

### Alumni head college boosters

Educator says students pick school for alums

TUCSON, Ariz. (LP.). What factor leads in placing the high school graduate on the highroad to higher education, or who sends the nation's youngsters to college?

Alumni lead in individual influences; and, strangely enough athletics is next to last in importance in a list of 11, according to a recent western college report cited here by Dr. Alfred Atkinson, president of the University of Arizona.

Alumni send as high as 40 percent of all students and influences range through values to as low as 5 percent designating returns made by the college or university faculty members.

Eleven influences, in order of their value, were listed as follows: Alumni or former students, parents, the catalogue or circular, high school week, friends of the institution, high school teachers, visits to the campus other than during high school week, general newspaper reading, extension workers and county agents, athletics or athletics and faculty members.

### N. U. diplomacy

Probably the University of Nebraska will get better treatment at the hands of the legislature than the normal schools, sad as this is for the champions of the four teacher colleges.

The reason is C. S. Boucher, new chancellor of the university.

While normal schools, particularly at Kearney, have howled at the proposed budget cut, the chancellor has taken a different tack. Both to the legislature itself and in speeches outside of Lincoln, Chancellor Boucher has stated repeatedly that the university will spend the money it gets in the wisest possible manner. He has asked the legislature to be the judge as to the size of the appropriation.

Contrast this with the situation in one of the normal schools. President Cushing of Kearney is violently opposed to the proposed budget cut.

This newspaper does not believe that Nebraska's educational setup should be revamped at the sole expense of the normal schools. We do believe they should take their cut right along with the university. Perhaps the normals could use a Boucher or two in their public relations departments.

Nebraska City News-Press.

### Pirate

(Continued from Page 1.)

played for the S.A.M. formal and was widely acclaimed for his orchestrations of popular song hits.

Jitterbugs will hold the floor at the Saturday afternoon Jam Session from 3 to 5, when the All Star Swingers let go on such numbers as "F.D.R. Jones" and "Snake Charmer."

### Girls

(Continued from Page 5.)

and Wisconsin. Membership on the team varies from week to week according to who is shooting high score.

From the way bulls' eyes were being chalked up it seems that even the coeds with little practice have a lucky hit on the first shot. So fellows won't be able to feel comfortable with even a beginner at this shootin' business. Some of the girls who appear most shy can pull a wicked trigger, for it doesn't seem to take an Amazon to wield a rifle.

Men of Nebraska, don't be surprised from this time on when a date suggests a jaunt to the country instead of a show or dance. It might be advisable if things have not been going too smoothly of late to search the gal or use an electric steel detector.

### 'Rag' writer lists 'bests' of beauty queen candidates

Selecting Nebraska beauty queens must be a problem for Earl Carroll. So we offer a suggestion. Why not select one glorious creature having the outstanding features of each queen?

Beth Howley of Carrie Belle Raymond has the ideal figure with that 21 inch waist. And for lovely face contour, Kappa Betty Jane Burgess deserves mention. Maybe some will dispute the selection of blond or brunette, but with Theta Pat Wood's brownette tresses for the crowning glory, arguments must end. Eyes as sparkling and dark as Mep Wagner's of Alpha Phi would be perfect to blend with DG Margaret Wener's olive complexion.

Cheeks, smiles—m-m.

To Kappa Jean Woods' rosy cheeks add Chi Omega Dorothy Wear's dimples and Betty Mallo's smile. Then it is Charlotte Stahl's tilted nose that might be the spice to Gamma Phi Mylda Spelts intriguing laugh. Betty Mallo is glorious in a formal with her moulded arms and back, and Hope Drummond, Chi Omega, has hands to be envied. For legs Alpha Phi Gertrude Berggren takes the cake. However the dainties feet are possessed by Kappa Delt Evelyn Hopkins.

When a real queen is made, she must have that super personality. So Theta Lois Keller can contribute sophistication blended with some of Delta Gamma Pat Reitz' naivete. Originality and wit belong to Anna Marie Ruth of Alpha Xi Delt. For final touches, add the pep of Alpha Chi Omega Imogene Holster and the graciousness of Tri Delt Doris Harberg.

### Charter

(Continued from Page 1.)

liver after dinner Charter Day addresses. Vincent Hascall, president of the Alumni Association is to preside.

Undergraduates dismissed from all 10 and 11 o'clock classes will convene at 10:15 Wednesday to hear Dr. Abbott tell of her experiences in social economics work under the title, "Frontiers of Social Welfare." With Chancellor Boucher presiding, the morning convocation is to open with musical numbers, played by the university symphony orchestra directed by Don Lentz. Tassels are in charge of the ushering of students into the coliseum.

Ray Ramsay, alumni secretary of the university, is organizing the convocation of alumni and faculty members in the city.

He is assisting O. A. Ferguson, dean of the electrical engineering college, who is in charge of the arrangements for the general celebration on the campus.

**Hotel Cornhusker**

UNDER SCHIMMEL DIRECTION

is proud to be the host of

**ACACIA BOWERY BALL**

Friday Evening

HOME OF THE **TASTY PASTRY SHOP**

### LeCercle to hear O'Ryan, French music

Members of Le Cercle Francais will hear William O'Ryan, graduate assistant in the romance languages department, tell of "Roger Martin du Gard" when they meet Wednesday night at 7:30 in Room 219 of Morrill.

French music, including "Les Variations Symphonique" de Caesar Franck, will round out the evening. All French students are cordially invited.

### Professor Vold receives law recognition

Professor Lawrence Vold of the college of law has been notified of his election to the council of the round table on business associations maintained by the Association of American Law Schools.

### Newman club to stage Valentine dance tonight

The Newman club will begin its second semester's social activities with a Valentine dance at C. Y. O.

hall tonight, Miss Ruthales Holloway, assistant director of the city recreational bureau, will supervise special events on the program.

GET ON THE ALKLINE SIDE

— OF A —

**B. D. O. C.**



To My Valentine

**W**ANT to express endearment? Then you'll welcome Valentine's Day, when gifts are quite in order. Selection will be easy in the store filled with beautiful new spring desirables.

**J**EWELRY is always welcomed by the object of your affection, and we've novelty items that will intrigue her, and be easy on your pocketbook! Charm bracelets with jitterbugs attached, \$1. Bracelet with key and heart lock, \$2. Jewelry—Street Floor.

**F**OR HIS Valentine, why not a TIE, in one of the new spring patterns and pleasing color combinations. Each—\$1. SHIRTS, too, may be had in all the new spring colorings and weaves. 1.95. Men's Wear—Street Floor.

**T**OILET GOODS are always a delight to own, and the Early American Old Spice Treasure Box will surely captivate her. It contains soap, toilet water, sachet and talcum, in quaint, wooden containers, with Early American figures decorated on them. \$1. Toilet Goods—Street Floor.

**H**AVE you heard of the extraordinary Anniversary offer made by ELGIN WATCHES? Watches that will sell for 24.75 after this anniversary offer, are now only 19.75. Styles for both men and women. Watches—Street Floor.

### Candies

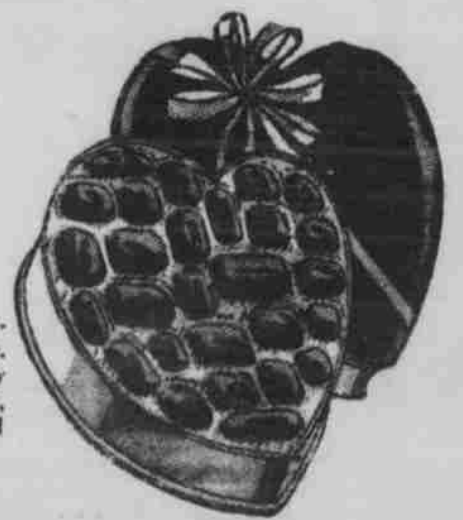
... expressing sentiments with heart shaped boxes.

**W**ITCHING HOUR CHOCOLATES are famous for their perfection of flavor. They're made in our own factory, and only very fine ingredients are used. Fruit, nut, cream and caramel centers with milk and dark chocolate coverings.

In fancy decorated boxes, heart shaped and tied with ribbon.

**Lb. to 3 Lb. Boxes—1.35 to 3.30**

Candies—Street Floor.



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**MILLER & PAINE**