



SING AN OLD-FASHIONED SONG . . . and send an old-fashioned nosegay to your girl friend on Valentine's Day. Violets, sweet peas, carnations, any combination you like, set on a white frilled back, so the stems will set up in water. A nosegay and a bouquet at the same time and only \$1. Orders yours now at Danielson's, 1306 N. Phone B2234. P. S.: You can even have her name twined in red or white on top the nosegay!



MISS AGNES ANNOUNCES . . . new low prices for fingerwave complete with shampoo . . . \$1. Haircuts and manicures are each 50c. Miss Agnes' staff of ex-



pert operators are ready to design a new spring coiffure especially for you. Phone B3122 or B6971 for appointment. Miss Agnes Beaute Shoppe, Hotel Cornhusker.

BEAT CUPID TO THE DRAW

. . . and take your girl friend to the Hotel Capital Coffee Lounge tonight so that you can get in on the free theater tickets given away from 6 to 9 . . . and then on Valentine's Day you can take her to a show and it won't cost you anything. How's that for figuring your dating for you? We don't charge anything for advice like this, either. This is a sure-fire way of pleasing any gal, taking her out to supper Sunday night, and having your favorite music played while you eat . . . and then coming up again on Tuesday night to take her to a show. It's the Varsity, remember, and don't forget you might be one of the lucky ones at the Coffee Lounge and get a free ticket like Jean Gutzmer, DG, and Bob Ray, Kappa Sig; Margaret Collins, Alpha Phi, and Frank Gallup, SAE; Charley Ziegler and Frank Johnson, Acacias . . . and lots more . . . see you Sunday night!



DON'T USE YOUR IDENTIFICATION PICTURE . . . but some picture might fit very well inside a book locket for your girl friend. Gold or silver finish lockets with cloisine, enamel or engraved trimming, complete with

chain. Only \$1 at Gold's first floor jewelry. Or give her a heart charm bracelet with tiny hearts set with colored stones. Gold finish. \$1. Of course, if she is an extra-special person and you want to give her something extra-special, you'll have no trouble finding a gift in jewelry that she'll certainly appreciate! Gold's Jewelry, first floor.

YOU CAN'T GO WRONG . . . if you send her a flacon of Les Fleurs by Lucien Lelong in lilac, gardenia, magnolia, sweet pea, honeysuckle, mimosa, . . . flacons in special flowery boxes, packed for Valentine's Day and only \$1. Perfume still is the one gift you can give a lady and get some of it in return . . . so send her the scent you like and then you can be sure she'll wear perfume you like! Simon's perfume. First floor. P. S.: Let Mrs. Coble help you find the right perfume scent.



THE SKY'S THE LIMIT . . . for you who have no limit to your "heart's affection" or to your income, allowance, or what have you . . . perfumes galore in all the glamorous, sophisticated, luscious scents from \$1 to . . . \$35! Simon's, first floor.

ANYTHING GOES . . . on your coat lapel this spring. Have a heart . . . in red or blue leather, or animals, and don't forget the spring flowers that brighten up your winter coat 'til you blossom out in your new spring one! Simon's first floor.



THE GIBSON GIRL comes back with all her frills and furbelows . . . even in hats, for veils in all the lovely pastel shades, feathers, flowers, and all such trimmings set off the new



spring hats! Fuschia (the spring view of winter wine) leads the way in bright colored hats at Vera's Hat Shoppe, 116 No. 13. Come in and find your spring hat before the one you want is gone!



IF YOU REALLY THINK YOU MIGHT NOT DO RIGHT BY HER . . . call on Smootzi at the "Rag" office for some "extra-special" super-colossal sure-fire ideas for Valentine's Day gifts! We suggest . . . only the best! Take a chance on us.



IT TAKES ALL KINDS OF MAGAZINES . . . to make some charm bracelets and they've got 'em at Gold's, \$1. First floor jewelry.