

Modernap  
 (1) Sanitary Napkins  
**3 BOXES . 49c**  
 Street Floor.

# GOLD & CO.

Ivory Flakes  
 (2) Large Size  
**3 BOXES . 49c**  
 Street Floor.

(13) Com:  
 Fountain Syringe  
 (Reg. 1.50)  
**69c**

(14) Rubber  
 Gloves  
 Extra Quality  
**29c**

LINCOLN'S BUSY STORE—CORNER 11TH & O STREETS—S. & H. GREEN DISCOUNT STAMPS ALWAYS AN ADDED SAVING HERE!

## Profit Now By Our Low Prices on Standard Brands of **Drugs and Toilet Goods**

Mail and Phone Orders Filled... Order By Number... Call B1211

Deliveries Will Be Made As Soon As Possible... Postage Extra On Mail Orders... Use This for Your Shopping List... Check Items You Want!

(3) Pond's  
 Cold or  
 Vanishing  
 Cream  
 (1.00 Size)  
**75c**

(4) Vaseline  
 Hair  
 Tonic  
 (70c Size)  
**49c**

(5) Kolynos  
 Tooth  
 Paste  
 (50c Size)  
**3 for 87c**

(6) Squibb's  
 Liquid  
 Petrolatum  
**59c**

(7) Luxor  
 Face  
 Powder  
 (1.00 Size)  
**39c**

(8) Lavioris  
 (1.00  
 Size)  
**65c**

(9) Pinaud  
 Violet  
 Vegetal  
**59c**

(10) Melloglio  
 Face  
 Powder  
 (1.00 Size)  
**69c**

(11) De Vilbiss  
 Perfume  
 Atomizers  
 1.00 Grade  
**79c**

(12) Lux  
 Toilet  
 Soap  
 16 Bars  
**95c**

- CREAMS**
- (23) Lady Esther, 98c  
1.25 size
  - (24) Pond's Cold or Vanishing Creams, 1.39  
1.75 size
  - (25) Daggett & Ramsdell Creams, 27c  
35c size
  - (26) Daggett & Ramsdell Cream, 47c  
60c size
  - (28) Daggett & Ramsdell Cream, 1.39  
1.50 size
  - (29) Woodbury's Cream, 39c  
50c size
  - (30) Edna Wallace Hopper, 43c  
60c size
  - (31) Edna Wallace Hopper Restorative, 85c  
1.00 size
  - (32) Stein's Cream, 49c  
60c size
  - (33) Frank's Cream, 69c  
1.00 size
  - (34) Krank's Lemon Cream, 69c  
1.00 size
  - (35) Sempray Cream, 39c  
60c size
  - (36) Oriental Cream, 1.19  
1.25 size
  - (37) Ingram's Cream, 39c  
50c size
  - (38) Ingram's Cream, 79c  
1.00 size
  - (39) Pompeian Cream, 43c  
50c size
  - (40) Ingram's Cream, 1.49  
1.75 size
  - (41) Golden Peacock Cleansing Cream, 59c  
1.00 size
  - (42) Pond's Cream, 79c  
1.00 size
  - (43) Edna Wallace Hopper's Facial Youth, 69c  
75c size
  - (44) Krank's Tissue Cream, 98c  
1.25 size

- FACE POWDERS**
- (45) Djer Kiss, 39c  
50c size
  - (46) Edna Wallace Hopper, 89c  
1.00 size
  - (47) Edna Wallace Hopper, 39c  
50c size
  - (48) La Blache, 89c  
1.00 size
  - (49) La Blache, 33c  
50c size
  - (50) 75c Woodbury Powder, 59c
  - (51) Luxor, 39c  
50c size
  - (52) Pompcian, 44c  
60c size
  - (53) Le Trefle, 73c  
1.00 size
  - (54) Azures, 73c  
1.00 size
  - (55) Quelques Fleurs, 89c  
1.00 size
  - (56) Princess Pat, 64c  
1.00 size
  - (57) Java Rice, 39c  
50c size

- TALCUMS**
- (58) Mennen's Kora Konia, 39c  
50c size
  - (59) Mennen's Borated, 25c  
3 for 45c
  - (60) Mavis, 25c  
2 for 25c
  - (61) Mavis, 45c  
50c size
  - (62) Mavis, 89c  
1.00 size
  - (63) J & J Talcum, 25c  
2 for 29c
  - (64) Djer Kiss, 25c  
4 for 50c
  - (65) 25c Cashmere Bouquet at 19c

- HAIR TONICS**
- (66) Vaseline Hair Tonic, 40c size, 29c
  - (67) Wild Root, 35c size, 24c
  - (68) Wild Root, 60c size, 49c
  - (69) Wild Root, 1.10 size, 89c
  - (70) Danderine, 35c size, 24c
  - (71) Danderine, 75c  
1.00 size
  - (72) Hair Lay, 33c  
50c size
  - (73) Mahdeen, 89c  
1.00 size
  - (74) Liquid Arvon, 75c  
1.00 size
  - (75) Lucky Tiger, 59c  
1.00 size

- SHAMPOOS**
- (76) Fitch's Dandruff Remover Shampoo, 1.50 size, 95c
  - (77) Palmolive, 33c  
50c size
  - (78) Packer's Tar, 39c  
50c size
  - (79) Packer's Olive Oil, 39c  
50c size
  - (80) Mulsified Coconut Oil, 39c  
50c size
  - (81) Mulsified Coconut Oil, 79c  
1.00 size
  - (82) Krank Lemon Shampoo, 1.00 size, 89c
  - (83) Golden Glint, 19c  
25c size
  - (84) Golden Glint Rinse, 19c  
25c size

- PERFUMES**
- (85) Coty's Perfumes... your favorite odors of L'Origan, L'Aimant, Emeraude, Paris, Chypre...  
**THE DRAM . . . . . 39c**
  - (86) Karesa, 49c  
1 dram
  - (87) Evening in Paris, 49c  
1 dram
  - (88) Shalimar, 1.25  
1 dram
  - (89) Toujours Moi, 69c  
1 dram
  - (90) Knight of Knights, 69c  
1 dram
  - (91) Guerlain Liu, 1.50  
1 dram
  - (92) Guerlain Jasmin, 1.25  
1 dram
  - (93) L'Heure Bleue, 75c  
1 dram
  - (94) Blondes Parfum, 69c  
1 dram
  - (95) Brunet Parfum, 69c  
1 dram
  - (96) Gardenglo, 25c  
1 dram

- DEPILATORIES & DEODORANTS**
- (97) Mum, 39c  
60c size
  - (98) Mum, 20c  
35c size
  - (99) Odorono, 89c  
1.00 size
  - (100) Odorono, 46c  
60c size
  - (101) Amolin, 49c  
60c size
  - (102) Neet, 79c  
1.00 size
  - (103) Neet, 39c  
60c size
  - (104) Dew, 40c  
50c size
  - (105) Dew, 20c  
25c size
  - (106) Nonspi, 34c  
50c size
  - (107) 50c size Sheer, each 27c

- DENTRIFICES**
- (108) Forhan's, 60c size, 3 for 1.00
  - (109) Phillip's Milk Magnesia Paste, 25c size, 17c
  - (110) Dr. West Tooth Paste, 25c size, 17c
  - (111) Ipana Tooth Paste, 50c size, 3 for 87c
  - (112) Pepsodent, 50c size, 3 for 87c
  - (113) Iodent, No. 1 and No. 2, 3 for 87c
  - (114) Colgate's, 25c size, 3 for 87c
  - (115) Listerine, 25c size, 3 for 45c
  - (116) Squibb's, 40c size, 3 for 75c
  - (117) Kolynos, 50c size, 3 for 87c
  - (118) Bost, 3 for 75c  
50c size
  - (119) Mykel Powder, 50c size, 2 for 75c
  - (120) Lyon's Powder, 60c size, 48c
  - (121) Pyclope, 75c  
1.00 size
  - (122) Detoxol, 35c  
50c size
  - (123) Pebecco, 29c  
50c size

- SHAVING NEEDS**
- (124) Palmolive, 21c  
35c size
  - (125) Colgate's Shaving Cream, 35c size, 25c
  - (126) Listerine, 25c size, 18c
  - (127) Williams, 35c  
50c size
  - (128) Swan, 33c  
50c size
  - (129) Ingram's, 35c  
50c size
  - (130) Burma Shave, 34c  
50c size
  - (131) Williams', 29c  
35c size
  - (132) Houbigant's, Fougere Royale, 39c  
50c size

- RAZOR BLADES**
- (133) Gillette Blades, regularly, 33c  
50c
  - (134) Gillette Blade, regularly, 59c  
1.00
  - (135) Probak Blades, regularly, 33c  
50c
  - (136) Probak Blade, regularly, 59c  
1.00
  - (137) Auto Strop, regularly, 30c  
50c
  - (138) Auto Strop, regularly, 65c  
1.00
  - (139) Gem Blades, regularly, 21c  
35c
  - (140) Everready, regularly, 21c  
35c
  - (141) A R A Blades, 30 for 98c  
(Fit Gillette Razor)

- BATTLE CREEK FOODS**
- (222) White Psylla, 1 Lb. size, regularly, 89c  
1.00
  - (223) Lacto Dextrin, 1.00 size, 89c
  - (224) Large Black Psylla, five pound, 4.19
  - (225) Large White Psylla, five pound, 4.19
  - (226) Large Lacto Dextrin, five pound, 4.19

- SOAPS**
- (142) Cashmere Bouquet, box of 3, reg. 75c, 55c
  - (143) Stork Castile, reg., 15c, 3 Bars, 25c
  - (144) Woodbury Facial Soap, 25c size, 3 Cakes, 47c
  - (145) Packer's Tar Soap, regularly, 25c, 3 for 55c
  - (146) Cuticura Soap, reg. 25c, bars, 3 for 55c
  - (147) Saymen Soap, reg. 10c, bars, 3 for 25c
  - (148) Resinol Soap, 3 for 55c
  - (149) A R A Soap at 12 bars, 49c
  - (150) Colgates Big Bath, 12 bars, 79c
  - (151) Fairtex Soap, reg. 5c, 3 for 10c
  - (152) Ivory Soap, regular 10c, size 12 for 85c
  - (153) Lifebuoy, 10c size, 12 for 85c
  - (154) Ivory Flakes, large size, 3 for 49c
  - (155) Palmolive Soap... priced at 16 Bars, 95c
  - (156) Ivory Soap... large size, 12 for 1.25

- SQUIBB Products**
- (157) Tooth Paste, 40c size, 3 for 75c
  - (158) 100 Aspirin Tablets, 5 grains, 49c
  - (159) 50 Aspirin Tablets, 5 grains, 29c
  - (160) Cod Liver Oil, plain, 1.00 size, 59c
  - (161) Cod Liver Oil, 1.00 size, 59c
  - (162) Soda Mints, 15c size, 2 for 25c
  - (163) Liquid Petrolatum, 1.00 size, 59c
  - (164) Liquid Petrolatum, with Agar, 1.25 size, 95c
  - (165) Milk Magnesia, 50c size, 39c
  - (166) Adult Suppositories, reg. 35c, 25c
  - (167) Analgesic Balm, 50c size, 39c

- RUBBER GOODS**
- (168) Paragon Combination Syringe, reg. 1.50, 1.19
  - (169) Peerless Combination Syringe, reg. 2.50, 1.69
  - (170) Paragon Hot Water Bottle, reg. 1.25, 89c
  - (171) Paragon Fountain Syringe, reg. 1.25, 89c
  - (172) Royal Ice Cap, reg. 1.25, 89c
  - (173) Bath Sprays... assorted colors, reg. 1.00, 69c
  - (174) Attachment Sets... regularly, 49c, 29c

- MISCELLANEOUS**
- (175) Lilac Vegetable, 1.50 size, 89c
  - (176) Lysol, 1.10 size, 89c
  - (177) Lysol, 60c size, 45c
  - (178) Zonite, 79c  
1.00 size
  - (179) Sodophene, 89c  
1.10 size
  - (180) Torridaire Pads, regularly, 1.00, 79c
  - (181) Horlick's Malted Milk, regularly, 1.00, 78c
  - (182) Sal Hepatic, 76c  
1.20 regularly
  - (183) Citrocarbonate, 1.00 size, 85c
  - (184) Kruschen Salts, 85c size, 54c
  - (185) Bromo Quinine, 30c size, 23c
  - (186) Yeastfoam Tablets, 50c size, 39c
  - (187) Zerbst Cold Capsules, 25c size, 19c
  - (188) Zerbst Cold Capsules, 50c size, 39c
  - (189) Murine, 49c  
60c size
  - (190) Unguentine, 32c  
50c size
  - (191) Emlax, 23c  
25c size
  - (192) Anacin, 18c  
25c size
  - (193) Peenimint, 19c  
25c size
  - (194) Jad Salts, 44c  
85c size
  - (195) Bromo Seltzer, 1.20 size, 88c
  - (196) Adlerika, 89c  
1.00 size
  - (197) Miles Nervine, 1.00 size, 59c
  - (198) 888 Tonic, 1.68  
2.00 size
  - (199) Petroingar, 95c  
1.50 size
  - (200) Agarol, 1.19  
1.50 size
  - (201) Orange Ex-O, 79c  
1.50 size
  - (202) Konjola, 89c  
1.25 size
  - (203) Wrisley Water Softener, 75c size, 49c
  - (204) Coty's Toilet Water, discontinued number, 79c
  - (205) TOOTH BRUSHES, Prophylactic, Tek, regularly, 29c
  - (206) Bayer's Aspirin, 1.25 size, 83c
  - (207) Bayer's Aspirin, 35c size, 22c
  - (208) Bayer's Aspirin, 25c size, 11c
  - (209) West Tooth Brushes, 50c size, 33c
  - (210) Syrup of Pepsin, 1.20 size, 89c
  - (211) Yeastamine Tablets, 50c size, 39c
  - (212) Nujol, 69c  
1.00 size
  - (213) Black Paylla, 89c  
1 Lb. Can
  - (214) Vick's Vapo Rub, 35c size, 27c
  - (215) Ovaltine, 65c  
1.00 size
  - (216) Listerine, 63c  
1.00 size
  - (217) Ambrosia, 89c  
2.00 set
  - (218) Bathasweet, 69c  
1.00 size
  - (219) Miller's Herb Juice, 1.10 size, 89c
  - (220) Syrup Figs, 33c  
60c size
  - (221) Modess Sanitary Napkins for 4 Boxes, 63c

(15) Body  
 Dusting  
 Powder  
 (Reg. 85c)  
**49c**

(16) Hospital  
 Cotton  
 1 Lb.  
**39c**

(17) Bathing  
 Alcohol  
 Pint Size  
**15c**

(18) Fitch's  
 Dandruff  
 Remover  
 Shampoo  
 (Reg. 1.50)  
**95c**

(19) Cashmere  
 Bouquet  
 Soap  
 2 1/2 Size Bars  
 3 for  
**55c**

(20) Luxor  
 Compacts  
 Reg. 1.00  
 Compact  
 39c  
 Reg. 2.00  
 Compact  
**59c**

(21) Aqua  
 Valva  
 (Reg. 50c  
 Size)  
**35c**

(22) Hind's  
 Honey &  
 Almond  
 Lotion  
 (1.05 Size)  
**69c**

GOLD'S—Street Floor.