

# KU Head Speaks At Convocation

Chancellor Deane W. Malott of the University of Kansas will address the annual university honors convocation April 21, according to the announcement made Tuesday by Prof. L. B. Smith, chairman of the convocation committee.

The convocation will honor top ranking students in each class and student organizations whose members have maintained high scholastic averages.

Chancellor Malott became head of the University of Kansas in 1939 after attaining prominence in the business world. He received his BA degree from Kansas in 1921 and his MBA degree from Harvard university in 1923.

From 1923 to 1929 he was assistant dean of the Harvard business school and associate professor of public utility management. He returned to Harvard as associate professor of business in 1933 until 1939 when he became head of the University of Kansas.

He was a member and director of the executive committee of Gratton and Knight, and has been on the president's board of the William Rockhill Nelson Trust since 1939. He is a member of Beta Theta Pi fraternity.

Among Chancellor Malott's books are "Problems in Agricultural Marketing"; "Problems in Public Utility Management" (with Philip Cabot); "Introduction to Corporate Finance" (with J. C. Baker); "On Going Into Business" (with J. C. Baker and W. D. Kennedy); and "The Agricultural Industries" (with B. F. Martin.)

## Draft Board Ponders Farm Labor Problem

**Workers Ask Deferment; Classification Officer Advocates Personal Rule**

Problem for local selective service boards is what to do with farm workers, and this week county war boards, headed by AAA committee chairman, joined the army in seeking a solution to the situation.

Many farm workers have asked selective service boards for occupational deferment, insisting that their farms produce good supplies in substantial quantity, that they cannot be properly replaced, and that his service on the farm is worth more than his service in the armed forces.

Maj. Frank O'Connell, chief state classification officer, has explained to the local boards that there isn't any blanket formula which will give the answer to this question. Each case must be decided individually on its own merits.

It is hoped that the AAA board can furnish local records on farm cultivation, production, labor needs and labor supplies so that draft officials can have facts on which to base judgement.

Local boards have been hampered in reaching a decision in many instances because they don't know whether the farm worker's evaluation of his agricultural status has been accurate.

## Heifetz Here For Lincoln Recital

This year's concert season will reach its climax tonight when Jascha Heifetz, renowned concert violinist will appear in a recital in St. Paul's Church.

Among the numbers presented will be Beethoven's "Spring Sonata", the Vieuxtemps Violin Concerto, and "Hexapoda" Studies in



Courtesy Lincoln Journal  
Jascha Heifetz.

... renowned concert violinist.

Jitteroptera by the American contemporary Russel Bennett. The latter piece will give special enjoyment to the Jitterbugs among concert groups.

Emanuel Bay will be at the piano.

Immediately following the concert Phi Mu Alpha Sinfonia, national music fraternity, will entertain Mr. Heifetz at a chapter reception in the Cornhusker Hotel.

## YW Freshman Cabinet, Staff Leaders Meet

YWCA cabinet members, staff leaders and the freshman cabinet will hold a joint meeting in Ellen Smith hall tonight at 7 p. m. in place of the regular cabinet meeting. All staff heads are required to be present and give a brief report of their staffs.



# College Youth Sees Varied War Ideals

**Nationally . . .**

**By Student Opinion Surveys.**

AUSTIN, Texas, March 11. Four out of every ten college students believe that the United Nations are fighting this war for the same reason usually given for fighting World War I—to preserve democracy, a national sampling of Student Opinion Surveys of America shows.

Taken on college campuses all over the country, the poll reveals that 40 per cent of the students, a group more than twice as large as any other group giving a different answer, believe that World War II is being fought for the continuance of democracy or, as some put it, "for the Bill of Rights," or "for freedom and liberty." Eighteen per cent, the next largest group, think we are fighting primarily to defeat the Axis powers.

Without suggesting any possible answers, interviews were asked, "What would you say we are fighting for in this war?" The complete results, shown in eight different groupings of answers, follow:

- To preserve democracy . . . . . 40%
- To defeat the Axis . . . . . 18
- For economic reasons . . . . . 10
- Self-preservation . . . . . 9
- For England . . . . . 4
- Because of Pearl Harbor . . . . . 4
- For a lasting peace . . . . . 5
- Other reasons or no opinion . . . . . 10

(See **NATIONALLY**, page 2.)

**On This Campus . . .**

**By John Bauermeister.**

Compared with a survey of student opinion on college campuses all over the country, conducted by the National Weekly Poll of College Thought, the opinion on this campus is the reverse of that of other college students.

Forty percent of the students interviewed on the campus yesterday, a group twice as large as any other group giving a different answer, believed that World War II was being fought chiefly to defeat the axis powers or, as some put it, "to crush dictatorship and exterminate racial prejudices, "or to squelch totalitarianism," or "to shift the balance of power in our favor." Twenty percent, the next largest group, felt that we are fighting primarily to preserve everlasting peace among the nations of the world.

Some felt that the cause was the same as the last war, to make the world safe for democracy, and a few expressed the opinion that it was for economic reasons. One interviewed thought our entrance into the war was primarily for self preservation of something that was forced upon us, and another, very uncertain as to what the real reason was, finally admitted, "I don't know, making your sorority average is enough for any freshman."

Some of the thought expressed in inter-

(See **UN STUDENTS**, page 2)

# Dr. Jenness Finds Appeal To Values in Propaganda

**By George Abbott.**

"In propaganda campaigns the attempt is made to appeal to human values and then to try to tie up these values with the people," Dr. A. F. Jenness, chairman of the university psychology department declared in discussing propaganda in an interview with a Daily reporter.

The appeal is made to what "people think is good," Jenness declared. "Democracy is a good thing and the people of this country will do almost anything to preserve it."

He pointed out that today's propaganda keeps the people from thinking about the specific action being called for, illustrating this point by saying, "You don't say, 'Enlist in the marines because we want you to drill, and learn discipline; we want you to go to a place where you may very probably be killed' but

you do say 'Enlist in the marines to preserve the American way of life.'"

**Skepticism Prevalent.**

Jenness pointed out that in the last war people "were pretty much debunked" and since then have been suspicious, passing this skepticism on to the present generation.

"In this war," the psychologist declared, "it looks like the propaganda deals pretty much with facts," and indicated that recent atrocity stories have begun to appear.

"It is better in a democracy to give most of the facts," he said, "and I think that so far the American people have taken the war seriously, and have shown a readiness to do anything saked of them.

(See **PROPAGANDA**, page 4.)

# Famous Poet, Essayist, Anthologist Speaks at Convocation Sunday

New trends in music, architecture, drama, painting, and literature will be discussed with typical charm and wit by Louis Untermeyer, world-famed poet, essayist, and lecturer, at a university convocation Sunday, March 15, at 3 p. m. in the Union ballroom.

Most versatile of modern poets, Mr. Untermeyer is particularly qualified to tell audiences about "The New American Arts": why American music is dominating the world; what gave rise to the new American forms in architecture, painting and the dance; whether or not America is developing an art not only distinct from that of Europe, but completely independent from foreign influences. He will also speculate in his address as to what the culture of America will be 50 years from now, and whether today will be known to future generations as the Golden Age of American

culture.

Unable to be graduated from high school because he failed in five subjects, Mr. Untermeyer worked up to the position of manager in a jewelry business, only to quit at the age of 37 to write and lecture. Since that time he has won acclaim not only at home, but abroad. His books have been published in London, Paris, Hamburg, and Milan.

Anthologies by Untermeyer have become standard equipment in public libraries throughout the country. His "Heavens" was acclaimed by critics and the most brilliant work in recent American fiction, while "The Donkey of God", another recent book, was awarded the Enit prize for the best book on Italy by a non-Italian. A new anthology will be printed this spring entitled "A Treasury of the World's Great Poems."

# On Ag Campus . . . Board Announces Topics Of Annual Essay Contest

With the recent announcements of the topics for the "Saddle and Sirlon" contest and the contest sponsored by the National Livestock and Meats Board, golden opportunities for students will be afforded.

For the boys, there is the annual "Saddle and Sirlon" Contest. The topic for this contest as announced by the club will be "Program for a Livestock Farm." This topic gives the writer an excellent opportunity to express ideas which have been gathered from reading and at the same time gives him a chance to use his own ingenuity in determining what a program for a livestock farm should be.

Professor Loeffel, chairman of the Animal Husbandry department, stated that it was his de-

sire to have a Nebraska man bring home the gold medal and urged that all students interested should feel free to consult members of the A. H. department if they wished. "The A. H. department is more than willing to be of any assistance they can," said Loeffel.

But the boys are not the only (See **CONTEST**, page 2.)

## Final Payments Due on Yearbook

Ed Calhoun, business manager of the Cornhusker, yesterday warned students that final \$2.75 payment for 1942 Cornhuskers, bought on the installment plan, is due by March 15.