

Simon's Galaxy of Formal Stars Rival The Brilliance of The
Millitary Ball

EVENT of events . . . when hearts beat high and feet trip lightly . . . when youth is tip-toe for "big moments" — "The Millitary Ball" is motive and motif for the new formal fashions!

YOU may reflect the gracious glamour of the Old South (thanks to Scarlett O'Hara) . . . in deep décolletes, yards and yards of swishing skirts, tiny waitlines, ruffles galore . . .

OR be a dashing sophisticate, today's most modern . . . pencil-slim or voluminous with draperies . . . express your whims and fancies as never before.

WHATEVER your mood, you'll delight in the delicate manipulation of fabric . . . the deft touch of metal or sequins or furbelow . . . that lifts each frock far out of the ordinary, and makes it a costume meant for conquest!

\$14⁹⁵ to \$29⁵⁰

THE FABRICS — Brocade — Chiffon — Taffeta —
 Lace — Net — Velvet

THE COLORS — White — Gold Toast — Bronze —
 Blue — Champagne — Pink — Black



EVENING GWRAPS in Red, White and Black Wool or Black Velvet.



TRIMMINGS — Sequins — Rhinestones — Gold Bands — Beads and Nailheads.

FOURTH FLOOR

Ben Simon & Sons