



Painted by Steven Dohanos

LISTEN TO
"TRIBUTE TO NORWAY"
TONITE AT 8:55 OVER KFOR

PRELUDE
TO THE
4th LOAN



Today is NORWEGIAN DAY

TRIBUTE TO THE UNCONQUERABLES

Presented by the Saturday Evening Post and Gold & Co.

Keep backing the attack! With these fighting words the U. S. Treasury Department opens the Fourth War Loan on January 18.

As a fitting prelude, leading up to and into this great victory, Gold & Co. is proud to present Tribute to the Unconquerables—a nationwide War Bond drive co-sponsored by The Saturday Evening Post.

This coast-to-coast drive is inspired by Poet Joseph Auslander's magnificent Open Letters to the Unconquerables

which millions have recently read in The Saturday Evening Post.

Auslander's Letters have brought home to the people of this nation the vivid, stark picture of the sacrifice made by tens of millions in the ravaged, war-torn lands. And the purpose of this drive, and the Fourth War Loan, is to impress our people with the great need for sacrifice now—to keep the attack rolling—to release these nations to fight—to speed victory for all.

See our dramatic window displays honoring Greece, Czechoslovakia, The Netherlands, Poland, Norway, France, Belgium, Yugoslavia, Luxembourg, Denmark.

Free to bond buyers at Gold & Co. this week

- 1 A set of five full-color prints of Joseph Auslander's Open Letters to the Unconquerables will be presented to each purchaser of a \$25 War Bond or more.
- 2 By arrangements with the Ambassadors of these five Governments—a booklet describing one of the occupied countries will be presented to each purchaser of a \$25 Bond or more.
- 3 Each Bond buyer will receive free, a folder giving a biographical sketch of Joseph Auslander, and the story of how the Open Letters to the Unconquerables came to be written.

The Bonds you buy now will be included in the total for the 4th War Loan

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GOLD & CO.
WE GIVE S & H GREEN STAMPS

