## SOCIETY \*

Concluding the spring party season, Sigma Nu will entertain 300 couples at an elaborate party Saturday evening. A northern winter scene, typically Alaskan, will feature the motif of the decorations. Around the walls will be large igloos alternating with walrus silhouettes. The balcony will be converted into the likeness of a snowdrift.

Confetti, representing snow, which will be sifted through a screen, icicles, a huge snow ball hanging from the ceiling, all will give an attractive effect. Leo Beck will furnish the music for the affair. Arch McMillan, Ralph Bigger, John Trout, Edwin Cassem and Al Walling of the Omaha Medical school will be guests.

Lawn Party To Be Given By Chi Omega.

The Chi Omegas will entertain sixty couples at a lawn party Sat-urday evening. Colored lights and lilacs will be used for decorations, and an improvised fountain will occupy the center of the lawn. Norman Hoff's orchestra will provide the music for the affair.

D. U.'s To Sponsor Fifth Parents' Day.

The fifth annual parents day to be sponsored by Delta Upsilon will be observed at the chapter house with a dinner for the out of town parents Sunday noon. At 3 o'clock there will be a program by the active chapter to which all parents are invited. The chapter house is now temporarily situated at 1521 South Twentieth.

Sigma Nu Mothers To Entertain Actives.

The Lincoln Mothers club of Sigma Nu will entertain the active chapter at a 12 o'clock breakfast Saturday at the Shrine Country club. The tables will be decorated with spring flowers. Mrs. Max Anderson will entertain with several vocal solos.

K. D.'s Are Hostess At Annual Picnic.

Kappa Delta was hostess at a picnic for the active chapter and alumnae on the Ag college campus Saturday evening. More than sev-enty attended the affair which is given annually during the Farm-

Chi Omegas To Have Parents Day Dinner.

Chi Omega will entertain one hundred guests at the chapter house Sunday, the event being Parents day. The color scheme will be carried out in black and silver, and orange colored flowers. After sible the dinner a program will be given by the girls for the guests.

Sigma Alpha Mu Initiates Six Members.

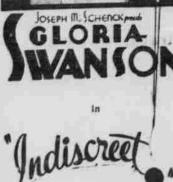
Sigma Omleron of Sigma Alpha Mu initiated six members into the chapter over the week end. The initiates are Henry G. Chait, Omaha: Phil Dobrofsky, Sioux City; Louis M. Goldstone, Omaha: Milton Moskovitz, Omaha; Jules A. Mosow, Sioux City and Eman- front row of newspapers would uel Wishnow, Lincoln. The ceresort of wake up the management may more easily find success and mony was climaxed by a banquet to the fact that the vaudeville is happiness in the leisure thus at the Cornhusker hotel. Many even more terrible than it former gained than one untrained. alumni members from various ly pretended to be. They used to "If studies by others corroborate parts of Nebraska and Iowa were have a full orchestra to accompany the results of this study in the Bell

The Physical Education club gave its third annual banquet Friday evening at 6:30 at the Shrine Country club, honoring the senior members. Places were arranged for sixty-six guests. A modernistic theme in black and silver was employed in the decorations. Sweet peas, roses and smilax were used on the tables which were arranged in the form of a U. A. large modernistic balloon tree containing favors was a feature of the dinner.

Miss Wilma Haines, physical education instructor at Stephens college at Columbia, Mo., spoke on Roumania her experiences in where she started the physical education movement. Virginia education movement. Woodfolk, president of the club, acted as toastmistress. Speakers

### LINCOLN





Ben Lyon and Arthur Lake

Social Calendar

Miami Triad party by Beta Theta Pi, Phi Delta Theta and Sig-ma Chi at the Cornhusker hotel. Fine Arts ball at Morrill hall.

Saturday.

Alpha Delta Theta house party.
Chi Omega house party.
Sigma Nu spring party at the
Cornhusker hotel.

on the toast program were Miss Mabel Lee, "Futuristic;" Ruth Vickers, freshman, "Angles;" Jane Axtell, sophomore, "Squares;" Lu-cile Kelly, junior, "Cubes," and Blossom McDade, senior, "Circles."

Delta Upsilon announces the pledging of John Krahl of David

Margaret Munn, Omaha; Madge and Helen McMonies, Lyona, were guests this week end at the Alpha

### Movie Revues

STUART-THE TAILOR MADE

By R. A. C.

Some say that clothes do not make the man but in the case of William Haines "The Tailor Made Man" the results were to his credit. From a pants presser by day he promoted himself to the manager of a large department store merely by the use of a "tux" and a successful line that sold himself.

Haines was again in true form. The picture was cleverly portrayed but an absolute impossibility. The plot opens with Haines holding down the capacity of a pant press-er in a small tailor ship. His am-bitions were to crash through the portals of gilded society and mount the ladder of fame. His line of conceit given with his cocky attitude was as boresome as impos-

After putting one of the biggest clothing stores in existance on the map without the aid of the board of directors and the owner he marries the gal from the east side who held the pants while he pressed them. The lovers live happily ever after as they always do in our cheapest sort of movie attribues.

The stage attractions this week The stage attractions this week would certainly not attract much the hours and eased the burden of Perhaps a few vegetables or a or rather cover up the rotten stage system and it becomes clear that show but now they have cut the the mind well trained in youth has band for the afternoon performance. This financial depression surely seems to be in perfect work-

LINCOLN-"INDISCREET." By I. R.

"You're not so wicked," Gloria Swanson tells the weak chinned, mustached villain, in her latest picture, "Indiscreet," "You're just not very bright." Well, the same thing applies to this high society trago-comedy. In spite of that alluring title, it's not so very wicked and not so very bright.

The plot is old and hackneyed. Miss Swanson is Jerry Trent, that sweet, innocent girl from Okla-homa, whose well hidden past conan indiscretion which, you understand, was not her She moves to New York to live with her aunt and her young sister who has just come from the sheltered walls of a French convent. But alas, alack, Jerry finds that on the boat coming over, her beloved young sister has become engaged to that same cad who had

darkened Jerry's past.
In conventional, melodramatic style she sets out to save the sis-Heroically she compromises herself, and very nearly loses her own true lover. But she does save

In spite of the heroics, the picture is worth seeing for the clowning it. Jerry, faking insanity, and her Aunt Kate from Oklahoma, who knew Buffalo Bill, are really So if you want to laugh out loud at some first rate clowning, see the picture, but if you want anything more risque the an 1870 melodrama, stay away from

WALTER S. GIFFORD BE. LIEVES SCHOLARS ARE VALUABLE TO BUSINESS

(Continued from Page 1.)
his brains and that the habit and
ability to use his brains will make must come to a standstill and the engine be killed each time. The race is for all models but is limited him valuable and successful in whatever he tries to do. They believe that the process of education is a continuous interrelated process beginning early in school and ending alte in life. They have figures to prove that the boy who does well in the schools will likebe either in money or merchan-dise, the winner having the privil-ege of choice. The races will start promptly at 2 o'clock and all con-testants are urged to be at the fair grounds at that time.

wise succeed in later life." Mr. Gifford continues to emphasize his claim by pointing to the fact that a very high percent age of the Phi Beta Kappa society membership are mentioned in Who's Who and various statistical studies which show that men who rank nigh in college are apt to rank high in the law and medical schools, and those who ranked low are correspondingly likely to fall below the average in the profes-

sinoal 'astitutions Siudies Relationship. "In studying the relationship b tween success in scholarship and in business it is necessary to study

TUESDAY, MAY 5 30c RECTOR'S

KOTAB HOLDS DOWN CENTER FIELD FOR HUSKERS



Ed Kotab, known as the slugging dentist from Cedar Rapids, is one of Coach Browne's outfield candidates who has been assigned the cleanup position in the opening games of the Husker schedule.

Kotab is a senior and is one of the few holdovers from Choppy Rhodes' 1930 club.

forefathers, sent by family, honey-

moon, to forget, etc. Curiously, perhaps, since the majority were women in most of the tour parties,

only one out of 2,000 mentioned

Desiring to compare the motives

prompting European travel with

the judgment, formed upon reach-

cerning the traveler's opinion as to

Questions Value.

est positive values derived from

the trip," continued Dr. Keller

mentioned 'broader outlook on life'

"While only 5 mentioned New Social Contacts' as their first mo-

Business men, industrialists and engi-

neces-600,000 of them-regularly read the McGraw-Hill Publications. More

than 3,000,000 use McGraw-Hill books

Food Industries American Machinist

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Engineering

Europeans.

47.35 percent of the 2,000 answers

"To the question as to the great-

Keller included questions con-

shopping as the chief motive."

### the results of good and poor scholars in the same line of work." continued Mr. Gifford. For instance, if scholarship were an MOTIVE FOR TRAVEL exact measure of business ability it would not mean that a fine scholar who had entered the cotton

mill business recently would have

made as much money as if hed been in the automobile business.

He might have been as great a suc-cess, however. He might achieve what he set out to do equally well. At certain times some businesses

make more money than others and

as Mr. Julius Rosenwald has said,

making a living. Perhaps a mind trained to scholarship in youth

the best chance to succeed in an

business it may choose, then schol-

business and to business men.

LAWLOR REPORTS

arship as a measure of mental equipment is of importance both to

INTERESTS IN KAR

Continued from Page 1.)

car built before 1927 and either

men or women can compete in this

contest. Another interesting race

which is open to all model T Fords

with demountable rims. It is over

a mile and a half course and two

tires must be changed during the

battle. This is also open to men

and women and each car must be

occupied by two people.

The 220 yard dash which will be

run in two heats is to be open for

men and women. It will be limited

make. The cars are to race over

Schedule Backward Event

men or women are eligible to com

pete. In the last drop race each car

will be given one quart of gasoline and the one that goes the farther-est on the quart will be the win-ner. The race is open to all models

Ladies Have Special Race The ladies will get a chance to shine in the special relay race for women only. The contest will be

over a one mile course with three

girls to a car. Drivers will be

changed three times and the car

Prises will be given for first and scond place in all races and will

Mrs. Chlupp: Tommy distresses me so. He leaves things half done. Mrs. Quiggle: How terrible. Suppose he grows up to be a transatlantic flyer.—Pathfinder.

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Stationery, Menus, Place Cards, Programs, Frat & Serority Papers, in fact,

everything the student needs in the pricting line. Obschie Jenes, Mgr.

to the first two teams to enter.

One of the feature races of the

will be the tire changing

KLASSIC EVENTS

Americans Indicate Desire ing home, of the values derived, For Education in Their European Visit.

KELLER HEADS INQUIRY

luck has a great deal to do with the making of money.

"By organization, by the power to use nature which science has The first 2,000 replies received from a questionnaire addressed to and 'educational and cultural gain, 4,300 American tourists from including appreciation of art and every walk of life, who, in a period beauty.' Ten percent of the trav-of three months last year traveled elers stated that they returned every walk of life, who, in a period in Europe and spent a total of \$2.650,000, reveal that European travel is undertaken chiefly for and with a kinder feeling toward educational purposes. The findings have been compiled by Dr. Ernest Gray Keller, originator of student tours and general manager of the Students Travel club, who, in the past five years, has supervised the sidered the returning home, conpean wanderings of more than

> "Ideas as to why Americans go abroad are varied and cover a wide range," declared Dr. Keller. With the exception, perhaps, of the British, Americans are considered the greatest travelers on earth. They have gained the repu-tation of being superficial travelers and of being indifferent when it come to appreciation of cultural values. I determined to put these various views to the test and to discover if possible the prime motives of, and the chief values derived from, a European trip. have examined and analyzed 2,000 of the first returns received. Twenty-nine percent of the travelers were younger than twenty-five years of age and 48 percent were below thirty.

Ask Motives. "To the question: What were the chief motives that prompted you to go to Europe?' 38.15 ercent to the first eight entries. At least eight people must be in each car in the big transport race which is reported educational interests in various fields. Other replies, in orlimited to touring cars of any der, included the Passion play, pleasure, love of travel, recreation a three-quarter mile distance and is also open to both men and and health, to fulfill a desire, for adventure, curiosity, and the sea voyage. The numbers of varied individual motives classed under 'all other motives' are not sufficient to afterneon will be the backward race for a half a lap. It is open to all makes and models and either warrant enumeration but some of them were: to visit the land of

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received what they anticipated; judges.

67.7 percent received more than they expected, and 5 percent, less idea of han they anticipated. In support of submitted in the submitt the idea that European travel is a good investment, Dr. Keller quotes a high school teacher from Okla-homa, who wrote the following on the reverse side of the question-

'Two banks in our community failed last week and some of my friends lost their savings. Last summer I invested my savings in a trip to Europe. No financial crisis ever can deprive me of the memories of that pleasant and educational experience. Dividends come to me almost daily in enriched conversation and a better understanding of much that I read and study. My savings are safe, regardless of banks."

### PENNSYLVANIA PICKS NAME FOR IVY WEEK

Judges Choose 'Ivy Fiesta' Title for Traditional May Festival.

ment, and Prof. H. W. Hess, of the merchandising department. The thirteen most suitable names were selected by the contest committee headed by Charles M. Krekel, and then submitted to the judges. All of the judges expressed themselves as being immensely pleased with the character of the

friendships made as the greatest contest ideas and were forced to positive value derived from the deliberate an unusually long time trip.

"More than 25 percent of the remade. Ivy Fiesta received the

plies indicated that the travelers unanimous selection of all three Several names embodying the idea of a carnival or festival were submitted but were finally discarded in favor of Ivy Fiesta because of its novelty. Fiesta is a Spanish word meaning a holiday

and celebration.

### KANSAS RELAY MARKS BEAT PENN AND DRAKE

K. U. Meet Records Win 7 Firsts Out of 15

Events.

LAWRENCE, Kas - May ... according to a comparative table showing the results of the events of the Kansas, Penn and Drake reays, the records obtained in the Kansas relays were better than those obtained in the other two relay carnivals in seven of the fifteen events. The results show that for the best records of the three, Kansas relays would win seven firsts and tie for one; Drake relays would win four firsts and tie for one; and the Penn relays would win one first and tie in three other events. The complete comparative table shows:

After considering nearly 200 suggestions in the contest to determine a new name for the Ivy Week-End, the judges recently decided upon Ivy Fiesta as the name most suited for the purpose. The winning name was submitted by Howard Tower. 31 Wh., and he will be awarded a free ticket to the Ivy ball to be held on May 15.

The judges for the contest were W. Chattin Wetherill, director of student welfare; Prof. William Harbeson, of the English department, and Prof. H. W. Hess, of the

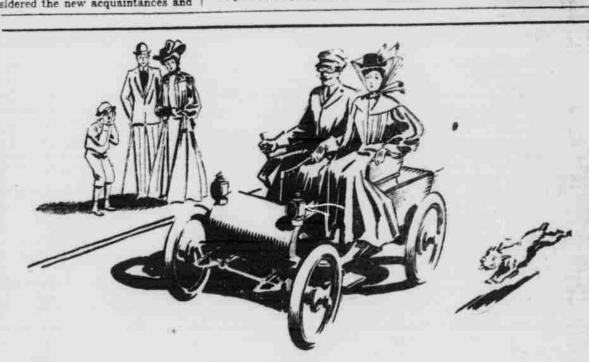
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