

The Trend Is To Rudge's

RUDGES' 54th Anniversary



9 Big Days of Savings--May 2nd to 11th

The culmination of long months of concerted effort! Planned with one idea in mind—providing YOU with vast opportunities of saving on your every need. Not one whit of tireless energy has been spared to make this the most impressive sales event in the entire fifty-four years of Rudge's history. Each department in the store features spectacular values. Each salesperson is alert to the importance of your savings. From basement to roof, the store is surging with interest in this greatest of Rudge's Anniversary Sales. We promise you a visit here will be well worth your while.

See Your Local Newspaper or Special Circular for Savings

Nearly Everybody Shops At Rudge's--Sooner or Later