

# Hoyland Swanson

## Play Clothes

*the pride and joy of our Campus Club— that you'll want for South Bend—Linoma—Crete—Country Club—and all points west.*



Here—Monday you'll find play clothes of every kind and description—from the cleverest designers of New York and Hollywood. Play clothes that are distinctive, different—with **STYLE** in every seam and all priced to fit comfortably in any allowance. Come down and try them on—for fun.

### Picnics at South Bend—

Call for separate slacks—in every color—some with new fly fronts—2.95, 3.95, 5.95. Plaid or plain sport shirts for a dash of bright color contrast, 1.95-2.95.

Slack Suits of sturdy washable materials that can take it—3.95, and two and three piece slack suits that pour on the allure, 6.50-7.95.

If you like culottes here's a honey, 2 pieces with the coulottes buttoning down the front so it looks like a skirt, 3.95.

And if you mean to swim a two piece bra suit in satin lastex (3.50) or a one piece streamlined shartex suit (5.00) is the ticket—others 2.95 to 7.95.

Then there are 4 piece denim suits—for class room or picnics—jacket—skirt—blouse and new long English shorts—10.95 complete.

Play dresses—one piece short suit with button on skirt for the quick change artist (5.95-7.95). See the new play dress called "strip tease"—the "garden bugs" outfits all designed in Hollywood.

Soft—comfortable play shoes at 3.95 or 5.95.

*Your Play Clothes wardrobe is waiting at Hoyland-Swanson*

