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Publications Heads Leave For Conclave

Prof. Walker, Johnson, Pat Lahr, Lipp, Horn To Attend Convention

Accompanied by Prof. Gayle C. Walker, faculty advisor of student publications, Morris Lipp, editor of the Daily Nebraskan, Pat Lahr, editor of the Cornhusker, Max Horn, business manager of the Cornhusker, and Frank Johnson, business manager of the Daily Ne-

Students Go to Cleveland



MORRIS LIPP. FRANK JOHNSON. PATRICIA LAHR. MAX HORN.

Balloon Carries Message of Husker Hold on Tiger Tail

One of the hundreds of balloons that went sailing into the air after the first Nebraska score last Saturday, made an eventful journey.

Ray Harrison, a senior in arts and sciences, scribbled on a slip of paper, "We just made three points. We got the Tiger by the tail! Ray Harrison, Y. M. C. A., Lincoln," tied it to the balloon and sent the missile skyward.

Yesterday, Harrison received a card. It read: "Dear Friend, I found the balloon on my place four miles west of Crete. What happened to the hold on the Tiger's tail? Richard Kliment."

Beth Hawley Tops 'N' Stamp Sales

Drive Winners Receive Tokens From AWS

The final check-up on the "N" stamp sale revealed that the winner in individual sales was Beth Hawley, Carrie Belle Raymond, who sold almost 900 stamps. She was followed by Ruth Yourd, Alpha Omicron Pi, and a close third was Charlotte Stahl, Pi Beta Phi.

In the team sales, Viona Hader and Barbara Beerman, Alpha Phi, composed the prize-winning team, selling 4,350 stamps; Jane Allen and Katherine Deurmyer, Delta Delta Delta, were second; and Judith Levenson and Miriam Rubnitz, Sigma Delta Tau, were third.

The winning team and winning individual received prizes Monday night of gold "N's," which can be worn upon a gold chain. The number of stamps sold was approximately 25,000, equaling the number sold last year, and the amount of money earned from the sale of these stamps is more than \$150.

Pat Pope, chairman of the stamp sale, said, "I want to thank all of you girls who helped in the 'N' stamp sale for your hard work. The A. W. S. board certainly appreciates your effort."

N.U. Professors Confess Favorite Doodling Designs

Fraternity Phonebooths Reveal Choice Art

By Barbara Rosewater.

Mr. Deeds went to town more than a year ago, but the pastime he made famous continues to flourish on the Nebraska campus among students and faculty. "Doodling," the senseless fingering of pencils and key rings or drawing on telephone pads, was prevalent long before Deeds lifted it into the spotlight and continues now that the spotlight is turned away.

"Everybody doodles," Prof. W. E. Walton of the psychology department declared. "Whenever tensions (psychological as well as mental) are built up due to some intense experience, and direct action is inhibited, then we are very likely to doodle." As an example he told of a woman who goes to a store and forgets something she has been told to buy. The woman may not even remember that she intended to make another purchase but she is conscious of a restless, "unfinished" feeling. She is now in prime condition to "doodle."

Questioned by the Nebraskan reporter, Dean T. J. Thompson confessed that he draws truncated prisms, pyramids and ellipses and jots down phone numbers, having a particular fancy for B7181, the university phone. Prof. James M. Reinhardt writes the name of the person to whom he is speaking and then elaborates on it with a fancy border. Lacking a pencil, he will count the fingers of his right hand with the fingers of his left. "Doodling is perfectly normal behavior," he says.

Burr to Close Stock Meet At Holdrege

Prof. Gramlich Will Make Last Appearance At Closing Banquet

Nebraska's 1938 Pasture-Forage-Livestock program will end Wednesday, when Dean W. W. Burr of the college of agriculture, presides



DEAN W. W. BURR.

at the regional meeting in Holdrege. This meeting will be the biggest ever held in southeastern Nebraska and is sponsored by the united Chambers of Commerce of the South Platte and the Agriculture college Extension Service.

The P-F-L is a program designed for the purpose of encouraging the betterment of pasture, forage, and livestock conditions in Nebraska. It is run on a co-operative basis among the farmers who

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Bookstore Audit Shows Profits Of Three Percent

THE 1938 RECORD, NEW BOOKS.	
SALES	\$54,876.28
Sales returned	982.80
Total sales new books	53,893.48
COST	
Inventory June 25th, 1937	12,141.27
Purchases	55,578.28
	67,719.55
Purchases returned	7,392.16
	60,327.39
Accounts payable	7,053.16
	67,380.55
Less inventory June 20, 1938	13,157.21
Total cost of new books sold	48,223.34
GROSS PROFIT	5,670.14
EXPENSE	
Transportation new books	1,646.79
Salaries	1,200.00
Wages	1,184.85
Supplies	87.93
Telephone	18.00
Com. ind. & pub. weekly	33.00
Burranch's Service	8.00
Insurance	6.07
Manager's bond	5.00
Ad in Publishers' Weekly	.18
	4,183.79
Amount appor. to used dept.	381.83
Total expenses new dept.	3,801.96
NET PROFIT FOR THE YEAR NEW BOOKS	1,868.18
USED BOOKS.	
SALES	\$ 9,602.53
Sales returned	191.08
Total sales used books	9,411.45
COST	
Inventory June 25, 1937	2,099.47
Purchases	7,646.00
	9,745.47
Books purchased from cash fund	41.10
	9,786.57
Inventory June 20th, 1938	3,611.76
Total cost books sold	7,174.81
GROSS PROFIT	2,526.64
EXPENSE	
Transportation used books	44.85
Am. appor. to used dept.	381.83
Total expense used dept.	426.68
NET PROFIT FOR THE YEAR	1,899.88

Nebraskan Survey Finds Regents in Control Of Campus Book Prices

BY HAROLD NIEMANN.

The Regents' book store makes a clear profit of three and two-thirds cents on every dollar students pay for new and used books.

This profit has enabled the book selling agency to allot \$10,000 in 1932 for the building of the swimming pool in the coliseum, and \$15,000 in 1938 toward providing kitchen equipment in the Student Union.

Interested in the survey of student opinion by a statistics class which found a vote of two to one in favor of Long's bookstore over the Regents' in handling and buying of used books, the Daily Nebraskan has analyzed every record in the offices of Charles DeFord, bookstore manager, and L. F. Seaton, in charge of the enterprise.

Results of the survey by the statistics class show that a great number of students call for the elimination of profit in the Regents' store. After compiling the profits for the past eight years, the Daily Nebraskan found the following:

1932	Total sales, \$57,884.45.
	Expenditures, \$4,200.10.
	Profit, \$2,461.44.
1933	Total sales \$41,507.68.
	Expenditures, \$5,494.63.
	Profit, \$899.12.
1934	Total sales, \$36,403.27.
	Expenditures, \$5,492.50.
	Profit, \$14.91.
1935	Total sales, \$35,518.02.
	Expenditures, \$3,181.63.
	Profit, \$744.02.

1936	(New Books.)
	Total sales, \$47,756.54.
	Expenditures, \$5,727.80.
	Profit, \$1,587.36.
	(Used Books.)
	Total sales, \$5,899.23.
	Expenditures, \$191.77.
	Profit, \$174.53.
1937	(New Books.)
	Total sales, \$54,255.23.
	Expenditures, \$5,789.92.
	Profit, \$2,235.00.
	(Used Books.)
	Total sales, \$7,265.46.
	Expenditures, \$241.16.
	Profit, \$2,020.48.

1938	(New Books.)
	Total sales, \$54,876.28.
	Expenditures, \$3,801.96.
	Profit, \$1,568.18.
	(Used Books.)
	Total sales, \$2,092.53.
	Expenditures, \$426.68.
	Profit, \$1,899.88.
	Total profit, \$12,842.59.
	(Charge off for loss on books not sold and obsolete, \$1,081.05.)
	Total profit, \$12,761.54.
	Total of total sales, \$340,139.94.

These figures show that (1) the addition of the used book department for the installation of the used book department in 1936, the Regent's store was purchasing

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braskan, left Lincoln Tuesday night to attend the Associated Collegiate Press convention, which will be held in Cleveland, Ohio, from Nov. 3 to 5.

Prof. Walker, representing the University, will conduct a round table discussion on "Special Departments of Newspapers and How They Should be Handled."

The meeting will include addresses by several famous correspondents, a short course for newspaper editors, and a series of round table discussions on the problems of the student publications.

Formally opening the convention will be an address Thursday evening by Daniel Lawrence, vice president of the University of Cincinnati, who will address the journalists on "Twenty Years of Public Relations."

"Confessions of a Washington Columnist" a talk by Raymond Clapper, noted Washington columnist, radio commentator, and president of the Washington Gridiron club, will be the feature of the entire convention. Clapper will address the group Saturday morning.

During their stay in Cincinnati, the journalists will be the guests of the University of Cincinnati. The convention dance will take place Friday evening, and will be preceded by a banquet.

The Nebraskans will attend the University of Cincinnati-Ohio Wesleyan football game, Saturday afternoon and return to Lincoln Sunday.

AWS Frosh Hear Moss, Reed Today

Kosmet Klub Members Explain Organization

To acquaint new students with the Kosmet Klub, Don Moss and Ralph Reed will speak to the freshman A. W. S. at their regular meetings at 5 o'clock today on the city campus and at 4 o'clock on the ag college campus. Ralph Reed will speak at the ag meeting in room 213 of the home economics building, and Don Moss will speak in Ellen Smith.

Flavia Ann Thorp will act as president at the city campus meeting and Esther Louise Lefler will be the secretary. Estelle Buckendahl and Lois Higgs will fill the same positions at the ag college meeting.

Townsend Addresses Art Forum

Commercial Artist Discusses Profession At Vocational Meet

Future artists heard Terry Townsend, prominent Lincoln commercial artist discuss the business and creative aspects of commercial art at the fourth vocational forum, held in Morrill, last night.

He described the problems which a commercial artist in a town of Lincoln encounters and how they are to be dealt with. He defined and illustrated methods of display, photography, cartooning and illustration.

Dwight Kirsch, head of the university department of fine arts discussed the development of industrial designing as a profession, the results of government aid to artists as far as easel and mural painting is concerned, and the effect that increased building activities have on interior decorating.

Students who attended also observed the art exhibit of Leonard Thiesen, well known Nebraskan artist, which are on display as part of the university's observance of American Art week. They also had a chance to observe an outstanding collection of designs by students of Rosemary Ketcham, head of the nationally known department of designing.

Phi Sigma Iota Hears Members Speak

Miss Mercedes Oberlander and William O'Ryan will address their fellow Phi Sigma Iota members when they convene tonight at 7:30 at the home of Dr. Hilario Suenz for the second meeting of the season for the romance language honorary.

The topics will be Spanish "Place Names in California" and "Roger Martin du Gard."

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