

# GOLD & CO.

## GOLD'S is the rule for College Clothes



Tweed suit with 3-4 length coat. The necessary blue, gray, green, red . . . sizes 11 to 17 . . . 22.50 and 35.00.

The sheer wool two-piece frock . . . in red, green, brown, black . . . trimmed with fur and buttons . . . sizes 11 to 17 . . . 16.75.



You can tell the collegian outfitted at Gold's by his smart appearance.

The Kampus Korner is on our third floor, more exciting than ever . . . ready with everything it takes to getting along in college with. The Sports Shop just as important . . . is full of new knitted things, jackets, and skirts and sweaters.

For college men we've a whole department full in the men's store, annex . . . with suits and coats and furnishings . . . in authentic styles . . . many of them exclusive . . . all made to Gold's specifications . . . from the tailoring of the tweeds to the color of stripes in the ties.

Campus Jacket . . . with a perky sweater concealed underneath . . . a plaid skirt . . . and a matching plaid tie . . . a very jaunty outfit!



Fur trimmed Suits are very smart for dressier campus functions . . . the Kampus Korner has very "nifty" ones.



The Men's Store boasts Society Brand Clothing . . . Clothcraft Suits . . . and other famous makes . . . we invite you college fellows to visit our men's store for correct apparel . . . south annex—mezzanine.