A Page of Items Literally Bursting with Value News

190 Fine Felt Hats

10— \$15 Hats 55— \$10 Hats 24—\$7.50 Hats 101— \$5 Hats

Our Regular Stock All Sizes, Shapes, Colors

104 Pair \$5.85 and \$6.85 Shoes

tegular stock exfords in black, brown and gray, calfskin and suede with solid leather or crepe rubber soles, High fashions as well as the most conservative styles.

FIRST FLOOR.



Dramatically Priced at Anniversary Savings

Glorious, Glamorous, New

Millinery

Two Groups

High Style \$3 Hats New felt hats in off-face, turbans, bonnets and brims. Black, brown, any, wine, green and rust. Head sizes 211/2

Mostly \$5 Hats and Better



It's Big News When Lincoln's Most Popular Men's Store Offers Such a Sale



Here You Have the Certainty of Big Savings Plus the Satisfaction of Much Finer Quality

\$21.00 for Suits, Overcoats and Topcoats like these is indeed very exceptional. Every piece of fabric, every detail of tailoring, every line of styling bears it out. The majority of the suits are long-wearing hard-finished worsted and twists in browns, blues, greys, invisible checks and stripes, novelty pattern. Sizes 35 to 50 in regulars, shorts, longs and stouts.

The Overcoats and Topcoats are in full belted models, Balmaccan, half-belt and fitted doublebreasted models. Oxford greys, medium greys, browns and fancy mixtures. Sizes 36 to 50.

Men's 35c Monogram 25c Handkerchiefs Hand white linen...

\$2-\$2.50 Enro White Shirts Fine broadcloth-trubenized collars, shrunk

Men's \$2-\$2.50 Pajamas \$159

Men's 85-86 Silk Pajamas \$349

\$8-\$13.50 Suede Jackets \$689

Men's \$6.95 Wool Robes \$495

Men's \$8.95 and \$10.95 \$695 Wool Robes New plaid patterns and plain colors

Men's \$2.50 Tuxedo Shirts \$189

81.00 Tuxedo Bow Ties A QC

Fitted Traveling Cases

\$1 Arrow, Botany and Poplin Ties All silk, botany wool and Burtons poplin ties...... 66°

Men's \$1.50 and \$2 Neck-wear imported and domestic silks, finest

Men's 55c Wool Hose · · · \$100 First quality in plaids, Argyle, stripes and patterns

Men's \$2.50 and \$3 Dress \$188 Gloves Pigskins, capeskins and pigtwin in gray, black and tan.....

Men's \$1.50 and \$1.75 Wool Gloves String knit. wool knit. Wool Gloves fancy patterns, all colors

\$16.95 Laskin Lambs 1395
Jackets Rich coca brown trimmed in fine 13

Men's \$2.95—\$3.95 Sweat-ers Button and zipper, new backs and shoulder styles

Men's \$4.95-\$5.95 Sweat-\$998 PPS McGregor, Catalina and all American makes Silk Lined Robes Reduced

\$12.95 robes, \$7.95—\$15.95 robes, \$9.95-\$20 robes, \$12.95

Real Anniversary Sale Values in

LAVISHLY FUR TRIMMED

Regal fushions of matchless luxury . . . fitted coats and the important new pencil slim silhouettes with magnificently furred collars of Cross Fox, Kit Fox, Squirrel, Martin and Persian Lamb. Coats developed in shags, fleeces, nubs and fine woolens, crepe and satin lined and warmly interlined.

Select from Our Entire Stock of Better

Fur Trimmed Coats

All \$89.50 to \$150 Coats-Now

Only for Frid. & Saturday

Untrimmed

Sport Coats Formerly Selling to \$29.50

Fri. & Sat. Only

A Special Group of

FUR COATS

Entire Stock \$100 to \$450 Fur Coats 20% Discount Mink Dyed Squirrel—Carneul Premier Bonded Seal (Dyed Coney) Grey Squirrel—Hudson Seal Ombre Caracul—Russian Pony,

Two Day Anniversary Sale

They Are All Dresses from Regular Stock \$10.95 & \$12.50 \$7.95 Values

\$22,50-\$26 and

Formals Included in the \$14 Group

1/2 Price On All Costume & 3 Piece Suits

Powerful Values In Boys' Clothing

Prep Suits & Topcoats

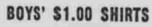
Values to \$25

Long Pant Suits

\$785

Long Pant Suits

Boys' All Leather Helmets......\$1.00 Boys' Laskin Lamb Gauntlet Mitts. \$1.95



These shirts are from our regular stock in dress and polo styles and sizes 69 c

CHILDREN'S ONE-PIECE SNOW SUITS

LASKIN LAMB JACKETS

BOYS' BROADCLOTH SHORTS

2-PIECE SNOW SUITS

Savings You'll Never Forget ANNIVERSARY



Reg. 675 & 775

Jacqueline Suede Shoes

*Seen in Vogue and

1.95 Silk Slips

\$149

Women's Blouses

Just 11 of these regular \$4.95 and \$5.95 Grepe and Satin

\$395

Women's Blouses

\$225 Women's

Sweaters fine aweaters consisting of 33 cashmere aweater coats and 21 cashmere alip-over sweaters that sold regularly at \$3.95.

\$269

For Our Anniversary Sale

Group of

Nelly Dons

25% Discount



Womens

50c Handkfs