

Colliers.
Picks Jack Cole on list of 100 best dressed male

## . . . undergrads

 When Sigma Nu Jack Cole tookthe 1940 BDOC honors he was
only starting to exhibit his versaonly starting to exhibit his versatility as a campus clothes expert.
Last week he was picked by ColLast week he was picked by Col-
liers in a survey including the prominent colleges of America) as
pore of the 100 best dressed underone of the
graduates.
 modern styles, is trying to obtain information concerning collegiate
trends. One hundred stylish stutrents. were notified by letter and
dent
were asked to fill in a questionwere asked to fill in a question-
naire. They were also required to
wite. naire, They were aiso required to
write a 200 word report on
"Trends in Undergraduate Apparel." On the basis of these, hate
of the hundred will be eliminated. Pick finalists
Henry L. Jackson, style editor
of Colliers, will then visit each of the remaining contestants and
pick the ten best dressed college
undergraduates. This picked group undergraduates. This picked group
will meet and be rewarded by trip, possibly to California.
In his essay, Jack stressed the sweaters and covert cloth trousers,
He stated that the most definite He stated that the most definite
trend was toward stitching in all
ivreties of varieties of apparel. Cole also
called attention to the fact that
nearly all styles were originated in

 to their beginning at Primecton
university.
The ten winners of the final prizes in the Colliers contest will
probably be published in the first
June issuc of that weelily

Mortar Boards pick successors via serenades

Out of the night that's the way
Ohio states Mortar Boards are
picked.
There are no 12:30 nights for
outgoing Mortar Boards on that campus, at least not on one night.
Early in the morning, between the hours of 12 midnight and $5 \mathrm{a} . \mathrm{m}$.
new Mortar Boards are awakened by the outgoing members singing the honorary's serenade under
their windows.
Nobody sleeps
that night-not with screams of joy from sisters when one of their
flock is chosen for membership in the "high and mighty" society. a. m.. the newly picked members
gather to listen to an address from

Pfanner thesis used at Chicago university Dr. John A. Pfanner's doctoral
dissertation entitied "A Statistical
Study dissertation entitled "A Statistical
Study of the Drawing Power of
Cities for Retail Trade" has been Cities for Retail Trade" has been
published as a study in busines administration by the school of
business of the University of Chi-
cago. Dr, Pfanner is assistant 1940

## Cornhusker

is now on the stands

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Wednesday, May 22, 1940

## Student asks

Coeds in a rut?
You can only tell by flux of fads
... through colleges
A student writer at Louisiana State university fears coeds there are getting into a rut because
they haven't come up with any new fads recently. To prove his new fads recen the following fads
point he cites
that recently blossomed at the following schools:
At Smith col
At Smith college five girls ap-
peared for supper in very short skirts, all exactly alike but in different colors.
California
California coeds blossomed out
in Chinese coolie straw hats and in Chinese coolie straw hats and
dickies, leading to the suggestion that L.S.U. girls try frayed pickaninny straw hats.
At Vassar recently the girls
went on a hairdressing rampage went on a hairdressing rampage,
cutting bangs and wearing harlequin glasses. At Smith college a qir went to a dance with a single
girl whire planted in a forehead
saph sapphire planted in a forehead
curl. At Northwestern they have a special speech school bob really
just another version of the Florentine page boy
At Wellestey a student borrowed
milkman's suit and wore it for study during exam week. Now the
girls can hardly study without Cheir overalls.
From Smith colloge also comes the craze for red flannel shirts and
faded blue jeans. At Bryn Mawr
they rolled to the knee and the wildest

Bureau to help students at Fair
College students who attend the
New York World's Fair this sumNew York World's Fair this sum-
mer will have the opportunity to mer wil have the opportunity
meet students from other colleges,
go on conducted tours of New York, and obtain information on
the fair and on hotels, theaters, and museums if they take adVisitors Bureau,"
This bureau was inaugurated by he "House Plan," and extra-curricular organization at the College of the City of New York, to bene-
fit college students in New York
The bureau is located at 138 Lexington avenue, and students are invited to register there be-
tween June 10 and September 20.

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## Vera Chandler gets fellowship

 sociology this June, has been next year amounting to $\$ 1,000$
ciology.
Miss
Chandler will do her wort
with the Institute of Child Wel
fare and the department of sociol
ogy of the University of Mine-
sota. Subject of her research will


