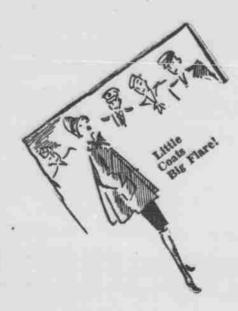


A Picture Story For Spring!











Boleros are News in Spring Dresses!



Checks Check in for Spring



Bunny Bounty . . . gift ideas at Simon's



Cotions are up to new tricks . . . see the dress-up styles at Simon's.



Suits are Simon's Long-Suit! They make good partners!



Weather— Vain? Then see Simon's new raincoats on the fourth floor!

BEN SIMON & SONS