

# Color is found in Uni pep kingdom

## Topping NU's pep cornstalk are Tassels, red-white type

During the celebration of University Night in 1924, the curtain rose upon a skit introducing a new organization on the campus. It was in this skit that the Tassels, a new honorary pep club made its debut.

Mortar Board, having felt the need of an organization to promote enthusiasm among the women on the campus, gave its sponsorship to this new group. They chose the name Tassels because it corresponded to the men's pep club, the Corncobs.

One girl from each sorority and an equal number of non-sorority girls comprised the forty charter members of the pep group. Due to the fact that it was so late in the year, they could do little more than acquaint the campus with their existence.

### From a little acorn . . .

From that group, back in '24, the Tassels have grown to be one of the biggest women's activities on the campus. Today, you see them at all athletic events adding color to the proceedings. Their thorough selling methods on yearbooks and organization tickets leave them strong financially with more than \$300 in their treasury. The purpose of Tassels now connotes promotion of all school projects as well as athletic events. The moral support of their fa-



Lincoln Journal and Star.  
VICE-PREXY HENN.

miliar red and white uniforms is made material through definite activity. Any worthwhile activity sponsored by the school receives the full support of each member.

### Case history

The fall of 1924 found the Tassels eager to carry out the purpose of the club. Their aim, as stated in the constitution, was to act in a non-political way, for the promotion of school spirit and to give the girls an active interest in the presentation of athletic events. Stunts, given in conjunction with the Corncobs were given at the games. During that year, they also presented skits at the Cornhusker Women's party and University Night.

The next school year was marked with the inauguration of a faculty sponsor. This year, no stunts were presented at the games, but the Tassels took an active interest in basketball games, and ushered at each game in the new Coliseum.

### On their own

At this time the officers consisted of a Mortar Board chairman, chairman, vice chairman, recording secretary, financial secretary and reporter. In 1926-27 came the realization that the Tassels were ready to function as an independent organization. Mortar Board, remaining ready to aid and advise when necessary, withdrew from active participation and allowed the Tassels to progress on their own initiative. The officers then became president, vice president, secretary, treasurer and notification chairman.

Officers of this year's organization are Selma Hill, president; Mary Jo Henn, vice president; Margaret Krause, secretary; Marion Miller, treasurer; Ann Husted, notification chairman, and Beth Howley.

Funds for the organization are raised by selling subscriptions to student publications and tickets to school functions. First prize for selling the most yearbooks generally goes to the Tassels. They also have been high saleswomen for subscriptions to the Daily and

Awgwan. Now the Tassels are called upon to take complete charge of many such sales campaigns including that of the University Players.

### Funds for migrations

These funds are used to help defray expenses on the annual football migration. The Tassels attended the 1927 Kansas State game at Manhattan. Since then, each year they have alternated between the Kansas State game and the Kansas University game at Lawrence.

For some time it had been the ambition of their organization to become affiliated with a national pep group. Investigation disclosed that little could be accomplished by joining existing national organizations. The Tassels had already incorporated many more activities than sponsored by these groups. It was during the school year 1931-32 that the Tassels conceived the idea of creating a new national pep organization. Invitations were sent to the schools in the Big Six, asking them to send delegates, if interested to a convention in Lincoln in order to formulate plans for a national club.

### National organization

Kansas University and Kansas State responded by sending representatives to this first convention. Since that time, other conventions have been held, at Manhattan, Lawrence and Lincoln. The result of these conventions is Phi Sigma Chi, a national pep organization, started by the Tassels, which is of vital interest to the pep groups concerned.

The Tassels sales this year have centered around the University Players tickets and the yearbooks. They have exclusive rights to the sale of the players tickets and conducted a highly successful drive. However, their most outstanding sales success has been that of the Cornhuskers. It is estimated that they will have sold 800 annuals by the end of the sales drive.

### Have many services

The Tassels list among their many services: 1. The making of dinner speeches at the organized houses before rallies; 2. Participating with the Corncobs in the presentations of the rallies; 3. Attend-



PRESIDENT HILL.

ance and cheering at all football and basketball games en masse; 4. Issuing service scrolls to the senior football and basketball team members; 5. Ushering at all university convocations and programs; 6. N balloon sales at the Homecoming game; 7. Co-sponsorship of the Homecoming party.

The Tassels are now considering a change in uniform. For the last few years they have been wearing the familiar white skirts and red sweaters. However, the skirts become dirty so easily and cause so much extra work to keep them in shape that the members feel it would be easier to wear red corduroy skirts with red sweaters trimmed in white. The white hats with the red tassels on top would remain the same.

### Complete representation

Now the 52 members of Tassels includes two members from each sorority, seven representatives from the Ag campus, six from Raymond and Love Halls, one from each organized co-operative house, three bars at large and three representatives from barb AWS. Paralleling the increase in number of members is the expansion of the scope of their activities.

As their field broadens, the keen enjoyment and sincere feeling experienced by each member of the Tassels is deepened.

## Yell king, pep queen reigns supreme

Cobs, Tassels, victory bell, revealing of 'monarch' all play part

One of the most colorful ceremonies on the campus during the year is that which crowns the pep queen and yell king of the University of Nebraska.

The reign of Betty O'Shea as pep queen of the university began at the Corn Cob-Tassel Homecoming party last fall when students of the university in the role of the loyal subjects in the kingdom of pep elected her to succeed Janet Harris, '38-'39 queen, and to rule jointly with Roy Proffitt, yell king.

The new queen is picked annually from the ranks of sophomore and junior coeds at the kingdom's official ball, the Corn Cob-Tassel party, this year a victory dance.

Presentation of the new queen was made when members of Corn Cobs wheeled a huge ear of corn into the ballroom. Ralph Reed, president of the Cobs, pulled back the shucks on the ear and the new queen stood revealed. She stepped out of the ear and was presented with a crown of flowers and the royal cape of Miss Harris, the outgoing queen.

Candidates for the positions are nominated by members of the Corn Cobs and Tassels. Students attending the ball cast their votes for the various candidates and the girl receiving the majority of the ballots become the new queen.

This fall, a few minutes before the biggest home football game of the year while teams are getting last minute instructions, Chancellor Boucher and Governor Cochran will present flowers to the new pep queen and a megaphone to the new yell king. The colorful ceremony will mark the continuation of a tradition set before the Minnesota game last year.

The presentation, planned and presented by the Corn Cobs and Tassels, features the first appearance of the Corn Cobs pride and joy, the ancient victory bell which used to be atop Nebraska hall.

This bell, mounted on a chassis, is pulled onto the field by the Cobs with the queen and king on each side of it. All of the ceremony centers around that bell with the Corn Cobs and Tassels acting as a guard of honor.

It is this same bell that each night before a game is drug up and down fraternity row calling all students to the stadium for a giant rally or to the mall for a huge bonfire rally. The next day, if the Cornhusker team is victorious, that same bell, hooked behind a tractor is towed up and down Lincoln's main streets acclaiming and announcing the win with its victory ring.

Envoys of the king and queen, found in the Tassels and Corn Cobs, act as crier the night before the rally, touring the organized houses and announcing the place and time of the rally. They distribute red "N" feathers and encourage attendance at both the rally and game.

At all football and basketball games, you see them in attendance en masse. They are the nucleus of the yell group, introducing new songs and yells and helping yell leaders with those that have become traditions on the campus. Their red and white uniforms add color to the proceedings.

The yell king with his all white uniform and squirrel tail hat, the pep queen in her red and white uniform, cape and crown of flowers, the Corn Cobs and Tassels in their uniforms, all add to the color and pageantry of university life. There is truly a kingdom of pep.

## Under one Colonel, 16 Cobs all bear 'Nebraska' labels

By Chris Petersen

The most familiar sweater on the campus is that of the Corn Cob with its red background for the pep emblem on the front and the huge white letters on the back spelling "Nebraska."

Behind that sweater is an organization performing most of the major services on the campus. Its members are the ones who sell you your Cornhusker, your DAILY subscription, sponsor the big football rallies, publish the basketball bulletin. In fact, name almost any service on the campus and you will find that the Corn Cobs have a finger in it in some manner.

A major activity on the campus, it has long been a political plum, with members made up entirely of activity men who needed the name of the club to help them make the "blessed thirteen" in the spring.

### Comes reorganization

However, recent organization has made it a working organization, one which has finally out-distanced the long arm of politics. Now its members are the workers, the 16 men out of anywhere from 50 to 100 pledges who have proven themselves most worthy of membership in the club.

The club, established in 1921 by three cheerleaders for the purpose of forwarding pep at athletic games, has grown from that nucleus to a powerful campus organization and a national pep group, Pi Epsilon Pi.

Under the old organization, members were selected on a basis similar to Tassels. Two men were picked from each house and bars selected at the discretion of the members for active participation in the club. Under that system, the members of the club did little work for they did not need work hours in order to be eligible for the status of active and initiation. Their political backing was strong enough to put them in.

### Comes new constitution

In 1937, with the adoption of a new constitution, eligibility for membership was put entirely on the work basis. Now, the 16 men who are chosen to carry on the work of the club as actives each year, gain that position by virtue of being the 16 pledges with the largest number of working hours charged to them.

### Clubs purpose

The purpose of the club as set forth in that constitution was "To cooperate with the Student Council and the Innocents Society, in fostering and engendering student pep and enthusiasm. This organization would cooperate with the above mentioned bodies whenever called upon by them, and that this group shall assume the initiative in creating student spirit, whenever called upon by the needs of the University.

The new constitution also stipulated that the officers of the club should be hold-over members and that any man, either officer or active or pledge must conform with the rules of the men's point system.

The officers of the club this year are Ralph Reed, president; Ed Rousek, vice president; Bob Miller, treasurer; and George Cameron, secretary. Other members serve as committee heads to guide and help the work of the pledges.

### Adviser Frankforter

Adviser to the Corncobs is Colonel C. J. Frankforter, who's chemical ingenuity is largely responsible for the big Cob fireworks display at rallies. Colonel Frankforter took the position of adviser when the organization was first formed. He serves purely in an advisory capacity and gives aid on all question of correlation of the Cobs with university needs and regulations. He is consulted on all important business of the organization.

### '39-'40 Membership

Members are elected into the organization each spring by the actives from the ranks of the pledges. The members this year are: Wendell Bayse, Gerald Spahn, Keith Gilmore, Marving Ross, Marving Kruse, Robert Hunt, Kenneth Miller, Bob Simmons, Jules Busker, Carl Hansburger, Robert O'Connell, Leo Cooksley, Norman

Harris, Edwin Wittenberg, Richard Hiatt.

### Non-profit group

Corncobs is a non-profit organization. All money made by the club is used to further its services and for the benefit of the university. Cob funds are handled by the university student activities office.

The first big service of the year that the Cobs perform is the planning and conducting of rallies. It is thru their efforts that bonfires are built, arrangements are made for speakers and programs are afforded during the rally. In charge of that committee this year was Norman Harris. They plan the rally times, provide fireworks, and are in charge of the pre-rally parades.

Most important too, is the printing distribution of bulletins at the basketball games. The bulletins which are distributed to those attending free, are paid for by advertising from Lincoln merchants. Corncobs solicit this advertising and pay for the printing out of that money. Bulletins contain complete information for each game.



Lincoln Journal and Star.  
ADVISOR FRANKFORTER.

Dosek and Bayse headed that committee.

### Has many services

Listed among the club's other services are:

1. Sales of yearbooks, DAILY subscriptions and Awgwan subscriptions.
  2. Checking of identification cards and maintaining of order at matinee dances.
  3. The conducting of novelty sales at football games.
  4. Mass attendance at football and basketball games.
  5. Yearly migration in support of the team at either Lawrence or Manhattan, Kansas.
  6. Conducting of speaking tours in conjunction with the Tassels before rallies.
  7. Ushering at university convocations and rallies.
  8. Sponsorship of the annual Homecoming banquet for university alumni.
  9. Sponsorship of the Homecoming ball in conjunction with the Tassels.
  10. Conducting of special programs such as presentation of the pep queen and yell king at football games.
  12. Exclusive sales of tickets to the Junior-Senior prom.
- They also perform other minor services as the occasion arises.

### Lots of work

Work among the pledges takes a good deal of time. A man who has pledged Corncobs and wishes to become an active has little chance unless he has at least 135 or 140 working hours. Each hour given to a pledge means that he has put in an hours work or the equal of that time in quantity of work.

The Cobs are proud of the fact that they have established a national pep organization, Pi Epsilon Pi. It was through a great deal of work and planning on their part that the national pep club, once a dream, became a reality. Their organization parallels that of the Tassels in importance for it now contains a half a dozen chapters in universities over the country.

Corncobs is now an organization that the university can be proud of.