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Let a Champion Lead.

A CHAMPION'S position is in the van—up ahead where the going is toughest and roughest, where he is looked to for leadership by those he conquered when he by brawn or brain won the title "best."

A true champion accepts all challenges, and attempts to maintain himself at the head of the parade no matter the category of his title or the company against whom he defends it.

Nebraska has a champion in her track team. Three weeks ago the Scarlet and Cream athletes coached by Henry F. Schulte swept through the schools of the Big Six conference with comparative ease to reaffirm their supremacy on the cinders of the midwest. But Nebraska, though proud and boasting of the achievements of her sons, failed to live up to the rank of champion in her next test, the Texas Relays yesterday.

Three of the company of Cornhusker cindersmen made the trip to Austin, Texas. They carried the burden of the honor of the Scarlet and they carried it well. Sam Francis, Lloyd Cardwell, and Harold Jacobson proved themselves as individual athletes against some of the finest competitors in their specialized branches of athletic endeavor in the midwest.

Francis set a new shot put record. Cardwell won the broad jump and placed in the high hurdles. Jacobson was but inched out of placing in the sprints.

Such achievements are meritorious. But this was all individual competition. Nebraska is not only an institution of individual track stars, the Cornhuskers are a team of champions.

That team was willing and ready to be tested on the cinder paths and greenward of the Texas Relays yesterday. But that team was not given the opportunity to show its merit as a unit. The spirit which Coach Schulte commended so highly as leading the Cornhuskers to their conference championship was not allowed to play over the Scarlet banner in Texas Relays competition.

Surely winning the Big Six meet entitled the team as a whole to an opportunity of displaying its wares at Austin. Surely the spirit of victory and competition burned in those lads—a spirit to lead them on to future victory and conquest.

Ostensibly due to an injury suffered by one member of the team, the squad to make the trip was reduced from eight to three men.

That injury may have prevented Nebraska participation in several relay events, but it shouldn't have had an effect on the number of men to make the trip. Relay quartets are formed of men who have other specialties—one may be a 100 yard dash man, another a 440. Nebraska doesn't concentrate on her relay teams—rather on the strength of the team as a whole in individual performances.

Kansas saw fit to send a full squad of 10 men to the relays. So did Kansas State and Oklahoma. These teams ran behind Nebraska in the conference indoor. Yet they sent teams to Austin, while Nebraska sent men.

An injury to one competitor should not have prevented Nebraska from sending a full team to Austin. Substitutions could be made, perhaps not with men of equal caliber, but men who have practiced honestly and earned the right of competition.

Certain competitors on the team would have been assured of placing, if past performances could in any way be counted on. Some of these men are seniors who for three years have given their best for the Scarlet. They too have a right to as much competition as they can possibly enter. Some of the money spent ferrying football and basketball teams around the country might very advantageously be used in giving trackmen a trip or two.

Nebraska should live up to her role of conference team champion. Individual performances are part of this, but every man should be given an equal chance in every form of track competition the Cornhuskers enter. Nebraska could afford to send a team to Austin as much as the other of her Big Six cohorts who did. A championship team should endeavor to live up to its reputation.

CONTEMPORARY COMMENT

Where Are We Going?

In this book, "The Newspaper," G. Binny Dibblee says—"Advertising is the newspaper's backbone. The world is only beginning to real-

ize how vitally necessary it is to business. It is advertising of ready marketing of produced goods. It affords the chief practical solution of the paradox of modern industry, which requires that goods shall be manufactured in immense quantities in order to secure cheapness of production and yet will not allow that they should be put on the market in too large quantities at a time for fear of creating a glut and lowering prices. Demand must never be satisfied. It must be perpetually stimulated and the most effective and almost universal method of obtaining this stimulation of demand is by advertising."

May I add "Amen" to the fore-going statement and say that advertising is, undoubtedly, one of the chief stepping stones used in the building of our most successful American newspapers of today. Advertising enables the newspaper proprietor to give to his readers a product, which costs him from four to ten times the amount which he receives from them in purchase of his papers, and in return they give to him and his advertisers part of their daily attention and ultimately they require him by buying more or less of the articles advertised in the paper. Thus there is an ingenious exchange of services.

Granted—that newspapers today do derive about three-fourths of their revenue from advertising—fine—but does that necessarily mean that the newspaper becomes merely a daily bulletin of classified advertisements? A battleground upon which the contestants are vying with one another to see which can carry the greatest amount of advertising per annum?

The newspaper is, primarily, a publication for the people, to impart to them a knowledge of the current happenings of each day—not a specialized organ for the advertiser. Stuart A. Hirts, British advertising consultant, recently made the statement that the secret of the American newspaper's success was that it never forgets its primary function as a news vendor—I fear we are not entirely deserving of such laudatory comment!

More and more departments in more and more newspapers are every day spending more and more time in developing such devices as phototyping, color copy and others, in order to more firmly cement their relations with the advertisers. Dibblee was rather farsighted when he stated that advertising could become suicidal. "The courting of prominent advertisers," he says, "is every day more and more the preoccupation of a newspaper manager and his is apt to listen too favorably to any representations made by strong moneyed interests. The tendency to decline and fall into the last stages of commercialism must at all costs be resisted." Are we then coming to the point when "keeping up with the Jones" is more important than keeping a conscience?

It is true that in today's world of centralization and organization the "public" likes to recline in an easy chair and have a systematized index of all his commercial interest literally handed to him on a silver platter—but he also wants and needs "news." Is the American Journalist going to stand back and let this commercialized monster completely over-ride the democracy of the press; sacrifice its capacity for usefulness to the public and lose its own source of strength and revenue—or is his morale strong enough to resist this outside pressure and maintain his own independence?—Daily O'Collegian.

You'll Defeat Neutrality With War-Time Emotions.

The World war wasn't hideous enough to teach you citizens of the United States a lesson. It didn't bring enough terror and nausea. You've forgotten it in eighteen years and have transferred yourselves to 1912 when men talked peace and pacifism and five years later went across.

You talked neutrality in those days. You wanted trade cut off from belligerents. Europe untangling its own problems, and peace and normal contentment for yourself and posterity. You were followers of the New Freedom which stressed education, intellect and international peace. You suddenly were tired of fighting over mosquito-ridden islands and a divided United States. You advocated neutrality and followed a great peace-loving president, advocate of the New Freedom.

Then you trampled on your own views, rolled in blood, killed the president and called yourselves patriots.

You went to war because of platitudes. Your eyes blazed and hearts thumped as parades tramped the streets, bands played, drums rolled, and placards reading "Make the world safe for democracy." "We must have freedom of the seas." "America must protect its citizens" headed the parades.

You went to war on emotion and in 1936 are headed in the same direction. Why don't you go beyond emotion to the instigators of it? Who was behind the flags and drums and placards in 1917?

Safely from their sixth story offices, financiers and brokers of the United States were applauding—not for your bravery, oh no, but for your guilelessness in going to foreign countries and collecting the debts owed them.

The chief causes of war are economic and the chief economic cause is the struggle of private capitalism to settle internal problems. You knew that in 1912 and realized an economic change was necessary. Not so in 1917. You know it in 1936, but will you remember in 1938?

Neutrality won't keep you from going to war. As far as capitalists are concerned, neutrality is another platitude, and platitudes don't bother them.

Do you believe the United States can keep out of war merely by Congress passing a bill prohibiting exporting of goods to belligerents? Congress last year did prohibit exporting of goods over normal trade because of the Italo-Ethiopian situation, yet exports of crude oil rose 400 per cent in October, 1935. During the first years of the World war, the United States urged the citizens not to indulge in war profits and surplus exports. On the ledgers of 1916 is marked three billion dollars excess of commodity exports over imports.

No, the financiers were not worried with Congress then and they are not worried today. Re-read the munitions investigation of January when J. P. Morgan and his partner, Lamont, were exonerated.

Why should capitalism worry today even if neutrality is uppermost in your minds? It will

be you who will break neutrality. You will weaken when a war breaks out across the seas because of your emotions.

You won't be able to salute the United States flag and refuse at the same time to don a uniform and kill men.

Your pride will squirm when an American ship is blown to bits on the high seas for carrying contraband.

Your pride will squirm more when the United States refuses to do anything about the incident.

You won't be able to stand the thought of the United States and the freedom of the seas not being synonymous. You'll go to war to protect Americans, and you'll be blind to the capitalists money pouring in.

Neutrality won't keep the United States out of war. You'll defeat it with emotions. You haven't learned your lesson. You'll march again.—The Daily Texan.

The News Parade

Congressional Queries.

Another governmental investigation makes the headlines as the house committee begins its probing into the Townsend and other old age pension movements. So far, the committee has found when, where, and how the Townsend movement started and that the organization took in \$951,064.09 since its birth shortly over two years ago. Sole witness so far has been

ROSTAND'S PLAY FINISHES SEASON FOR DRAMATISTS

(Continued from Page 1).

Jenks, Hart is already known to the majority of the Temple patrons but to those who have not enjoyed the opportunity of seeing and knowing Nebraska's No. 1 stage artist, he is a former Player and assistant instructor in the dramatic department, who left the university stage for a brief time to star in productions in almost every major city of the east. During this famous stay he understood the talent of Cyrano, and thus comes to the Temple theater to portray the part as it was done by one of the nation's foremost stage artists.

Assisting Jenks and playing the female lead "Roxane," is another of Miss H. Alice Howell's most talented students, Dorothy Zimmer. Altho Miss Zimmer is lacking of the national fame already acquired by Jenks, she does have a long list of successes in the annals of the University stage. Among those which brought her wide acclaim are: "Another Language," "Holiday," "Julius Caesar," "Road to Rome," "Trelawney of the Wells," and "Barkley Square."

Others in the cast. Others who will lend their veteran stage ability to make the production one that will long be remembered by Lincoln playgoers, are: Armand Hunter, who has attracted one of the largest followings ever known to a Temple player, thru his outstanding work in past productions; Lee Young, who adds another hit to his long roster of villainous rolls the most recent of which was "Duke" of the "Petrified Forest"; Delford Brummer, whose work in the last presentation warrants unlimited comment; and Don Buehl, the veteran of Players' character roles.

Era Lown, Allen Gatewood, Paul Bogen, Richard Rider, Arnold Gadeken, Waldemar Mueller, Marjorie Bannister, Margaret Straub, Virginia Anos, Gwendolyn Meyer-Son, Florence Smoerin, Portia Boynton and Elizabeth Bull are only a few of the many other names which appear in the cast of the famed play.

Includes Romance, Drama.

The story in itself carries with it all the romance, drama, and comedy of the seventeenth century France. The five scenes carry us from the play within a play of the first act, to the ancient pastry shop of the second, to the balcony scene of the third, the battlefield of the fourth, and the convent courtyard of the final act. The action carries variety from romantic love to deathly duels and bloody warfare.

The history of the play would itself make a fitting plot for a novel. It has been marked by suits for plagiarism and has traveled over almost every nation of the world.

The production of the play has been under the direction of Miss H. Alice Howell and Herbert Yenne. The sets have been done under the direction of Don Friedley.

NOTED ENGINEER TO TALK AT FBK, SIGMA XI DINNER

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archaeology and ancient engineering. He has served as the president of the Kansas City chapter of the American Institute of Archaeology.

Dr. Emma Andersen, secretary of Sigma Xi, announced that her society will hold a specially called meeting Saturday afternoon at 3 in Morrill hall auditorium to hear Prof. A. J. Carlson, head of the physiology department of the University of Chicago, talk on "A Recent Study of the Hunger and Thirst Mechanism."

KOSMET KЛУБ STARTS SALES CAMPAIGN FOR SPRING SHOW MONDAY

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nounced early this week. It has been practicing nightly under the direction of Dr. Ralph Ireland, former Kosmet member, in the basement of Teacher's college. When final selections have been made, approximately 12 men will compose the chorus, appearing four times on the stage. At times the members will be costumed as all-female, all-male, or as mixed, and several times a few of them will appear alone.

Feature Double Quartet. Feature of the show for the first time will be a double quartet, directed by Joe Iverson, who is also

Robert E. Clements, very recently resigned secretary of the old age pension organization.

New Taxes.

Thursday the house ways and means committee accepted a tax program worked out by a subcommittee on which they will start hearings Monday. Embodied in the program are the president's recommendations regarding a tax on undistributed corporation profits and a proposal for a 90 percent "windfall" tax on unjust enrichment occurring as a result of nonpayment of old AAA processing taxes.

Future Congress

Absent from the program however, was any proposal for new processing taxes, which was recommended by the president.

Reported to be forming last week, was an organization of future congressmen pledged to vote down the \$1,000 bonus demanded by the veterans of future wars. The latter organization has grown rapidly since its organization a few weeks ago and now has posts in some nineteen colleges throughout the country. Last post to be formed was at Tulane where, it is reported, students formed the anti-organization.

Growing Red Race.

That Indians equal in number to those in America at the time Columbus landed will inhabit the United States in 100 years, is the prophecy of John Collier, commissioner of Indian affairs. The ratio of Indian births to deaths is greater than that of either the Negro or white population.

OFFICIAL BULLETIN

Orchestra. Orchestra will present a studio recital Wednesday, April 1 in west gym, Grant Memorial hall.

directing the cast. It was decided to use this group by Kosmet Klub as a means of presenting more of the numerous songs contributed, considered especially excellent by directors. Also to be announced this week is the final decision as to the road trip. An application is now before the faculty seeking permission to make such a week end trip, while negotiations are being carried on by Bill Garlow, business manager, with Hastings, Grand Island, Omaha, Nebraska City, and Columbus as to the possibilities of giving the play in several of these cities.

SUCCESS IN FIELD OF TEACHING DUE TO DESIRE, WORK

(Continued from Page 1).

troduced the speaker, who was brought here by the university in cooperation with the Nebraska Principals and Superintendents association. "A college degree is not a passport to culture," she said, "nor does it insure good teaching." Miss Samuelsen emphasized the necessity of acquiring the right attitude on the part of the instructor, not only to the profession but to the community whether it be rural or urban.

"It is just as important that you teach well in the country school as in the city," she declared. "Young students soon find out when you're trying to get by. If you would attract state wide and even national attention to your school, just remember to do the common thing uncommonly well. That's all that it requires."

She gave out the following recipe for successful teaching in rural schools: First, learn to instruct; second, learn to manage seat work and third, learn how to manage the playground. Later in the afternoon she addressed members of the teachers college faculty on problems of teacher training.

UNIVERSITY BUYS OIL PAINTING, HOPPER'S 'ROOM IN NEW YORK'

(Continued from Page 1).

Washington; Wadsworth Athenaeum, Hartford, Conn.; Museum of Art, Cleveland; Museum of Fine Arts, Boston; British Museum, Victoria and Albert Museum, London. Nebraska Art association exhibited his "Coast Guard Station" in 1932, "New York Restaurant" in 1935, and "Chop Suey" in 1933.

Hall Bequest. The Mr. and Mrs. Frank M. Hall bequest came to the university in 1928. This included the paintings and etchings which they had collected during their lifetime, and a residue of the estate, interest on which is used to purchase works of art each year. Pictures bought under the terms of the will are: "The Pink Pinafore" by Henri; "The Dining Room Table" by Frank W. Benson, "Nymph and Ducks" by Child Hassam, "Food Bearers" by Olive Rush, "The Old City" by Robert Spencer, "Bark and Schooner" by John H. Twachtman, "Almighty Spring" by Eugene Savage, "Mrs. Chase and Cozy" by William M. Chase, "Roadmenders Camp" by John Stewart Curry, "Arrangement in White" by Luigi Lucioni. These paintings are exhibited on the third floor of Morrill Hall.

Sellers Talks on Slavery And Civil War at Conclave

Delegates attending the Mississippi Valley Historical association convention at Austin, Tex., April 16 to 18 will hear Dr. James Sellers, professor of history, speak on "Slavery and the Civil War Again." Prof. Everett Dick of Union college, who received his master's degree in history here in 1925, is also on the program.

HEISER, JENSEN READ PAPERS FOR ENGINEERS

Students Contest for Prizes At Convention in Kansas City.

Competing for three prizes against students from Missouri Valley schools, George Heiser and P. C. Jensen read papers at the Kansas City convention of American Society of Mechanical Engineers, Friday and Saturday. Accompanying Heiser and Jensen were three other society members and Prof. J. W. Hancy and A. A. Luebbs.

Heiser spoke on "High Compression Automobile Engines" and Jensen on "Freon, the Refrigerant and Its Compressor." Prof. Hancy attended the convention as representative of the national council of ASME and of W. L. Batt, national president. Faculty sponsor of the Nebraska group was Prof. Luebbs.

Convention delegates participated in several technical sessions, run as open forums. In addition to technical sessions, convention time was devoted to visits to various Kansas City plants of particular mechanical interest.

Concluding the convention was an honors luncheon. Nebraska's recipient of the biography award was Fred Mallon, chosen on a basis of scholarship and activities. Prof. Hancy will also represent President Batt at the society convention in Salt Lake City. Sessions will be held during spring vacation.

OPEN HOUSE FOR BARBS ARRANGED FOR SUNDAY

Miss Beers, Newcomer in Charge of Second Social Affair.

Open house for all unaffiliated students is scheduled for Sunday, April 5, in Ellen Smith hall from 3 to 5:30, according to Dorothy Beers, president of the Barb A. W. S. league, who is co-chairman with Bill Newcomer, head of the inter-club council, managers of the affair. This is the second "get together" of the year at which Barbs and faculty members are special guests.

"Since the last open house was such a huge success we especially invite all students and faculty members who were unable to attend the similar affair last semester," stated Miss Beers.

Games, feature entertainment and refreshments have been planned to add life to the social mixer.

Bengtson Writes Article On Political Geography

"Political Geography in the High School" is the title of an article by Dr. Nels A. Bengtson, chairman of the geography department, which appeared in a recent issue of the Journal of Geography. The same issue also carried a page review of Dr. Bengtson's and Dr. Willem Van Royen's recent text, "Fundamentals of Economic Geography."

Temporarily banning all capital letters in news columns, the Chicago Daily Maroon has started something new in college journalism. If the experiment proves popular with students, the omission of capital letters will become a regular occurrence. Investigation reveals that the staff has discovered there is no real reason for capitals.

More than 1,000 Warsaw University students picked the Polish school recently in protest against high fees.

Learn to Dance Close to University 116 So. 15th Luella Williams Private Lessons by Appointment Classes Mon., Wed., Fri. & Sat. BALLROOM AND TAP L9810 84258

Around and About

By Sarah Louise Meyer.

A dignified looking gentleman stepped inside the door of the Awgwan office recently, and asked of a youth, "Where is the Student Council room?" Without taking his feet from their elevated position on the desk nor removing the cigarette from his lips, the youth gestured vaguely with a thumb, "Right over there." With a quiet "Thank you," Chancellor E. A. Burnett turned and left.

Which brings us to a discussion recently overheard. One young miss observed that Lewis Cass, the new Awgwan editor, seemed a little conservative. Quickly, a companion who had dated him rejoined, "Oh, I never found him that way at all!"

Via Walter Winchell: "Sure 'Wahoo' is a good song. It was a good song when it was 'Egyptian Ella,' too." We add, "Sure 'Goody-Goody' is a swell song—it was a swell song when it was 'Piccolo Pete,' too."

Saturday morning campus vignettes: R. O. T. C. officers sleepily reporting for drill. . . . Awgwan editor Lewis Cass and former Awgwan editor Howard Dobson harmonizing in the Awgwan office on "The Rosary," "Down by the Old Mill Stream," and "Wahoo" as the latter reads exchange jokes to the former. . . . only laws and a couple of book store dignitaries in the mood. . . . Big reporters asking news editors to call them at 7 o'clock in the evening so they won't have to go to hour dances. . . . the Music School cacophony at its height and memories of the sad observation made by Prof. Orin Stephens on that problem, "God never intended most of those females to sing!" . . . Somehow or other reminded of objections by Bus Ad instructors to the barking of Dr. R. A. Lyman's dogs across the street. . . . Don't seem to remember the exact amount of money it took to build Dr. Lyman's dog house, but it was a fabulous amount—he refused to keep them in that steeple of Pharmacy Hall because the heat was stifling the poor beasts, and he doesn't care how much the Bus Ad instructors howl about it. . . . Can anybody look so preoccupied as Dr. Condra or Dr. Lyman—we think not.

A friend of Poppa's at Hartington tells of Earl Simonsen, formerly of the university who was hired on the Cedar County News while attired in shorts and smoking a cigar.

Glyndon Lynde's home town nickname: "Eggs." Picture of an unusually dignified young lady: Ruth Rutledge Friday afternoon groaning at a horse-back ride the previous day. She couldn't even turn her head without creaking. Would like to have seen Bonnie Bishop rolling off over the horse's head when he stopped without letting her know about it—but she found out.

Met the fellow who introduced Frances Lincoln to Jack Fischer. It was at the Prom last year. The fellow had a date with Frances, and she asked him to show her Jack Fischer because she had a date with him the next week and didn't know what he looked like.

Up our sleeve we chuckle about the young man who was editing Sam R. McKelvie's political sheet, "The Issue." From that job he went to the WPA writing staff. One nice job of changing horses in the middle of the stream, we should say.

Hearned of a Rag reporter who reported to sit down at his study table the other night and notice that he had no lamp nor any book ends. His roommate told him that one of the other boys had removed them two months ago.

INSTRUCTORS ATTEND HOME EC CONVENTION

Annual Meeting in Omaha Draws 100 Delegates From Over State.

Members of the university home economics staff attended the State Home Economics association meeting in Omaha, Friday and Saturday, March 20 and 21. Over 100 representatives from 50 different schools were present.

New officers chosen were Mrs. Anna D. Weyer-Calloway, president, and Mrs. Anita Bitner, Lincoln, secretary. Elected counselors at large were Miss Matilda Peters of the home ec staff and Miss Florence Atwood, associate director of the rural resettlement division.

Attending the meeting from the university were Miss Edith Carse, Miss Louise Leaton, Dr. Rebekah Gibbons, Miss Grace Morton, Miss Matilda Peters, Miss Martha Park, Miss Gladys Ruby, Miss Bess Steele, and Miss Margaret Fedde. The next annual meeting of the organization will be held in Lincoln.

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