

WHAT A YEAR IT WILL BE!

Once again, Boy meets Girl on campus . . . and the whirl of learning and fun is given zest with many things NEW for this college generation. Live up to the tempo of this exciting year-ahead in clothes that are meant for work and Big Occassions . . . call on us . . . we're rarin' to go!



FRESHMEN:

Discover the lures of the Union "Crib" . . . and know where you can find B.W.O.C. (Best Wardrobes On Campus.) At Magee's, naturally!



Millinery and Shoes feature
**DOBBS . . . PARADISE
LIFE-STRIDE**
fashion brands!



Glamour Clothes from ABC to PHD!

JAUNTY JUNIOR coats and suits for wise co-eds!
JUNIOR DRESS designers include Perry Brown, Ellen Kaye!
YOUR FIRST FUR CORT may be a smart mouton-dyed lamb! } **THIRD FLOOR**

SPORT CLOTHES are here in all classroom varieties.
DATE BAIT . . . accessories for your glamour hours. } **FIRST FLOOR**

Men-About-Campus Go For These!

TOP COATS by Varsity-Town, Kuppenheimer. } **SECOND FLOOR**
ROBES for lounging and studying; wide variety.

LEATHER JACKETS by MacGregor, Glover, Field & Stream. } **FIRST FLOOR**
SLEEVELESS SWEATERS give zip to campus get-ups.
FURNISHINGS and **SHOES** known for their A-1 quality.

MAGEE'S

Handily located for the college trade at 12th and "O"