## FACULTY WOMEN OFFERSUUENS SENOR AWARDS

Club Presents Three Coeds Wit Scholarships Honors Day.

Three sector scholarships, a first
scholarship of $\$ 75$, a second of $\$ 50$, and a thinned of $\$ 25$, to be granted in recognition of scholastic at-
tainment and meritorious efforts in school life, are offered by the Faculty Women's club of the univarsity.
The The scholarships will be awardor partially, self-supporting and have an average scholarship of not less then 85 percent. The
awards will be announced at the awards will be announced at the
honors convocation on April 18 .
Require Personal Interview. Candidates will first give writ-
ten permission to the Regiatraris ten permission to the Registrar's
office to send their grades to the once to send their grades to the
scholarship committee. Applich-


Charm School Attends
Downtown Style Show
Members of Charm achoo at tended a spring style show during
their regular meeting hour last night at Mane's. One coed from each house on the campus modeled the new decrees of fashion. In charge of the style parade was
Virginia Griswold. leader of the Virginia Griswold, leader of the
Charm school, and Virgina Fleetwo wood,
aponsor.

## CHIPS

(Continued from Page 1.)
has to unload his opinions on those
that do get trimmed. An average haircut takes about 20 to $25 \mathrm{~min}-$
tees utes and that is just barely enough time in which to give a
brief resume of the cutter's spinion on the world at large. Consed quently, the larynx has to function at fill speed.
It is when a customer subjects
a she that the true barber rises to great heights of conversebility. Laying two or three hot towels on the customer's face, the
barber is then free to lecture on barber is then free to lecture on
anything the wishes to with in anything he wishes to, with no
back talk. If he is careful, however, he will leave his customer's
ears meovared so he can be heard. ears uncovered so he can be heard.
Or if it is someone the barber does Or if it is someone the barber does
not like, he can inflict further mental torture by covering one
ear so that whatever doctrines he propounds will not be able to go Beauty and out the other. Beauty operators, too, from strong, silent type.
A. B, Barbers.
Now you may say to all of This: True, but what of it? Well,
Just this. Why should we offering mental tortures every time we go into a tonsorial paror? Why not develop a class of barbers who could discuss politics, philosophy, sociology, etc.?
A barber shop that had triple threat workmen who could clip,
cut and chat intelligently and advertised them ns such could realy build up a large clientele. At first glance this seems like the ideal opening for a college
graduate. Even at second glance it looks like a good opening for those who have accumulated multitudinous facts for what purpose they know not, Certain-
ty the art of conversation would be a great asset to a barber and
bit a college graduate could pick up the tricks of combing, ollipping,
cutting and using a straight cutting and using a straight
edge to shave pretty quick and become a first rate barber. But if college graduates refuse o use such an opportunity to dis tribute the fruits of higher learn-
ing among the hoi-pollol then among the hoi-polloi, then
barber colleges should institute conversational courses and courses
in philosophy, economics, Journallam, history, military science, paychology, etc.
Foollah? Foolish? Why it has unlimited possibilities, A barber shop with
workmen who specialized in vaworkmen who specialized in va-
rious subjects could feature one the first day and the next barber the next day. They could set aside certain days for certain subjects. ing:
Jake, the Barber with an A. B A Lecture on International RotaLecture on international Roll-
lions tree with every shave tons free with every shave
And on days preceding notable thetic events, a special on the history and famous characters in the sport involved could be lea-
In fact, if the thing grows, barbens would develop specialities and be in demand from coast to coast. a guest barber from some distant tonsorial parlor could be featured, with added attractions,
Perfect solution.

Not only is this a perfect solution for the agony which cusscomers must undergo when they died, but it is a perfect solution for dull business in the barber trade. Barbers complain of low prices and sluggish activity. It would positively drag in the crowds. every Friday. with Chesterfields all the time

Weekly Radio Features Paul. Whitman Andre Kostibbett Deems Taylor

Chesterfield

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Chesterfields have the best ingredients a cigarette can have -mild ripe tobaccos, homegrown and aromatic Turkish, and pure cigarette paper. They Satisfy. . . millions.

Chesterfield Time-light up and enjoy that refreshing mildness, that Chesterfield better taste that smokers like.

