

*Congratulations to*

**BIFF JONES**

— *and the* —

**1937 CORNHUSKERS**



These Lincoln Firms Take This Opportunity To Show  
Their Appreciation for BIFF JONES' Successful  
First Season at Nebraska----

**Central Cafe**  
Under Patrick Management

**Clarks Clothes**

**The First National Bank**  
of Lincoln, Nebraska

**Hotel Cornhusker**  
Under Schimmel Direction

**The Continental National Bank**  
of Lincoln

**Bankers Life Insurance Co.**  
of Nebraska

**Iowa-Nebraska**  
**Light & Power**

**Woodman Accident Co.**

**The Evans Laundry**  
**& Dry Cleaners**

**Hotel Lincoln**  
E. L. Wilbur, Mgr.

**Hotel Capital**  
Herb C. Browder, Mgr.

**Union Fire Insurance Co.**

**O'Shea-Rogers**  
Ford Agency

**Conservative Investment Co.**  
Lincoln, Nebr.

**Mowbray-Lyon**  
Dodge-Plymouth

**New Forum**  
S. E. Steeves, Owner

**College Inn Grill**

**Grand Hotel**