

ENTRANCING evening fashions to usher in a new season in a blaze of glory! It's a season of color, pagentry. And we've trocks to help you add your bit to a glittering formal season. You'll find frocks so wide skirted they remind you of drifting figures of the ballet, frocks slim and moulded, frocks as trimly tailored as your favorite shirtwaist dress. There are dresses glittering with sequins and nailheads, or made romantic with a soft veiling of lace. They're the dresses you'll choose for the role you'll play, and when you wear them you'll be secure in the knowledge that your escorts eyes are for you alone. Sizes 11 to 15; 12 to 20.

1495 to 2500



gold & Co.