

# THE DAILY NEBRASKAN

THIRTY-SEVENTH YEAR

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## Dear Editor--

With an eye to the future I would suggest that John K. Selleck take note of the following:

Each and every student has the right to purchase a student activities book which in turn entitles him to a reserved seat in the student section in the stadium. From now on a number of seats in the stadium should be reserved equaling that of the total number of identification cards issued at registration. After this has been done, then and only then should the outside public be allowed to purchase seats in the east stadium. Then after the students have reserved their seats the balance of tickets could easily be sold to the general public.

At the Nebraska-Minnesota game last year a great portion of the Minnesota students found hunting trips much more enjoyable than sitting in the seats offered them by the Minnesota athletic department. School spirit was decidedly dampened because strangers had pushed students out of the better seats. The Nebraska student spirit is weak enough and will not be able to stand many such blows.

At the most important game of the season some 600 students or one-eighth of the entire student supporters will be crowded on chairs behind the Minnesota football players. These students are forced to forfeit their rights to sit with their colleagues. They'll take it on

the chin once but I question whether they ever will again. Fortunately my seats are on the 45 yard line. D. E. H.

Biff Bierman:

### AG SOCIAL WHIRL GATHERS IMPETUS AT MIXER TONIGHT

(Continued from Page 1.)  
 Having appeared in Lincoln at the farmer's fair dance last spring, Art Randall and his orchestra from Omaha will provide the music for the dance. Students from the city campus are invited as well as freshman and upperclass students of the Ag college.

Acquaint New Students.

Since the farmer's fair is a major activity which concerns every student on the agricultural college campus, and the mixer is for the purpose of acquainting new students with the annual affair, every interested student should take the opportunity to attend. Admissions are priced at 25 and 35 cents. Engineering the affair are senior board members LaVerne Peterson, manager; Earl Heady, assistant manager; Melvin Bierman, treasurer; Pauline Walters, secretary; Donna Hiatt and Marjorie Francis.

Biff Bierman:

### 500 WOMEN ATTEND ANNUAL AWS BOARD ALL-ACTIVITIES TEA

(Continued from Page 1.)  
 Mortar Board, and the Misses Mildred Green, Pauline Gellatly, and Winona Perry poured. The Misses Luvicy Hill, Leeta M. Clark and Margaret Fedde poured the second hour.

Katherine Kilbuck was in charge of the dining rooms. Tassels assisted with the serving. Coed Counselors provided the music; the decorations of fernery and garden flowers were planned by the Y. W. C. A. and the W. A. A. invited the sponsors of the various organizations to pour.

### STUDENT SPIRIT TO REACH ZENITH AT NIGHT RALLY

(Continued from Page 1.)  
 Rallyers will parade through "O" street to 16th street, stopping at each intersection for spirited yells led by the new cheer leading squad which is headed again this year by Dave Bernstein as yell king.

Fraternity and sorority row will echo and re-echo as the demonstration marches down 16th street to Vine and then to behind the coliseum where a mammoth bonfire will illuminate the country side.

Rally speakers behind the coliseum will include Head Coach Lawrence "Biff" Jones, Game Captain Johnny Howell, Dick MacMillan, Minnesota athletic department publicity director and possibly others. Coach Bierman and his Vikings will not come to Lincoln until late Saturday morning.

Bob Wadhams, Innocents Society president, and Maxine Durand, Mortar Board president, asked that all students refrain from private rallies during classes today, in order that tonight's rally may receive full benefit of their overflowing zeal.

To insure a large crowd at the pep gathering, Corn Cobs and Tassels will make speaking tours of all organized houses during the dinner hour this evening. Rally committee members have requested that all hour dances be postponed until the rally is over.

Radio stations KFOR and KOIL are co-operating in the making of an electrical transcription of the rally's highlights tonight at 10:30 o'clock, inaugurating a program called "Pigskin Preview." The broadcast will include selection by the Master Singers; electric transcriptions of the pep rally; John Shafer interviewing old grads in the Lincoln Hotel lobby; Lyle De Moss, interviewing old grads in the Cornhusker Hotel lobby; and Bob Cunningham, interviewing old grads in the Paxton Hotel lobby in Omaha.

## KAPPA PHI WELCOMES METHODIST STUDENTS

Church Sorority Entertains at Ellen Smith Party. Plans Pledging.

Extending a hearty welcome to all Methodist women in the university, Kappa Phi sorority entertained a large number of guests at Ellen Smith hall Wednesday night from 7 to 8 o'clock.

Pledging service for new Kappa Phi members is to be held at 5:30 on Oct. 20 at the Y. W. C. A. Any girl in the university who is a member of a Methodist Episcopal church or expresses a preference in that direction, may become a member of Kappa Phi.

Those intending to pledge must notify Beula Brigham, president of Kappa Phi by Oct. 17.

## Inquiring Reporter



by Merrill England

Early this week, the Daily Nebraskan raised the question as to the actual value of organized cheering from the attitude of the participants. It was suggested that the players probably couldn't hear it anyway, and that perhaps it was slightly assinine for a few thousand college students to act like children.

It seems that we were wrong. After a visit to the dressing room of the Nebraska team, we decided that the players themselves feel that they are helped a great deal by the support of the crowd. Not quite satisfied, we decided to sample a few student opinions. We talked to two—the results were the same.

"In though, as one of the players told us, "If you can understand what the crowd is saying, you're not concentrating on the game, and if you're not doing that, then you don't belong in there." They all agree that there is psychological assistance given the team members when they are conscious that the crowd is with them.

We asked them about the merits of organized cheering, and its effect upon the team members.

Lowell English: "It's plenty hard to explain. To tell you the truth, in my five or six years of football experience, I have never been absolutely conscious of the cheering of the crowd, in the sense that I understood what they were saying. About the only time that you really notice the yelling, is when you've made a successful play and the crowd roars its approval."

"A cheering crowd creates a spirit, you get a reaction from those cheers, and that reaction carries you forward. Once that spirit has been created, you are barely conscious of its presence, but you immediately notice its absence, once the crowd lets down."

"The minute the crowd stops cheering, you can feel it and it is reflected in the type of play of the fellows on the field. Like last year in the Pitt game, for example. Immediately after the second Pitt touchdown, the crowd stopped yelling and became silent. The players could really feel that—we feel that we've lost the support of the student body; and once that support is gone, there isn't much use in continuing the game."

"When you hear those cheers, it isn't like hearing someone yell at you—you're concentrating on the game—every man on the field is doing that, he has to."

"It's something very intangible, this effect of cheering, but the school spirit that a cheering section reflects, the will to win, carries over from the crowd to the team."

"Never let it be said that cheering doesn't help, for as D. X. said, "It's the whole organization, the school and team working together, that makes the game of football." John Howell:

"If you really want to know the truth—when you're out on the field, you can't hear any individual noises. You're conscious of a sort of electrical current that seems to be shoving you along, but you can't hear the cheers, the band, or anything."

Even when you're resting, you're so filled with emotions that you can't hear the crowd. Every noise—the cheering, the band, everything—sounds as though it were a thousand miles away." Ted Doyle:

"The crowd supplies the background for the game. You hear the cheers faintly during time-out

## Highlights On the Air

By Edward Randol.  
 8:00—NBC, Mary Small, songs; KOIL.  
 8:30—NBC, Lily Service, songs; Lincoln Manners, Grandland Rice, football talk; Rosario Bourdon's orch.; WOW, CBS.  
 9:00—NBC, Radio City, Jerry Mann, comedian; KFAR, NBC, Pontiac Variety show; KOIL.  
 9:30—NBC, Hal Kemp's orch.; After Five, the Rhythm Singers; KFAR.  
 10:00—NBC, Robert L. Ripley; KOIL.  
 10:30—NBC, Lydie Wright and Jack Frances Langford; Leo Murray and Oswald; Anne Jamison, Raymond Talce's orch.; KFAR.  
 11:00—NBC, True Story Court of Human Relations, drama; WOW.  
 11:30—NBC, Ritz Casino; Frank Crumli, Reed Kennedy, Alice Cornell, Song Shop Quartet and Guy Harroshorn's orch.; KFAR, NBC, Lydie Wright and Jack Leonard with Tommy Dorsey's orch.; KOIL, NBC, Campagna's First Nighter, drama; KFAR.  
 12:00—CBS, Guy Lombardo's orch.; KFAR.  
 11:30—CBS, Ted De-Rita's orch.; KFAR.  
 12:00—NBC, Louis Fiedler's orch.; WOW, MBS, Dick Stabile's orch.; KOIL.

Saturday Night.  
 6:15—CBS, Ben Feld's orch.; KMOX, MBS, Dick Stabile's orch.; KOIL.  
 7:00—CBS, Saturday Night Swing Club; KMB, KSJ.  
 7:30—NBC, The March of the "Forty-Five" drums from London; WREN.  
 7:50—CBS, Russ Morgan's orch.; KFAR.  
 8:00—CBS, Prof. Quic; KLB, W.  
 8:30—MBS, George Fischer's, Hollywood Walkers; KFOH.  
 9:00—CBS, Hit Parade; KFAR.  
 9:45—CBS, Path Chapter; KFAR.  
 10:00—CBS, Benny Meroff's orch.; KFAR, KOIL.  
 10:30—NBC, Emory Deutsch's orch.; KOA, CBS, Ozzie Nelson's orch.; KFAR.  
 11:00—NBC, Paul Whiteman's orch.; WJEN, CBS, Roger Fryer's orch.; KFAR.  
 11:30—CBS, Red Norvo's orch.; KMB, MBS, Wayne King's orch.; KFOH.  
 12:00—CBS, Rotter Henderson's orch.; KFAR, WJEN, MBS, Cliff Williams' orch.; KFOH, KOIL.

KFOR and KOIL will present a big rally program this evening from 10:30 to 11:00. The show will bring to the Mike the Master Singers Quartet, John Shafer interviewing old grads and fans in the lobby of the Hotel Lincoln while Lyle De Moss will be in the lobby of the Cornhusker and Bob Cunningham will see how the fans talk in the Paxton, Omaha. Unable to carry the rally which will be staged on the campus at 7:30 this evening, an electrical transcription of the event will be made and will be presented on this program.

For about the third or fourth time in history, Lincoln will originate a broadcast for the national chains. Three networks will carry the Minnesota-Nebraska fray tomorrow with the preliminaries scheduled to hit the air at 1:45. KFAR will have a pre-game spot beginning at 1:40. At this time the lineups will be given, history of the Husker-Gopher games reviewed and various other information presented.

Featured on Link Lyman's "Following the Huskers," the Acacias will sing their sweetheart song. Other celebrities will likely be heard on the program which will be aired at 6:45 over WOW and KFOR.

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periods, but the rest of the time you're conscious only of the support of the students.

"Those cheers give us the drive to keep on going." Elmer Dohrmann: "When I'm playing, I can't hear any noise in particular. There is a psychological effect that the team as a whole receives from a cheer, but as far as hearing the cheer itself, I just don't."

"The only time I ever heard the crowd was in the last few minutes of the Oregon game last year, and then it didn't seem to make any difference."

Bill Anderson: "The only time I ever hear the crowd is either when a successful play has been completed, or a goal line crossed. But when you hear that crowd then, it really makes you feel swell."

"During the warm-up is when you notice the cheering and the band most of all. During that period just before the start of a game, you can really feel the presence of the crowd's support. Of course we try to do our best, whether we're at home or away, you know they're all with you, and nobody can stop you."

Stanley Brewster, Bizz Junior: "Were you ever out on a football field feeling very tired, and very dirty, and very low? Does a yell help? It sure does!" "I don't know whether or not there is a marked effect on the

**BULLETIN PEP CLUBS.**  
 Members of Corn Cobs and Tassels will meet in front of Sosh at 6 o'clock this evening for their speaking tour of fraternities and sororities to precede the rally.

type of play or not, but it at least makes the team feel better. It shows in their playing when they're away from home. The attitude of the crowd present reflects itself in the playing of both teams."

## HELD OVER!

Ends Saturday!



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 in  
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 It's CHARLIE MCCARTHY in a double Treat of double Talk! EDGAR BERGEN came along so don't miss the fun with the Greatest Personality of screen and radio!

Lincoln

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 Danger stalks her steps in the Shadow of HANGHAI!

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 Jean ROEERS Scott COLTON

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 12c

Now Playing  
**CHINA PASSAGE**  
 Danger stalks her steps in the Shadow of HANGHAI!

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 Pete Smith "Pigskin Champions" Cartoon News

STUART

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