

To Nebraska Socialites Sigma Delta Chi Brings an Affair . . . So New . . . So Exciting!



Why not have a white flag at academic work? Or better yet, take the crepe off the door of your study-room and bid goodbye to your school cares for one evening. It's really time to go out of mourning when once the finals are over.

So dance your feet over to the big celebration—the Mid-Year Frolic—where better music and more fun are the vogue for the evening.

For years there's a definite need for some climaxing event to wind-up the affairs of the semester in a grand style. That's why Sigma Delta Chi—the sponsors—chose the 26th of January for the debut of Nebraska's newest social event—the Mid-Year Frolic. Nebraska socialites will really be going out that night to attend this premiere of a newer and finer tradition. So join the crowd of merry fun-makers for an evening of dancing.

Right now they're playing at the Futuristic Ballroom in Milwaukee—where ultra-swanky and filthy-rich beer barons, for which Milwaukee is famous, entertain those who are connoisseurs of good music. Tune in tonight—if your radio gets Milwaukee—and hear this band play for yourself, if you don't believe in advertising. Your own idea of sharps and flats will convince you that Myron Lowther is plenty good!

There's really no end to the good things that can be said about Myron Lowther and his 14 piece Casanova orchestra. Didn't reservations talk at the Lowrie Hotel in St. Paul? And didn't they at the Ritz-Carlton in New York City? They had to come tumbling in, in order to continue the long engagement at each. And they stayed, and stayed, and stayed!



Myron Lowther isn't a name band. There is little use in claiming a spade is anything but a spade. For you may not have heard of this band before. But did you of Ben Bernie seven years ago? Myron Lowther comes out here in the west to secure a "name" people talk about. And he's getting the very thing for which he came. But if you're one who likes to dance to the "name" just close your eyes and you'll be fooled. But go to the Mid-Year Frolic to dance to the MUSIC—not to the NAME!

A lucky routing of this band made it possible to secure an organization whose tour of the country is really making dance orchestra history. Their delightful rhythms, their captivating harmonies—equal to the best—have charmed patrons wherever they have been presented. Even the Columbia Broadcasting Chain recognized that Myron Lowther's interpretation of modern jazz is comparable to those orchestras for whom time alone and good music has won for them the place in the sun they now hold.

Plan on being comfortable the night of the 26th. For the party is informal—no stiff fronts and stiffer formality will be tolerated. And finals too will be a memory. But you'll really feel like being informal after having survived an exhausting week of hectic final examinations. As for going home—don't think of it! Unless, of course, you want to miss one of Nebraska's brightest of social lights.

It's going to be a grand affair! The first of its kind nothing is being spared to assure its success—even expense takes second place for once. But expensive to you? No—one dollar plus tax. So get a ticket today. They're on sale in your fraternity house, from barb representatives, and at publication distribution booth in Social Science. But above all, plan on going, and get a date today!



Myron Lowther

and his 14-piece

Casanova
Orchestra

\$1⁰⁰
PLUS
TAX

\$1⁰⁰
PLUS
TAX

FRIDAY, JANUARY 26

Mid-Year Frolic

Coliseum

Dancing at 9

Informal