 OFFERSTUOENS

ear so that whatever doctrine ear so that whatever doctrines he
propounds will not be able to go
in one ear and out the other. Beauty operators, too, from the strong, silent type.
Now you may say to all of this: True, but what of it? Well,
just this. Why should we go on just this. Why should we goo on
suffering mental tortures every time we go into a tonsorial parCor? Why not develop a class
of barbers who could discuss of barbers who could discuss politics, philosophy, sociology, etc.? barber shop that hat trip, A barber shop that had triple
threat workmen who could clip cut and chat intelligently and advertised them as such, could realty build up a targe clientele. At first glance this seems like the ideal opening for a college
graduate. Even at second glance it looks like a good opening for those who have accumulated
multitudinous facts for what multitudinous facts for what
purpose they know not, Certainty the art of conversation would be a great asset to a barber and a college graduate could pick up the tricks of combing, clipping,
cutting and using a straight edge to shave pretty quick and become a first rate barber. But if college graduates refuse to use such an opportunity to dis-
tribute the fruits of higher learning among the hoi-polloi, then barber colleges should institute
conversational courses and courses
> in philosophy, economics, Journal-
sm, history, military science, payology, etc. Foolish? Why it has unlimited possibilities, A barber shop with workmen who specialized in va-
thous subjects could feature one nous subjects could feature one
the first day and the next barber the next day. They could set aside certain days for certain subjects. Hang a sign in their windows sayJake, the Barber with an A. Today's special A Lecture on International Rela-
ions free with every shave lions free with every shave And on days preceding notable athletic events, a special on the history and famous characters in tared. In fact, if the thing grows, barberg would develop specialties and
be in demand from coast to coast Be in demand from coast to coast. a guest barber from some distant tonsorial parlor could be featured, with added attractions,
> Not only is this a perfect so- 4 Iution for the agony which curtopers must undergo when they hear various subjects mishandied, but it is a perfect solution for dull business in the barber trade. Barbers complain of low prices and sluggish activity
Showmanship is what they need It would positively drag in the
crowds. crowds.

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