

THE CLOTHES LINE

Spring has taken us over

everyone feels the same about it and starts looking out of the window more often at the mall—you can't smell it now, unless the window is wide open. The Clothes Line waves a little more briskly in the wind, airing its weekly news and gossip somewhat intoxicated by the weather.

Alpha Chi Omegas

Faye Irwin and Beth Schroeder will be asking Clint Jurgensen, Sig Ep, and Bud Buzard, Sigma Nu, to their buffet supper Sunday evening when they pass away the time.

"They're jerkin crazy"

yelled the saleswoman as she unpacked a new shipment from the east, but pleasantly crazy we'd say, from the ones we've seen. Simon's have anticipated the coed's taste and as a result offer jerkins in clever combinations of matching and contrasting ensembles of slack suits... shades of green, brown and beige. Also on Simon's fourth floor, some clever fabrics for campus wear... mad plaid skirts, a beige skirt with two large false pockets on the front, blouses with cork buttons, and one patterned after an army shirt.

The whispering campaign

has started again—in the Corn Crib, in the hall at Sosh, at the Turnpike, in history class—it's B. D. O. C. Even the most unlettered freshman knows what those significant letters mean by this time, and speculation as to the choice sweeps the campus. You might take notice of the clothes John Carr, Phi Gam, King Spittler, Delt, Harold Osborne, Sig Alph, Bob Norton, A. T. O., are wearing—they're some of the latest entrants for the coveted title—and not to forget, fifty dollars in clothes. Remember, it's a Harvey Bros. sponsored event.

Have you noticed

D G Flossy Perkins around the campus this week? Casual and correct is the word for her dress and especially her shoes... new Moeearounds of California hand stitched leather from Simon's fourth floor shoe department. "Flossy" no doubt took notice of other new arrivals in shoes at Simon's when she was there. First the Gay Caballero, dashing and colorful, with perforations in the front through which appear braid in red, yellow, and blue, and with yellow braid around the top. Second low heel pumps in saddle leather for your comfort... brown slip-ons, with darker brown braid around the sole and top of shoes. Next, if you're looking for something unusual in a dress shoe, the new sandals will appeal to you... in red (especially striking), tan, and blue alligator calf, as well as black patent leather with open toe and heel. Also a dress shoe—a low heeled scoop wedgie... natural leather.

When she tried

out for Coed Follies last Sunday Ruth Brickell, Chi O, looked attractive in a pair of beige spectators, one of the most popular shoes in Simon's department. Don't forget Simon's is almost a campus tradition as the place to buy smart collegiate shoes.

Your Picture

is you as far as the school board or personnel manager is concerned, so be sure it's flattering. Skoglund Studio guarantees such application prints.

It's collegiate

and friendly, interesting and instructive... Simon's college lounging room on the second floor. It's a place to meet your friends, to thumb through the current fashion magazines—Esquire, Men's Wear, Apparel Arts Publication for Men, to browse around the showcases and see what the college man will be wearing. In a friendly manner Simon's salesmen are eager to talk fashions with you. They're interested in helping you with your individual clothing problems; they constitute in fact a style counseling staff, alert to student needs, understanding the student budget, eager and willing to help you. Drop in this week with your friends... Glance at the magazines... lounge a few minutes... the clerks will be glad to show you the new arrivals, or, if you prefer, scout them out for yourself. We think you'll want to notice two new shades in men's sport jackets—sky blue and egg shell. These along with the standard camel shades you'll find in the south showcase. They come in the "Cricketeer"... hand stitched edge and pockets. If the budget has worked out better than expected this month you might prefer the "Regent" styled by Scott Barrie of Hollywood, with everything a college man could desire in a sports coat. With a rust coat Apparel Arts suggests gray flannel slacks, and for the second pair, blue. Cougar top coats, Esquire featured, with a two year guarantee are already popular on campuses from coast to coast—you'll find them in new shades on Simon's second floor.

It's the opening

of a brand new shop where she'll find wash dresses, crisp and pert, stylish and cool, in which to blossom out on the campus along with the crocus and tulips... the epitome of spring. She'll find something different in comfortable dresses for warm spring days... Airspuns by DuPont, seersucker, ging-ham such as one we saw—brown checked, nicely fitted with a square neck, side pockets at an angle, clean white buttons down the back, and a matching bolero jacket... 5.95 to 7.95, Hovland-Swanson's, third floor.

She likes gardenias,

but her eyes sparkle more when you send her something unusual in a corsage. We suggest for the next formal a spring-like, dashing arrangement from Danielson's. There's one with a yellow jonquil, a pink sweetheart rose, and blue forget-me-nots around. Watch also for gay combinations of other spring flowers.

Joyful Delta Gammas,

Gamma Phis, and Tri Deltis will celebrate their initiations this week-end at the Cornhusker. Banquets by these three sororities as well as a multitude of dates will make the Cornhusker, and especially the Tasty Pastry a place to see and be seen Friday and Saturday nights.

Shirley Woods, Theta,

and her new dress from Magee's flatter each other. Of aqua silk with saddle stitching down the front, short sleeves, and a maroon belt, it's of tailored style... especially attractive for school. Surrounded by the lovely new decorations in Magee's, Shirley enjoyed shopping in the Accessories Shop, first floor. You too will want to see such items as the new Military Fronts to be worn in several ways... two outstanding models—the Admiral with star effects, and the Cadet for partisans of the army, trimmed with brass buttons. They're patriotic as the flag in red, white, and blue. Making additions to your spring wardrobe, you'll see appealing sweaters in a new boucle knit, with white tailored removable collar. We saw an attractive one in cerise, but learned it comes in pastels as well... little pearl buttons down the front.

You won't risk

losing your watch if you buy a new band before the old one is completely worn. Your old band is worth 25c on a new leather or gold one at Lowell's Jewelry Store, 143 So. 12th.

Barbara Dale, Chi O,

will look as lovely as she is in real life when she applies for positions this spring with an application print from Rinehart-Marsden Studio, Gold's fifth floor.

Kappa Susanne Stone

is wearing a Tommy hat from Nancee's Hat Shop, 133 So. 13th. To complement and carry through the pervading military theme Nancee's has clever purses complete with anchors and all. If you are something of a pacifist you may prefer this season's off-face bonnets of straw or felt with ribbon bows and straw trim. These are obtainable in all spring shades at Nancee's.



Here are Pris Chain, Theta, and Betty Nichols, Kappa, admiring the new boucle knit sweaters in Magee's smart Accessories Shop.

It's spring and all that

and as the thermometer rises you'll see more and more couples from the campus at Gardner's Jewelry Store, 1220 "O" St. Several Delta Gammas have picked out their silverware lately and if wedding bells are ringing for you in June, you'll want to stop in now and view Gardner's exclusive patterns.