

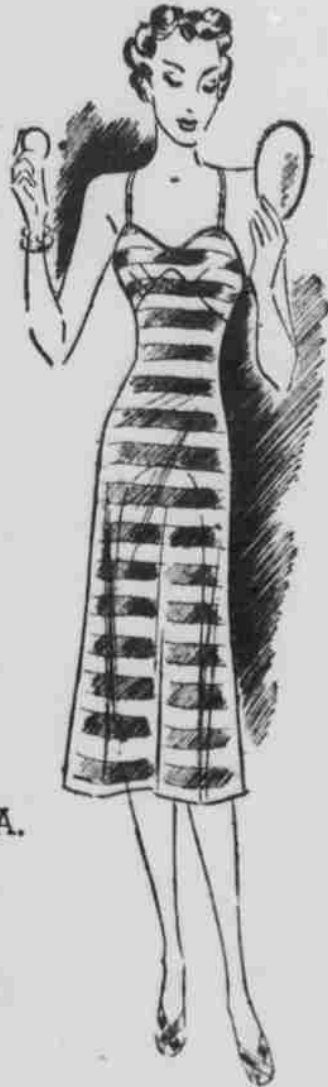
"VAN RAALTE"

a flattering tribute
to any

MOTHER

Van Raalte LINGERIE

Moulded lines and soothingly soft texture Du Pont rayon make Van Raalte "under-neathings" . . . especially their famous "STRYPs" . . . make them the favorite of Lingerie for self and for gifts. "Nice things" . . . to give mother.



A.

A. SLIPS—deftly fitted of Stryps, with shadow panels . . . fitted tops . . . a sleek foundation for new summer frocks. Petal pink, white, black, royal, navy. Sizes 32 to 42. **1.85**



B.

B. PANTIES—Stryps and sheerities . . . moulded in trunk, brief, or slim jigger styles . . . with elastic waistbands. Blossom only. Sizes 5 to 7. **65c**



C.

C. COAT—softly draped . . . femininely moulded . . . with loose sleeves . . . a throw-coat that's comfortably cool for summer. Petal pink, maderia, blue, black. All sizes. **1.85**



D.

D. PAJAMAS—follow the ladylike turn of the new fashions with soft bodices and pretty trims. Gladiola and maderia, cyclamen and plum, or sky blue and French blue. Sizes 32 to 40. **\$3**



E.

E. GOWNS—of luxurious Stryps . . . fashioned in the figure flattering Empire-waist style. Glowing colors . . . Sizes 32 to 42. **1.85**

Stockings Full of Value
PROPORTIONED
PHILMIES



Buy
These
Exquisite
Hose for
Mother

in
Girdle Lengths
85^c PAIR

Mothers the world over love sheer 3-thread philmies . . . fitted the girdle-length way . . . they meet the garters smoothly without undue strain. Glorious colors.

Only at Rudge's
can you find Van
Raalte's 3 com-
plete lines . . .
Lingerie, Hosiery,
Gloves.

For Your Mother
FAIRLADY
GLOVES

by
Van Raalte
1⁰⁰ PAIR

An enticing glove of Du Pont rayon Fauntex . . . with a delicate spray of flowers on the back . . . shirred elastic holds the wrist slenderly in place.



Many
Other Styles
In Van Raalte
Gloves

Rudge & Guenzel Co.

—RUDGE'S Street Floor.

"because you love nice things"