Daily Nebraskan

Station A. Lincoln. Nebrasks.

THIRTY-FIFTH YEAR

Published every Tuesday, Wednesday. Thursday, Friy and Sunday mornings of the academic year by stuits of the University of Nebraska, under supervision of
Board of Publications.

Associated Collegiate Press Distributors of Collegiate Digest

REPRESENTED FOR NATIONAL ADVERTISING BY National Advertising Service, Inc. College Publishers Representative
200 MADIBON AVE. NEW YORK, N.Y.
CHICAGO BOSTON SAN FRANCISCO
LOS ANGELES PORTLAND SEATTLE

BOB FUNK Eusiness Manager ARNOLD LEVIN EDITORIAL STAFF Managing Editors

DON WAGNER News Editors Willard Burney Bob Reddish GEORGE PIPAL Jana Walcott Jane Walcott

Helen Pasce

Bub Reddish

BUSINESS STAFF

Assistant Business Managers

Bob Wadhams

Webb Mills

Frank Johnson

This paper is represented for general advertising by the

Nebraska Press Association.

Entered as second-class matter at the postoffice in Lincoln, Nebraska, under act of congress. March 3, 1879, and at special rate of postage provided for in section 103, act of October 3, 1917, authorized January 20, 1922.

\$1.50 a year Single Copy 5 cents \$1.00 a semester \$2.50 a year mailed \$1.50 a semester mailed

Under direction of the Student Publication Board.
Editorial Office—University Hall 4.
Business Office—University Hall 4A.
Telephones—Day: B6891; Night: B6882, B3333 (Journa.).

ON THIS ISSUE Night Editor-Pascoe

A Business Within the University

It is regrettable that so much time of the recent athletic coaches' meeting in New York was taken up with a discussion of the pros and cons of subsidized athletics, and that serious charges were hurled which reverberated thru the press of the land.

The athletic situation, according to some of the collegiate bigwigs attending, is deplorable, corrupted, and antithetical to all the ideals of amateur sportsdom. Some of the more satisfied professed to see no harm in present tendencies, attempted to smooth oil on the troubled waters, and compared the situation favorably to the past,

Some of the more drastic proposed outlawryfrom athletic circles of any school which stoops to proselyting athletes; the realists proposed recognition of subsidization for what it is and make no bones about it.

Farstenching charges were thrown back and forth across the council tables, a few of the coaches present foreseeing grave consequences if subsidization is not checked, and declaring that it is the bane of universities

legal policy in intercollegiate circles, the professional leagues might lend a hand by proposing to establish "farms." or training grounds on college campi. We might have a system of "major" and "minor" leagues, comparing to the majors and minors of baseball.

The Daily Nebraskan is positive that subsidization never will be recognized as an overt policy. Else we would not have drawn the bizarre illusions referred to in the preceding paragraph.

We do bemoan, however, the fact that so much wet linen was aired on the sports pages of every newspaper in the nation. The fan. who on Saturday afternoons screams and prances about for his real or adopted alma mater, is bound to be adversely affected. Intercollegiate football will fail to hold its thrill, its glamor, if identified with men playing on a strictly eash basis. The financial ruin of collegiate football will be in sight.

The hattle now seems to be drawn along another line. A few weeks ago college presidents appealed, thru the Carnegie Foundation committee on athletics, for outside aid in helping stem the unfavorable influence of football. The line of demarcation is clear. It is a question of football vs. the rest of the university in many institutions.

Football has become a business within the university, and a big business at that. Its annual income exceeds a billion dollars a year, and it is played during but a few fall months. The victory of football over the idealistic purposes for which universities in this land were founded is illustrated by the hundreds of thousands of dollars invested in stadia and field houses on the campi of the nation, while oftentimes the university itself lags behind in educational facilities, buildings, and salaries to instructors.

This condition is due partly to the influx of subsidization in athletics, but more so to he demand on the part of interested alumni for a winner. Their alma mater, according to their line of reasoning, must have a championship football team no matter the cost. Good teams lead to huge crowds, and huge crowds necessitate huger arenas.

It is a condition which will be solved only when universities put athletics into their proper position, that of departments of the university in reality and not merely in name.

One bit of optimism for Nebraska came out of the New York conference. Dana X. Bible, Nebraska coach, after being offered a reputed \$25,000 by a Texas institution, chose to remain in Lincoln. Coach Bible's loss would have been irreparable to the Cornhuskers. We commend most highly his decision to remain

We Apologize

The Daily Nebraskan apologizes for any ful of the student body. defamation of character or other malignant interpretation which might be placed on our recent editorials regarding the University of

We in no way intended to malign the person of Dr. John B. Sutherland, Pittsburgh coach, mentioned in the editorials, and sincerealization in collegiate athletics, and we are sorry if our attacks on a system were confused with an attack on a person.

NEWS PARADE Ralph Woodruff

A New Threat

to European peace has arisen from the Span- the campus of the University of Wisconsin may ish civil war, already called the "little world be debatable. Whether the majority of stuwar" because of the number of nations more dents are wholeheartedly behind their presior less secretly involved in it. This threat has dent we doubt, for students cannot be whipped appeared in a German-Spanish socialist dis- into a mad frenzy to support a man they do pute over shipping.

The Trouble Started

cialists were forced to return the ship to the all thinking students .- Daily Texan. Germans. They kept part of the cargo, however, which they termed "contraband" and some passengers who were suspected of being 500 Billions for War!

The German government was dissatisfied with this settlement and demanded the return of the remainder of the cargo and the passengers. The reds flatly refused to return the passengers and the cargo. Germany then an-Spanish socialist ships.

The first ship attacked by the Germans was the Soton, a Spanish freighter. This ship was fired on by the German cruiser Koenigsberg and run aground. Part of its crew was captured. Another Spanish freighter, the Aragon, carrying food, was stopped by the Germans and was forced to change its course and steam to an unknown fascist port, where it in large fractions we can say that 65 percent is now being held.

Hoping That

retaliation on Spanish shipping if the reds like. would return the remainder of the cargo and armed patrol as "childish threats" and have lion dollars annually answered them by seizing a third Spanish merchantman, the Marta Junquera,

appeal to the League of Nations on the ground "typical example," he says: "Next to interthat the Germans were the aggressors. How- est charges on the national debt, the veterans ever, considering the past experience of the administration usually claims the largest anleague in "protecting" Ethiopia from the nual share of the taxpayers' dollar. This bu-Italians and the Chinese from the Japanese, reau has already spent 17 billions. Last year there is little hope that the Spanish socialists it expended 550 millions, and this sum does not will obtain satisfaction from this source.

The Final Chapter

in one of the most astounding incidents in Chinese history was written yesterday as Marshal Chang was pardoned by Generalissimo Chiang Kai-Shek

Marshal Chang, an officer in the Chinese army, made one of the most daring moves in history when he captured the dictator of his country. Chang would not release him until her new one-house legislature to the cause of good government, his Chiang had promised to declare war upon interested observers throughout logically designed plan for a one Japan and stop the continual encroachment the world In the opinion of politi-cal scientists, this change in our efforts together with the work of on Chinese territory,

At one time it was believed that Chang only in importance to the year were the key factors in the suchad killed Chiang, but later these reports were 1867 when Nebraska was admitted cessful fight for progressive govdenied. Eventually Chiang was freed uncon- as a state. Perhaps no other step ernment here. In another sense, ditionally altho he had made none of the promises Chang demanded. Chang put himself at the mercy of his former captive. He was tried and sentenced to ten years in prison and loss of civil rights, but Chiang pardoned his capfor unconditionally. It was believed that Chang of the first to put into operation behalf of the unicameral. would give up his military connections with a truly one house type of governthe Chinese army and go into retirement.

CONTEMPORARY COMMENT

More Than Politics Bared In Wisconsin's Controversy.

The current controversy raging on the

University of Wisconsin campus over the attempted ousting of the university's president. Dr. Glenn Frank, raises other important questions than those of politics.

The situation there is a unique one in many respects.

In many American colleges and universities, the students by and large would not be particularly aroused if their respective boards of regents decided that since the president was not-all that he should be, he should be removed from office. But according to press dispatches, at least a portion of the Wisconsin student at least a portion of the Wisconsin student lished guarterly journal of the body is incensed at the regents' allegedly "un- American Association of Colleges

fair treatment" of President Frank. Altho we are not intimately acquainted with all the facts in the case, we suspect that the students of the University of Wisconsin were formerly either dissatisfied or unconcerned with Glenn Frank's policies. They, like so many similar student bodies, probably like so many similar student bodies, probably forts in making the journal pos-neither knew nor cared what the president was doing from day to day—not because of inertia solely devoted to furthering or ignorance, but principally because the president of such a large institution had long since grown away from his students. In a university of that size the students and president. Other members of the publica- ricks and Smith state there are

have little in common, and it would be rare indeed if the president was personally acquainted with more than a comparative hand-

But when the board of regents stepped in, motivated by what has been termed "purely political" reasons, and attempted to usher out Glenn Frank without giving the president a Pittsburgh and possible future relations on the fair trial, the students were sufficiently stimufootball field between Pittsburgh and Ne- lated to come to their prexy's support. As the editor of The Daily Cardinal, University of Wisconsin student publication, expressed it:

"Student opinion on the Glenn Frank case has resolved itself in the past few days into a pressure for the president. This does not mean, ly regret any interpretation which might make however, that the student body is entirely it appear so. Our cry was against profession- averse to Frank's resignation. They are hardly well enough acquainted with the president to resent such an action.'

> The editor continues with what we consider the basis for the students' condemnation of the regents' action: "But they (the student body) do object, and seriously, to what they feel is a political force creeping into the regents' decisions. . . . The student body does not hear of faculty anger at unfair waiver adjustments, or resentment in state governmental headquarters because of President Frank's proposed higher fee. . . .

> The question of whether President Glenn Frank has or has not outlived his usefulness on not know and have rarely seen. But that is not the main point of controversy.

President Frank, by virtue of his position, when the socialists at Bilbao seized the Ger- is surely deservant of a fair trial. If the reman freighter, Palos, charging that it was gents of the University of Wisconsin have been carrying supplies to the fascist forces in Spain. too hasty or undemocratic in their actions, then Germany protested so vigorously and the so- they can rightfully expect the indignation of

"The days of inexpensive warmaking are gone forever; at the height of the World war. the combatant nations were spending 113 millions a day in eash. It cost \$25,000 to take a life in the World war-and a total of 9 million lives were taken. By the time the nations of nounced that it would retaliate by seizing the world settle the last bill incurred in the great war, they will have paid (if they ever do pay it) the fantastic and dumbfounding sum 500 billions.

Thus writes Henry Merton Robinson in a recent issue of The Rotarian magazine, published by Rotary International. Investigating the cash cost of war to our country, this former naval gunner declares: "Stating the case of America's national income is spent in paying for old wars, 20 percent preparing for new ones, thus leaving a tiny remnant of 15 perthey had intimidated the Spaniards into sub- cent to be spent on civil departments, law enmission, the Germans offered to cease their forcement, education, public health, and the

Mr. Robinson states that "at the end of the passengers of the Palos. The socialist gov- June, 1933, the direct cash cost of the World ernment at Valencia met this demand with a war to the United States, not including such flat refusal and promised that they would pre- indirect costs as the war's share in causing the If subsidization of athletes ever becomes vent further attacks on Spanish shipping by depression, was 45 billions. Next year this attacking any ship which attacked a Spanish figure will have to be revised upward again by merchantman. They have instituted a strict I billion, and in 1938 still another billion will patrol of the port of Bilbao. The Germans be added. A half century from now Amerihave labeled the socialist replies and their cans will still be paying at the rate of I bil-

"One of the most persistent features of war is the long wake of veterans churned up The socialists say that they will make an behind it," he points out. Citing America as a

include a single penny of the bonus money. either.

Concluding the author asks: "Merely as a cash register proposition, can anyone deny that war is the most futile, expensive, and fantastically unproductive enterprise that ever engaged the energies of man?" And then he calls on business men who stand to lose from war to crystallize in their thinking and actions "a will to ease tensions that threaten peace and to promote the goodwill that bubbles thru the soil of intelligent understanding of neighbors across national frontiers."-Daily Illini. Professor Asks Journalism

'That's Cute.'

It only precipitates a rather futile debate to say that the man student is more earnest, nalism to support and encourage more brilliant, etc., than the coed. Because the objectivity of the whole matter is too soon clouded in bickering, speculation on the sub- nalism at the university, addressed ject is rightly confined to news bureau releases and the American Weekly.

But there is one endorsement of the male student that can be made without reserva. Thursday and Friday. tion. Either he has more than two adjectives in his vocabulary, or he leaves adjectives great foundation-or, falling that, severely alone, which is sometimes the wiser but also for some common meetpath. But the female of the specie? Not so ing ground wherein the common with her. Adjectives are an indispensable ac- problems of the craft might be contrement to those wide arched gestures discussed, and where representawhich she makes while describing anything tives of the varous interests infrom a zebra to fine-point lace. According to diverging points of view" stated a "production for use" theory the campus Mr. Walker in his opening admiss should have a goodly stock of interesting dress. and descriptive adjectives with which to Supports National Foundation Plan brighten her conversation, but again, not so.

She has, inconsistently enough, two adjectives to cover a multitude of situations. These are "cute" and "darling," the repetttion of which will drive many a student of vancement of journalism. conversation to an early grave. Confront the coed, supposedly attending, or having completed, the requisite freshman English course, with anything from a lop-eared elephant to editor in charge of feature service a platinum-coated thimble, and it is immedi- for the Associated Press, gave one ately designated as "cute." Professors are of "eute," Crosby is "eute," books are "cute," clothes are "cute" and, in spring, "darling;" boats are "cute," oh, anything you mention is guages in Omaha Municipal uni-"cute." In short, "cute" is the coed's rubber stamp of approbation. That she shares this failing with her lesser sisters is no argument Radio, Photography New Trends. for allowing it to persist. A college education supposes an attempt upon the subject's part to help eradicate the more flagrant errors in his or her cultural pattern.

But why "cute," of all words? American, as H. L. Mencken points out, has ten times as communications commission, gave many adjectives as any other tongue. Then a talk on "Journalism and Radiowhy this poverty of expression? It is not atcoted to say you believe an object to unique" when it is that. - Daily Trojan.

Are

Niceties Gone?

Giving vent to his feelings in a letter to W. Riegel, head of the school of the editor of the New York Times, a college graduate of 1927 laments that in late years there has been a more noticeable disregard on the part of university men of the amenities of life that borders onto boorishness.

tensive entertainment for the college men. courtesy still requires prompt acceptance or regret of invitations. Not only is this gracious gesture at times completely overlooked but even when the dilatory do respond bad taste is shown by the use of printed forms. Small wonder it is that hostesses, whose entertainments make the football season and Christmas something to remember, ask if 'higher edu- week in the Romance Language lication' completely disregards the requisites of brary in University Hall. good taste and whether an A. B. degree is destined to lose that fine intangible meaningcultural arts."

Which should give present college men something to think about.-Indiana Daily

Eves of Nation Focused on Debut of Nebraska's Unicameral Legislature, Which Opens This Noon

State Takes Pioneering

Step in Government. form of government, is

so effectively reflects the high idealism and faith of our pioneering-minded citizenry. the roots of progress and freedom are still alive, it seems fitting that Nebraska should be one ment. And while the rank and

ning, chairman of the department will also be materially decreased. ity.

Preparation for First

Publication.

Dr. R. A. Lyman, dean of the

college of pharmacy at the University of Nebraska, will be the

first editor of the newly estab-

ciation's publication board.

of Pharmacy.

History in the Making as of political science at the University of Nebraska, both of whom were largely responsible for the History will be in the making success of the undertaking. It was today when Nebraska introduces Dr. Senning's unselfish devotion to second Nebraska's senior senator when citizens of this state voted to discard the traditional Here in the middlewest, where high tribute to their veteran sen- vided because of the clear reform, who personally conducted upon bills and the freedom from a campaign through this state in a time limit on the sessions

The university political scientist the taxpayer. is sure the unicameral will be a file must be given credit for the boone to the taxpayer with its new government will bring back near 100,000 majority that was savings to him in the expense given the unicameral amendment budget. The amount to be spent their good intentions would have annually for salaries, \$37,500 is 6—The new system allows for a been in vain had it not been for less than in the past even though more direct contact with people of a group of students of government—particularly Senator George far greater wage. Other expenses to better keep pace with the common to the two-house system changing needs of every commun-

Norris, Professor Senning Italian painter is shown in repro-Watch as Proud Fathers.

Asked what he felt are the general advantages of the new form of government, Dr. Senning listed them briefly as follows:

1-The group is small, allowing for the placing of responsibility on each member. 2-The procedure is simple

which in itself will frustrate unscrupulous lobbyists. 3-Ample opportunity for check house legislature they also paid ing upon its own legislation is proator and champion of government method of introducing and passing

4-The unicameral is a saving to 5-The general efficiency of the

tions board include: Dr. Ernest now available forms for testing Little, dean of Rutgers university chemical terminology, symbolism, pharmacy college; Dean A. G. facts and processes of chemistery, Dumez, University of Maryland, ability to interpret experimental Dean Robert C. Wilson, University data as well as ability to apply of Georgia; Dean Charles B. Jorprinciples. Work is now underway ian, Purdue, and Prof. Zada M. in an attempt to provide an object-Cooper, secretary of the national ive method of measuring labora-

> "Enlarged objectives of general college chemistery wait

AT PRESS MEET

Teachers of Nation to Lend Aid to Idea.

Calling on the teachers of joura foundation for the advancement of journalism, Prof. Gayle C. Waker, director of the school of journalism as president the twenty-fourth annual convention of the American Association of Teachers of Journalism, held at St. Louis, Mo., last

"There is need, not only for a state or sectional foundations,-

"I conceive it to be one of our chief tasks to further in every possible way-approval, endowment, organization- a national foundation for the explanation and ad-

Two graduates of the university played leading parts in the program of the convention. William T. McCleery, '31, now executive the highlight addresses on "Mastering the Second Fiddle. Prof. V. Royce West, now head of the department of foreign lanversity, conducted a round-table discussion on "American News on Europe's Front Pages

Emphasis of the convention was placed on the new developments in the field of journalism, such as photography. teaching techniques. Payle, a member of the federal

Membership in the association be is on a personal basis, and includes about 150 instructors in journalism in several states. President for the coming year is Prof. Blair Converse, director of the school of journalism at Iowa State univerity. Vice-president is Prof. Oscar journalism at Washington and Lee university in Lexington, Va.

A meeting of the Association of Schools and Departments of Journalism was held in St. Louis Wednesday, Dec. 30. Prof. Walker at-He writes in part: "In these days of ex- tended this convention as a delegate from the university school of

Students May Examine Exhibition of Italian Paintings and Posters

An exhibition of Italian posters and paintings is on display this Travel pamphlets published by the government show scenic views

of Italy, with tours thru this penninsula mapped out for tourists. Reproductions of famous Italian painters such as Raphael and Botticelli are also posted, "Madonna of the House of Alba" painted by Raphael in 1510 is one of three pictures which Andrew Mellon presented to the government. Mellon purchased these pictures from the soviet government in 1930 and 1931. His gift was made public Jan. 3. This painting by the great

duction in the library. Illustrating the history of one conception of the personal appear-ance of Dante's personal appearance is a series of pictures included in the display. Dante was an Italian poet and pictures and stories of his life compose another section of the exhibit

Bulletin

LUTHERANS.

Lutheran students will meet with Rev. H. Erck for the regular Bible class Wednesday, Jan. 6, at 7:15 p. m. in room 203 Temple building.

CORN COBS. Corn Cobs will hold a meeting Wednesday evening Jan. 6, at 7:15 in room 101 Social Science build-

TASSELS.

Tassels will meet tonight at 7 o'clock in room 105 Social Science. KOSMET KLUB.

Regular meeting of Kosmet Klub members will be held at 4 o'clock this afternoon in the basement of

YOUR DRUG STORE

Do not be misled by so called Malted Milks advertised for ten cents, Our Malted Milks are made with two ten cent dippers of ice cream, pure dairy milk, one ounce Malted Milk, and our own chocolate syrup, the best in the city.

THE OWL PHARMACY 14th and P We Deliver

"HAIL VARSITY"

Nebraska's Newest and Best Pep Song Composed by

Now on Sale at

WILBUR CHENOWETH

AND JOYCE AYRES

need to measure their achievement from time to time even more than their teachers need to, Prof. B. Clifford Hendricks of the chemistry department and Prof. O. M Smith of Oklahoma A. and M. college are at work now develping tests for measuring objectives for general college chemistry.

Both educators call attention to the necessity of making statements concerning general objectpharmaceutical education, and to chemistery more to the point. In an article appearing in School Science and begin with it will be distributed to 1,000 institutions and libraries over Mathematics. Professors

HENDRICKS PLANS OBJECTIVE TESTS FOR ACHIEVEMENT Realizing that college students

University of Iowa.

The publication will be printed in Lincoln, the first issue to appear in January. In addition, Dr. Lyman will serve as chairman of the asso-His appointment to this editorial position was due largely to his ef-

organization and a member of the tory skills. Nebraska Appointee Makes pharmacy college faculty at the

progess in building acceptable test forms," they write. "To know any entity with certainty it must measured. If we are to get