

QUESTIONS FOR COEDS

In the spring, a young man's fancy turns to...well, you've heard. And a young woman's fancy turns to thoughts of what she will wear to entice the male. Male beware! Not only does she think of what she will wear to entice the male, male beware! Not only does she think of what she shall wear but how she shall look when she is wearing it, for the same purpose...to entice the male.

Therefore, since the question of clothes may be the first consideration of the young woman, she ultimately comes to the consideration of how many times a day she shall wash her face, or whatever she does to it, how many nights a week she shall go to bed for the sake of beauty, how many pounds of unneeded weight she shall attempt to dispose of (either by a meal skipping process, staying-up practices, or too much exercise endeavor), how often she shall deem it necessary to take time out to relax...minus the male.

Fashion Fancies.

In the spring young men's fancy lightly turns to thoughts of love and how to make his lady love admire him. For man is vain. We learn in zoology that vanity is one of man's instincts. He wants to appear at his best before the current lady of his interest.

In the spring, birds flaunt all their brilliant plumage in wooing their mate. They pluck and preen their feathers and flaunt their hues before a docile female. She looks shyly out of a corner of her eye and flies away with the most brilliantly available male.

While campus men don't quite outshine coeds in color, they groom themselves up in their very best with the advent of spring breezes. Casualness although the keynote is offset by spurious brushing of his coat, new hair cuts, shoes shines,

and haunting the down town stores.

He gazes wistfully into the store windows, wanders up and down the aisles of the stores, delicately inquires as to what the "young-man-about-the-campus" is wearing. He may even take out his secret passion for color in brilliantly hued neckties, socks or pajamas. Sometimes he hides them in the bottom of his dresser drawer or if he can work up enough courage he ventures out in some of the mildest of his creations.

For man has always had a s. p. for rainbow colors.

Snap, Roll, Bound--Brims



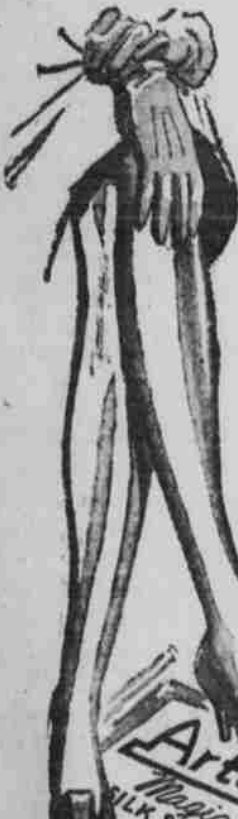
HOVLAND-SWANSON

A Step Ahead in Fashion  
**PEACOCK SHOES**



875

Our entire spring collection of these beautiful shoes now complete. Sketched left an example—in luggage—black or navy. One of many graceful patterns to show you.



**Artcraft**  
WITH GLOVES IN MATCHING COLORS...

Three style-correct shades in Artcraft Silk Stockings with gloves in corresponding tints... Rusticotta, Bisque Beige and Beige Dust.

**Artcraft**

Suggest you select your stockings in these glorious tones, then step across the aisle to the glove counter and you will find your pet gloves in the matching colors.

Artcraft Stockings \$1.00 \$1.35 \$1.65  
Beaulav Gloves \$3.95 \$5.50



A number of critics are saying the administration has no foreign policy. They don't know what they're talking about. Many of its domestic policies are foreign.

King Carol's constitution scrapping democracy, was almost unanimously approved by an oral vote. Those who opposed preferred losing their voices to their heads.

There is scarcely any news at all emanating from the white house these days. Many wonder if the president himself is taking a breathing spell, or if he's holding his breath.

Don't be awed by someone who talks glibly about "gold sterilization." He doesn't know what he's talking about, either.

Experimenters learn that a mouse in a rotary cage travels 20 miles a day. And, even as you and I, he probably thinks he's getting somewhere.

A woman columnist says girls of today aren't as silly as were girls of 20 years ago. We had observed that they put on considerably less.

That wasn't such a great flood in California after all. Too many of the radio entertainers managed to make their programs.

Sheza Moron tells us she thought she had been hugged by experts, but that was before she went out with a chiropractor last night.

Man is born free and equal, but he doesn't remain that way long.

**THE MOGUL BARBERS**

Haircut 35c

127 North 12th

FOR SALADS THAT PLEASE  
**Roberts**  
Creamed COTTAGE CHEESE

tration official. The same as it has been functioning, eh?

If you can explain the advantages of a Roosevelt recession over a Hoover depression, please take your place at the head of the class.

Many a person gets credit for being brave when the simple fact is that he hasn't enough sense to recognize danger.

One branch of congress spent a day discussing cheeses, which the voters, also, like to do.

A lot of your problems will solve themselves if you'll leave them alone and go fishing.

FOR THE FINEST  
**DANCE MUSIC**  
CALL THESE  
**UNION ORCHESTRAS**  
Organized  
**Union Bands**  
Rock-Jungbluth-Gibson, 2928 So. 23rd, F2368, B4946, 4-2924  
John U. Cox Variety Club Orch., 210 So. 24th, L9726  
Gay Feister, 319 N. 28th B2861  
Earl Hill, 2125 N. St., H4423  
Dave Hans, 903 So. 9th, R2008  
Ken Nelson, 2200 E. St., L2584  
Jimmy Nichols, 1117 L. St., B1343  
Mel Pester, 2810 N. 57th M1810  
Ed Sheffer, 2722 Everett F7652  
OR THE  
**LINCOLN MUSICIANS ASSN**  
222 MITL Bk (Ward) B-1846

before somebody pins something on him.

We can look at Japan and see that preparedness will not keep a nation out of war, and at China and see that neither will a state of unpreparedness.

Zog's sisters have bought 60 pairs of shoes. We knew the gals were seeing America, but we didn't think they were hitch hiking.

"Our foreign policy is a matter of common sense," declares Secretary Hull. No wonder only a few understand it!

Some men are married, and others don't have anyone to blame for everything that goes wrong.

The 22 year old farmer who married a nurse 70 years of age, needs one.

Note to Mr. and Mrs. America: Conditions will loosen up if you will.

"The national labor relations board will continue to function indefinitely," declares an adminis-

You Just Can't Beat this Value!

• CREPE SOLE OXFORDS

our price \$2.99 others 1.99

GRAY or BLUE RUFFLE

The sensationally new Oxford with PURE GUM RUBBER SOLES and a detachable kitten tongue. A high priced bit at our usual low price!

**The Famous**  
1109 O St.

Fashion Edition Staff

EDITOR .....Helen JK Severa  
ASSOCIATE EDITOR .....Lois Owens  
Margaret Krause .....Mary Steuterville  
Evelyn Long .....Fern Steuterville  
Marian Bremers

It is thought that an airliner which has been missing for some days crashed into a mountain. The wrinkles in this country's typography should be ironed out, or planes should be constructed with enough clearance to permit a moutain to pass under them.

In every state in the union, at one time or another, the privilege of suffrage has been extended to deceased persons, but it seems that Oklahoma is the first state to begin paying pensions to dead people.

Somehow we can't work ourselves up to a point of breathless excitement over the announcement that Garbo and Stokowski are going to marry. So many people have married.

When the flood waters subsided those movie stars in California discovered another way to deluge us with a flood of publicity.

"For exchange: Portable typewriter for .38-calibre revolver."—Classified ad. The best of luck to you, brother; hope you make some of those editors eat a batch of rejection slips.

Comfort unequalled is achieved in a comparatively simple manner with bush jackets imported from sunny California. Pleated in back and belted all around, these thoroughly comfortable garments may be worn with or without shirts. Most popular use on this campus as on any midwestern center is with short sleeved beach or polo shirts.

Prices Reasonable  
**THE FASHION SEWING SHOP**  
544 No. 14th St., Lincoln, Nebr.  
Dressmaking Alterations Tailoring  
Phone L6309 LEORA H. GIEL, Mgr.

The **HOTEL LINCOLN**  
A Hotel of Distinction

Hosts This Week to—  
E. L. Wilbur, Manager.

Saturday  
**BETA THETA PI**

The Quality **MAGEE'S** Store of Lincoln



Genuine **Alpagora** Topcoats

Here is our spring edition of last season's best seller. Why was it so popular? Its light-weight (actually 1 1/2 pounds less), its smart styling its substantial tailoring, are instantly apparent when you slip on this famous coat. So give yourself a real treat by trying on an Alpagora topcoat soon!

\$27.50 Priced for the thrifty—

Quality **MAGEE'S** Always Pays



**Dewbury Topcoats** of Imported Scotch Yarn

For real authentic English styling, you'll like Dewbury topcoats. The rich, tweedy fabrics, the collar tab, the inside zipper pocket, and chain hanger... all give the Dewbury a distinctive English accent. Yes, and the choice of new spring fabric shades will please you, too.

Thoroughly Rain Proofed \$25 as featured in Esquire

Here's Quality **MAGEE'S** at a Price!



Weather Wizard **Topcoats** REVERSIBLE!

for wear in all kinds of weather

Here's a coat that's tailor made for Nebraska weather. The herringbone tweed fabric gives you a smart coat for brisk chilly days... and when the rain descends reverse the coat and you have a rugged gabardine fabric that is shower proof. It's an all-purpose coat for all types of men!

Smart Looking— \$21.50 Shower Proofed

That coat you've always wanted is at

Use your Credit Account at Magee's

**MAGEE'S**