




Our Greatest Showing


Name any feature you want in your coat and youll find it here
in this complete showing for men and young men．
－Durability
－Style Alertness
－Pattern
－Rain Proofing
－Tailoring

Rich Velour Coats



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Twists and Tweeds
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\$ 20
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## The Arrow MITOGA

Look－a new kind of shirt－the ARROW解 MITOGA．It follows by Arrow＇s Sanforizing
ae lines of your body，process－which makes ne lines of your body，process－which makes
drapes in at the waist drapes in at the waist this shirt stay form－fit－
．．．conforms to the ting－makes it keep its ＂．conforms to the ting－makes it keep its shoulders．It tapers right size through a
with the arms．No lifetime of launderings． bulging－no bunching Mrtoga comes in anywhere．No folds of most Arrow styles and extra cloth to twist patterns．Come in and
around．
look it over．$\$ 2, \$ 2.50$
gee＇s

CASH REwARD oftered for THREE．



## IT＇S A SEASON

 OF BLOUSESand here

ORGANDIES
Gay Platid or．
GANDIES：
PlQues：
－Plain and printed
batistes：
Checked and
GINGHAMS！
－Striped and plaial silks！
Novelly patterneal
SILKS！ Some will b LCK．
LED SIDES！ shlitulaker
Ruffed necklines！ Linen and self
ered buttons！ －Bibl and turkell of． Tailored，ray lan
shouldered blouses： Short sleeves Doub I elreasted
notes！

## Milefr 6PAnE



## WAKE UP that hibernating appetite！

TIRED of winter and hot，heavy foods？Keep． ace with spring！Try Kellogg＇s Corn Flakes or breakfast tomorrow．Crisp，light，delicious． Just the thing to bring a winter－weary appetite out of its den．One taste and you＇ll be＂hungry as a bear．＂
Kellogg＇s Corn Flakes make a grand＂nighit－ cap＂too．Enjoy them after an evening of entertainment，or a heavy siege with the books． Kellogg＇s are so easy to digest，they encourage quiet，restful sleep．
Always oven－fresh in the red－and－ green package．Made by Kellogg in Battle Creek．

The most popular ready－
toeat cereals served in theat cereals served in
the dining－rooms of
American colleges，eating clubs and fraternities are
ent made by Kellogg in
Batile Creek．They in－ Batile Creek，They in－
clude Kelloga＇s ALLBRAN，
 Kelloges＇s whos wheat
Bitenit．Tso Kaffee Hog Biscuit．
Goffee－real cooffe
$97 \%$ caffeine


FOR CRISPNESS

