

Prelude to the 4th War Loan



FREE—This magnificent set of reproductions when you buy a U. S. War Bond at Gold & Co. this week!

TRIBUTE TO THE UNCONQUERABLES

Sponsored by The Saturday Evening Post
and Gold & Co.

FREE TO BOND BUYERS AT GOLD & CO. THIS WEEK

1. A set of five full-color reproductions of Joseph Auslander's Open Letters to the Unconquerables, suitable for framing, will be presented to each purchaser of a \$25 War Bond or more.

2. By arrangement with the Ambassadors—an interesting booklet describing activities in one of the occupied countries will be presented to each purchaser of a \$25 Bond or more.

3. Each Bond Buyer will receive, free, a folder giving a biographical sketch of Joseph Auslander, and the story of how the Open Letters to the Unconquerables came to be written.

KEEP BACKING THE ATTACK! With these fighting words the U. S. Treasury Department opens The Fourth War Loan on January 18.

As a fitting prelude, leading up to and into this great victory effort, Gold & Co. is proud to present Tribute to the Unconquerables—a nationwide War Bond drive, co-sponsored by The Saturday Evening Post.

This coast-to-coast drive is inspired by Poet Joseph Auslander's magnificent Open Letters to the Unconquerables which millions have recently read in The Saturday Evening Post.

Auslander's Letters have brought home to the people of this nation the vivid, stark picture of the sacrifice made by tens of millions in the ravaged, war-torn lands. And the purpose of this drive, and The Fourth War Loan, is to impress our people with the great need for sacrifice now—to keep the attack rolling—to release these nations to fight—to speed victory for all.

Listen to the radio program Tribute to The Netherlands tonight at 7:30 over KFOR!

See our dramatic window displays honoring Greece, Czechoslovakia, The Netherlands, Poland, Norway, France, Belgium, Yugoslavia, Luxembourg, Denmark.



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