

Cartoons Greatly Affect Public Opinion, Says Black

"Oz" Tells Working Process of Creating Weekly Comic Page.

"Cartoons influence public opinion more than editorials because they are looked at and easily understood," was the statement made by Oz Black, Nebraska's popular cartoonist. He said that the two functions of cartoons are to educate and entertain, and their influence on public opinion is political, economic and civic. The interest in comics has a very strong hold on the public and much more space is being devoted to the comic sections.

Comics are used more than ever in advertising, and the most expensive space in the Hearst advertising section is comic advertising according to Oz Black. Many times the satire and ridicule of cartoons can accomplish more than any other method in political campaigns. As to the future of cartooning, Oz thinks that there will

be more and better cartoons, which will change according to the trend of the times.

Readers Contribute.

As creator of "Here in Lincoln" Oz says that he got his inspiration for his cartoon from "The Passing Show" by Billy Ireland, of the Columbus Dispatch, who died a few years ago. He gets most of the subjects for his cartoons from the readers of his column and he usually has three times as much material as he can use. He gets his other ideas from holidays, community movements, and unusual events. His cartoons illustrate the events properly, and experience he got from his habit of illustrating his thoughts or ideas in his letters by drawings makes it easy for him. He says that human interest and personal interest are presented in his cartoons of actual happenings with humorous aspects. People like to read about their friends' unusual experiences and see their own name in print, so they send in their unusual incidents.

The process that Oz uses in working out his ideas is to choose his subject, decide what he wants to say and how he will say it, and then apply some familiar situation so that it will be easily grasped by his readers. The situation that he uses may be from life, a game, literature, or from the Bible. The idea has to apply in every detail so that the public understands it, and the more action the better. Personifying abstract things as his use of the weatherman, and girls with clever names to represent the different seasons is one of the best ways of portraying a situation. The editors require Oz to be non-partisan and confine his cartoons to local and state happenings. Oz is careful to be very sure of his source of his material. He keeps all of his material for a few months after it is used as proof of its existence and authenticity.

Maintains References.

Oz keeps an immense amount of reference material consisting of clippings of pictures on every subject he can think of. A cartoonist's reference material is of unestimable value to him when he wants to draw an article accurately, and so Oz has his clippings insured for \$300. This type of insurance was new to the salesman but he finally furnished it.

Ding Darling, who signs his cartoons as "Ding," used to do all of the cartoons for the front page of the Journal and many other papers, but he has been succeeded by Carlisle in the last few years and only draws cartoons at his leisure. He is Oz's choice for the best political cartoonist and Ding's nationwide fame substantiates the choice. Orphan Annie is another cartoon that Oz likes very much.

When the moving picture, "Snow White," was mentioned he said that he thought it was an unbelievable accomplishment to make a picture that was so life-like from drawings. The coordinated movements of the animals as well as the capers of the dwarfs were almost perfect in his estimation. Oz said that he has always been

interested in cartooning and started taking a correspondence course in cartooning when he was only twelve. After he graduated from the University of Nebraska he went to work as a cartoonist on the Lincoln Star, where he originated his popular cartoon, "Here in Lincoln." He moved to the Journal a few years later where he has continued his work. His cartoons have had a dominating influence in bringing about changes in beautifying the city of Lincoln.

Stars and Stuff

By Dean Pohlner

In the Manner of Walter Winchell. The Theater Scene.

HOI POLLOI: Barney Oldfield without whom this pillar couldn't exist, is going ultra come September. Instead of the usual role of chronicler he parks his super loud form on a board rostrum, surrounded by albinos and pygmies. . . . Heeza freek! . . . Common people, even as you 'n' me are annoyed no little by the terrific ocular strain forced upon an unsuspecting audience during the airing of KFOR news flashes from the Stuart screen. Undoubtedly a good scheme, probably the product of Bob Huffman's cerebellum, the idea fails to click because of the visual interference. . . . Something like the hurricane scene in Hurricane. Erstwhile newsvoicer John Edwards, still sartorially super elegant, sojourned on this campus last weekend.

AT THE HONKYTONKS: Stuart has double or nothing bill and almost comes up with nothing. Eddie G. Robinson is amusing in Slight Case of Murder and Joan Bennett is stunning in I Met My Love Again. Lincoln, sans Kurth Nelson, former house boss, is showing a twin bill, too. Irene Dunne's Joy of Living is supported, none too strongly by oldie Swing Your Lady. Robin Hood is cluttering up the Orpheum with his nasty old arrows. Birth of a Baby is storking at the Capitol and Varsity has the Armstrong-Ross fight pitchers. Kiva's Holiday features Hepburn and Grant in a film below Bringing Up Baby.

THE PRESS: From the cover of the new Billboard grins the youthful puss of Bob Crosby, now eligible since his divorceroo from Judy LeMarr. . . . Topflighting the songs this week are Lovelight in the Starlight, Cathedral in the Pines and smoothie Don't Be That Way. Last named was an also ran until the lyrics crooned by Bingo the Crosby were waxed and sold tremendously. . . . Sheetmoosic is headed by Love Walked In, Cry Baby Cry and Please Be Kind. . . . Most up and coming of the newer tunes is Sez My Heart. W. W. points out in yesterday's bit that only one play is a hit while six are flops. . . . That's a pretty lousy average.

"We uns are agoin' to make hash of them radio guys in our battle of the weaklings on the munny softball diamonds June 16," avows Glenn Trump, ace Scribe hurler. Boss Bentley will head the Noospepper delegation while Harry Johnson, he of the Peachy Crunchy Johnsons, will lead the Radio lads.

PERSONAL: Harvey Traylor, from Pueblo, Colo., replaces Hank Robertus as Stuart assistant house manager. Student Hank has gone to R. O. T. C. camp. Eddie Vaughan comes to the Lincoln replacing Nelson. Barney smirkingly reprimands Mr. Traylor for going back on Greeley. . . . He came east!

GOLD MINE

SANTA ROSA, Calif. (ACP). The Santa Rosa Junior college believes it is the only college in the world that owns a gold mine. It was bought for the college recently at a tax sale for \$2.85 by Jesse Peter, the institution's geological curator, and will be "worked" by students studying mining. There's no gold in the mine, so students will have no get rich quick incentive to stury.

STARTS WEDNESDAY!

2 Swell Shows!
Eddie CANTOR
Strike Me Pink

Plus!
A Thrilling Spectacle!
'FIRE OVER ENGLAND' 10¢
Till 6:00

SUN

A Musical Letter

New Victor Recordings.

The only recent item that compares with it is Yella Pessl's rendition of two Bach keyboard suites, the so-called English suites for harpsichord. To these ears Miss Pessl plays neither so poetically as Wanda Landowska nor so sensitively as Kirkpatrick, but with more virility and Cezanne-like firmness than these or any of her colleagues. Perhaps if she had collaborated in another recording—that of Hortense Monath and the Pasquier Trio in Mozart's piano quartet in E flat—the results would have been more distinguished. As it is, Miss Monath's rather pedestrian and reticent interpretation of the piano role takes the edge off one's enjoyment of this quartet.

Carl Philip Emanuel Bach's "Magnificat" is another recent example of phonography wherein the music tops the performance. Just the reverse is true of Bruno Walter's version of Brahms' "Academic Festival Overture," and on a different level, of Benny Goodman's two ten inch records coupling "Sweet Lorraine" with "Dizzy Spells" and "Oh Boom" with "Always and Always." The first of these swing offerings, featuring Goodman's quartet and trio, is better than the second, tho not by any wide margin.

The only completely satisfying ten inch record to appear this month was Paul Robeson's magnificent conception of "Dere's a Man Goin' Roun' Takin' Names," "Work all de Summer" and "Didn't my Lord Deliver Daniel."

New Publications.

Several important new publications impose themselves if you mean to keep abreast of every worthwhile musical event. I refer particularly to the biographies of Palestrina and Berlioz that have

just been added to the excellent format published by Dutton known as the Master Musicians Series. And should you wish to recall what composers were doing over the years that lapsed between Palestrina's golden polyphony of romanticist Berlioz, you could do no better than browse thru a sparkling, unacademic history of music by W. L. Landowski, "La Musique a travers les ages." It has just been published in Paris by Calmann-Levy, and chances to be dedicated to one of your favorite pianists, the Mozart specialist Madame Marquerite Long. Now that the franc has swooped down again, you can probably obtain this diverting history of music for 60 cents. This is the moment to buy from France, whether it be histories of music or gowns on the Rue de la Paix!

KIVA

NOW THRU THURSDAY

Every Day Is a Holiday
When You Are in Love.

CARY GRANT
KATHRYN HEPBURN
Edward Everett Horton

—In—

"HOLIDAY"

Welcome Summer
School Students!

Plan now to attend the KIVA, "The Little House of Big Hits," which is bringing to you the biggest hits of the season!

STARTS FRIDAY, JUNE 10TH. ONE OF THE TRULY RARE ACHIEVEMENTS OF CINEMA HISTORY!

ALEXANDRE DUMAS' IMMORTAL STORY

COUNT OF MONTE CRISTO

WITH ROBERT DONAT • ELISA LANDI

SUMMER PRICES	
MAT.	NIGHT
15c	20c

RENT-A-CARS

Are Easy And Quick To Get At The
Motor Out Company
1120 P St.

Always Open
Late models, moderate prices. Reduced
price on long trips. B6819.

SECOND BIG WEEK!
SO GOOD THAT MANY
ARE SEEING IT TWICE.

"THE ADVENTURES OF
ROBIN HOOD

with OLIVIA
ERROL FLYNN DE HAVILLAND

Extra! SPECIAL SHOTS
OF MODEL T DERBY
HELD IN LINCOLN
MEMORIAL DAY

ORPHEUM

Hurry! Ends Thursday!

The hilarious comedy
"A SLIGHT CASE OF MURDER"
with
An All Star Fun Cast

Always
A Seat
For
25c

Plus!
**JOAN BENNETT
HENRY FONDA**
in
**"I MET MY
LOVE AGAIN"**

FRIDAY!
From The Pen of
Erich Maria Remarque
comes one of the most
beautiful love stories
ever written . . . Now
even more glorious
with these four grand
stars!

Margaret
TAYLOR
Margaret
SULLAVAN
Foster
TONE- YOUNG

THREE COMRADES

with GUY KIRBEE
LIONEL ATWILL
HENRY HULL

Starts
FRIDAY!

STUART

Not Only Cool—But Refreshing!

Hurry! Last 2 Days!
"JOY OF LIVING"
plus! "Swing Your Lady"

THURSDAY—
**WHITE GODDESS OF
A JUNGLE EMPIRE!**

Always
A Seat
For 25c

The Stars of "Jungle
Princess" in an
Even More Thrill-
ing Adventure!

'Her Jungle Love'
Filmed in The
NATURAL COLOR
Of The Jungle
with
Dorothy Lamour
Ray Milland

Extra! Second Hit!
What happens when
sweethearts defy the world?

"Stolen Heaven"
with Olympe Bradna
Gene Raymond

LINCOLN

MAGEE'S



Father's Day

JUNE 19

Sweet Dad

He'll enjoy the comfort of

Vericool Shirts

—by Manhattan

\$2

Take the torture out of his summer days,
with a shirt that is good looking and com-
fortable. The porous weave allows air to
ventilate the body . . . the collar is truben-
ized to insure its day long neatness. In
grey, blue or white.

FIRST FLOOR

MAGEE'S