Meet

The fourth course will be the institute for local columnists from April 30 to May 1 in Room 106, University Hall. It is held especially for writers of local columns in daily and weekly newspapers of Nebraska.

Subjects for discussion at this institute will include the purposes and techniques involved in conducting various types of columns; appropriate writing styles; subject matter; use of local names; tie-ins between the column and the news stories of the paper; methods of obtaining variety; use of independent contributors from among the newspaper's readers; and other subjects as suggested.

A short course in news photography will be the fifth course, from May 6 to May 8, in Rooms 4 and 106, University Hall. Some field trips and outside exercises will be included.

Offer Photography Course

This short course will deal with three different phases of news photography—the introduction to rudimentary photographic techniques for the benefit of newspapers just beginning to make use of staff pictures; the problems of picture editing and most effective use of pictorial reporting in weekly and daily newspapers; and finally the consideration of special problems of newspaper pictures facing the editor and publisher.

The last institute will be one of education for journalism, May 14-15. It will be held in University Hall, Love Memorial library and/or the Union.

The purpose of this institute is to offer a regional educator's convention within a geographic area sufficiently compact to permit the faculties of the institutions represented as far as possible to attend in a body and meet with all other faculty members of neighboring institutions concerned with similar teaching problems.

Your Student Union The Book Nook

By Frank Jacobs

All the comforts of home. This brief but concise statement presents a near-perfect description of the Student Union reading room, the Book Nook.

For the unfamiliar, the Book Nook is located to the left of the Corncrib doors. An electric sign will soon be erected as a visible aid to the reading room.

The homey, den atmosphere of the Book Nook is accentuated through the colorful knotty-pine walls, the comfortable furniture, and its air of friendliness. The "No Smoking" rule recently has been repealed and tobacco is now allowed.

Books Lost

This article about the Book Nook, begun as mere description, can very easily turn into a thought-provoking editorial. This is due to numerous abuses of the room's many privileges. Perhaps the most poignant example of this is shown by the fact that the number of "lost" book cards (accidentally and otherwise) nearly equals the number of cards of present literature in the Book Nook.

Thus the reason for these three new regulations being passed regarding the Book Nook.

1. The Book Nook is a recreational reading room—not a study room.

2. Books and magazines are not to be taken out of the room.

3. Clothing, books, and notebooks are to be checked at the Checkstand before entering the Book Nook.

It is obvious and logical that a Book Nook must contain books.

When the Union, with the Book Nook, opened in 1938, books were purchased through an Endowment Fund set up by J. C. Seacrest. Lately, purchases have been made through the Union budget. At present, a survey is being made of students using the reading room to discover new trends and choices in literature.

Variety Found

A wide variety of books and magazines are found on the shelves of the Book Nook. These books are arranged in convenient alphabetical order and students are asked to remember this in replacing them.

Modern fiction seems to be the most popular with Nebraska students as this category heads the stolen list. Other favorites are biography, plays, short stories, and poetry.

An up-to-date magazine section is another feature of the room's many diversions. Time, Esquire, Look, National Geographic, Popular Science, Fortune, The New Yorker, Billboard, Atlantic Monthly, and The Saturday Evening Post are but a few on the list of periodicals offered.

Whether your taste runs from Shakespeare to Steinbeck, you will enjoy that leisure hour in the Student Union Book Nook.

Final Olympic Trials Slated For Iowa State

The time schedule for the final Olympic wrestling trials to be held at Iowa State college April 29-30-May 1 were announced this week by Hugo Otopalik, meet manager.

All three evening sessions will start at 7 p.m., Otopalik said. The April 29 afternoon session will begin at 2 p.m. and the other two afternoon sessions will start at 1 p.m.

Prices are \$5.00 for a season ticket, \$1.50 for a single session reserved seat, and \$1.00 for a single session general admission ticket.

Louis Menze, Iowa State athletic director, in discussing the final trials pointed out: "All proceeds from the meet above actual cost of the tournament will be given to the Olympic Games fund."

Otopalik pointed out that because of the nature of the meet any round would be likely to bring together the outstanding men in any weight class. Otopalik explained that since "black marks" eliminated and the Olympic committee would make pairings anew after each round, it would be possible for the best men in any class to meet as early as the first or second rounds. This means, Otopalik pointed out, that the final session might not necessarily provide the fans with a chance to see the best matches.

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