

BEN SIMON & SONS



These U. of N. Co-eds are at Simon's to help you!

It's our theory that co-eds know best what co-eds like and so we've staffed our Young Towner Shop with popular University of Nebraska co-eds who know what's new and right for campus and date wear . . . drop in and consult with them!

Pictured from left to right: Shirley Grossmans, Janet Sloss, Pat Gilligan, Joan Guensel, Janice Campbell, Georgann Wythers, Dolly Tracy, Sue Golden, Leslie Metheny. Not in picture: Janice Blakesly and Sally Whiteman.

Serving College Men and Women For Forty Years!