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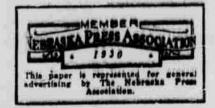
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### What Collegians Are Most Successful?

"High scholarship, substantial campus achievement, early graduation, and immediate selection of the field of work" were found to be the most important elements in the future success of college students in a recently published article on the prominent collegian's career. This discovering lends certainty to a theory which has been expressed often by educators and business men.

Backing up the assertion regarding scholarship, W. S. Gifford, president of the Ameriean Telephone and Telegraphy company, offers pertinent statistics in a treatise, "Does Business Want Scholars?" The findings of Mr. Gifford throw light on the ancient collegiate discussion of grades and their relation to definite accomplishment.

Salaries, as compared to years out of college, were made the basis of this interesting research. The author interviewed many college graduates and used the records of more than 2,000 representative men. In addition to his decision concerning the importance of scholarship, campus achievement, early graduation, and definiteness of purpose, Mr. Gifford evaluated extracurricular activities. We quote

"In listing the types of campus activities, it is found that some types, as literary, forensic, and managerial achievement, correlate with business success more than social, athletic, musical, and dramatic participations. The most valuable type of campus activity is seen to be intellectual."

campus. We of the lower scholastic strata have often laughed at our studious associates, feeling that our contact with the opposite sex, our ability to handshake, toot a flute, lug a football, or impersonate Ted Lewis would be of greater value to us in later life than grades.

Here we make a mistake. Grades alone are of little significance, but the qualities which enable one to clamber to the top rungs in the scholastic ladder will boost him to the higher regions in life. True, we must exclude special talents in our discussion.

"I don't care about grades," exclaims the collegian. If the I-don't-care man is sincere in his statement and is attempting to get other things from his training, he may be justified in ignoring the blue pencils. But too often this is an alibi-a salve to cool the conscience.

College life does not continue indefinitely. Sooner or later one must wave goodbye to pennants and picnics and embark on a new journey. If college has whetted his appetite for work, increased his capacity to learn added to his efficiency, then it has been a profitable in-terlude in life.

How many college men are considering these things?

### Outside

### The Stadium.

Upon glimpsing Memorial stadium packed to the guards with enthusiastic persons, and after hearing a rumbling discussion of athletic over-emphasis in university, one might conclude that the entire student body is physi-cally fit. This is far from the truth.

Despite the strength of our various athletic teams, as demonstrated on the fields of intercollegiate competition, the student body as a whole does not take enough interest in physical development. Many ardent sport fans are content to watch their muscular pals batter their bodies away, without taking any personal part in the violent exercise.

It is not necessary for one to concentrate his entire energies on sports, but he should keep his body in condition. The collegiate tendency to let health take care of itself, meanwhile punishing the flesh with all sorts of over indulgence, is a despicable one.

Nebraska is probably much better in this respect than crowded eastern colleges, but improvement is in order here. Students have been crying, praying, begging for a swimming pool in the university coliscum, but without any material results. Swimming is a fine type of exercise and the university would be doing a fine thing for its students, finer than iron-

binding their personal conduct, by installing a swimming pool.

Other Nebraskan editors have printed student letters and their own editorials on the swimming pool subject. Reporters have been deployed to proper officials to determine the obstacle in the way of swimming pool construction. No matter how many plausible reasons the officials may have offered, Nebraska needs a swimming pool and does not have one.

Gate receipts at football games are re-

ported to be instrumental in the financing of now and forevermore, expecting chivalrous such physical development plants. Perhaps other competitive athletics are draining the football coffers of their desired gold.

Certainly truly intelligent persons con-nected with the university have criticized the present editor for his rather intemperate attacks on various officials, faculty, administrative, athletic and military. We must admit that such three-point landings on the neck of some unsuspecting individual are somewhat undesirable. But just as one may smile and smile and be a villain, so one may politely suggest and be a rotten editor. Nebraska students need and deserve a swimming pool. They should not be forced to wallow in the two-by-four pool at the Lincoln Y. M. C. A.

We have not condemned any official or department, but have presented a reasonable request for a swimming pool. The discouraging part of this polite requesting, however, is that it may be just as politely ignored. But we are willing to try it-for a while.

#### 'I Wrote

### About Fifty Pagea!'

College men and women have been unjustly accused of having a tendency to exag-gerate in their daily conversations. It is, most lot of darn good men who waste their time in assuredly, a falsehood. Who could imagine this fashion to give the girl friend a thrill such a thing? To prove the utter absurdity of Perhaps if the girls realized this, they would the accusation, we tear a sample conversation be awarded a vote of thanks from their longfrom the big book.

"Oh, boy! I studied just about all night last night and when I finally got to bed I couldn't sleep a wink. I was so nervous about that exam. And was it tough? Say-that bozo gave us about a million of the meanest questions I ever heard. Of course everybody had crib sheets about a mile long, but that donkey-cared professor kept peering over our shoulders every two minutes and we couldn't

"You coulds slapped me down with a feather when he hauled out that class book of his at the end of the exam and took down about seventy names of people that didn't through right on the dot. Mad? Say, I coulds picked that guy up and thrown him elear across the drill field."

## Don't Do It-

Talk About It!

Feminine wiles have been given much pubicity in the last nineteen or twenty centuries, ard, with her divisional system but this notice has not been sufficient. We doff the editorial hat and bow to the floor before Miss V. B. who trips through the Morning of these arguments. She merely says, "Dear Old Yale!"

Her subject is chivalry. She comments rather seasonably on this subject before she touches off the diplomatic bomb which brings us rushing into print.

"By the way," writes Miss V. B., "instead of necking-to-date, why not try airing your favorite views on the subject? It's been all, something fine and grand done more than once and it works beautifully.

And they actually come back for more."
We should hire this politician to write an We should hire this politician to write an whims of pampered young scions advice column. During last year's rather of wealth, and all that. Critics asinine discussion of the national out-and-in- may contend that they no longer This ranking of extracurricular work in door sport, commonly known as necking, some country, but instead are giving and stuff them between their lips as protecting bit of news to some students on this and stuff them between their lips as protections. The Significance of Religious represent the culture of the country, but instead are giving way to the middle west. It may be true, but we're not so sure. tive armour. V. B. has suggested a better one.

When Harold gets affectionate and slips When Harold gets affectionate and slips years ago, in the time of Owens, paw around the shoulder, don't smack him Hubbard and others of Harvard's great athletes, they put out teams in Cambridge town that were ranked with the best in the east. The stands were always packed with sport lovers who turned out to a man to witness down. Ask him what he thinks about petting. He will immediately become self-con-scious and crawl back into his shell. About coming back for more-well, you ask V. B. She knows. the team's prowess. In her en-thusiasm and school spirit Harv-ard has been termed "mollycod-

### MORNING MAIL

### Snobocracy.

TO THE EDITOR:

The Snoopa Snob fraternity on the University of Nebraska campus has decided its fifteen or twenty precious neophytes shall date at only a few selected sororities. They might have been limited to the Big Ten somight have been limited to the Big Ten so-Har-vard. But you feel it, and in a way that makes you realize there's something grand to it rorities, or the Six Supers but the Snoopa Snobs have decided on the High Five.

Strangely enough the Snoopa Snobs, although one of the oldest fraternities on the Nebraska campus and affiliated with a strong as aptly expressed by the school's national organization, are greatly worried football coach, William J. Bingabout their social rating. Their freshmen must date exclusively at the best houses for the

date exclusively at the best houses for the good of old Snoopa Snob.

Suffering under a delusion that practically all of the good dates are in four or five sororities the Snoopa Snobs want to give their freshmen a flyir start in the campus social whirl.

Anyone the pinhead of common sense and intellige can see the childishness of this attitude.

They are attempting to build up a caste. The practically all of the good dates are in four or five sororities the Snoopa Snobs want to give their freshmen a flyir start in the campus social whirl.

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They are attempting to build up a caste ball game. No coach will urge you to play any game for the glory of

They are attempting to build up a caste ball game. No coach will urge you system in an institution which is built on a foundation of democracy. They are giving foundation of democracy. They are giving the state of themselves and their freshmen inflated ideas of their own importance. Even one's social rating in the outside world is not dependent on his fraternal affiliations while in college.

This is all something new, and it is highly commendate. Harvard condemns the idea of rahrahism. Rather they intend to let men take up a sport because they

Worst of all the Snoopa Snobs are killing school spirit at Nebraska. They are fraternity conscious to the extent that school spirit is put in the background. There cannot be school spirit when organizations deliberately attempt to make class distinctions.

There are several fraternities on the Nebraska campus in the same category as the Snoopa Snobs and they are all contributing to Snoopa Snobs and they are and the creation of a greater Snobocracy.

K. R.

### Women Expect It.

W. F. R. asks for co-eds opinions on decency and chivalry, "if they know the defini-tions any more." Do coeds know them? Well, rather. This happens to be a much discussed topic on the Nebraska campus.

No matter how much is said about the sin-gle standard by either sex, women will always

expect men to be chivalrous and decent. You may argue that women have demanded equal rights, that they have invaded the business world, and that they participate in practically the same sports that men do. But no matter how many arguments you may offer on the equality of the two sexes, women will go on,

treatment.

I do not agree with W. F. R. in his idea of how a girl can obtain publicity and popularity. This slapping and walking-out business is so much rot. It is anything but lady-like. if a girl practices this sort of thing, she does not deserve any notoriety or gain any popularity from such apparent display of poer

I have never found it necessary to be with a man who, to quote W. F. R., "has three of his four sheets to the wind." If a girl allows her views on the subject to be known and then sticks to her guns, such incidents might be

By the way, instead of necking-to-date, why not try airing your favorite views on the subject! It's been done more than once and it works beautifully. And they actually come back for more!

I'm not a prude or a puritan. I smoke, and I have necked and drunk. But I do have some standards of deceney and courtesy, and I insist that my associates live up to them. If they did not, I should certainly not lower myself in order to gain what, to some people, con-

stitutes popularity.

I wonder if it ever occurred to a lot of girls that a man may neck his date because he suffering swains.

DOOR

Roland Miller

letter.

-Associated Press.

Darned clever-these Chinese.

WESLEY PLAYERS

TRYOUTS ARE SET

Tryouts for membership in Wesley

players, national dramatic organi-

zation, as well as for parts in several plays to be presented by that organization, will be held at the Emmanuel Methodest Episcal

church, fifteen and U streets, Sun-

day afternoon at 3 o'clock. Mrs

Nancy Foresman Dickey, of the

dramtics department faculty, will

be in charge and may be assisted by several other members of the university faculty. Mrs. Dickey is director of all plays being pre-sented by Wesley players this

An open meeting for prospective members was held last Wednesday

evening at the Wesley Foundation

parsonage with about thirty present. 'The Significance of Religious

The Rev. W. C. Fawell, sponsor of

the group, and Miss Carolyn Cooper, president, also spoke.

A special meeting for active members only is to be held this afternoon at 2:30 o'clock at the

foundation parsonage. It is im-portant that everyone be present.

TYPEWRITERS

See us for the Rayal portable type-writer, the ideal machine for the student. All makes of machines for rent. All makes of used ma-chines easy payments.

Nebraska Typewriter Co.

Early to bed Early to rise Makes a man

Oppulent and

President Lowell says: There

are three reasons for going to college: to have a good time, to make friends, and to acquire

learning. Dartmouth, with their

winter sports and healthy .out

door life, frankly advertises hav-ing a good time. Princeton, with their clientele of New York and Philadelphia blue-bloods, frankly

advertises making friends. Harv-

and superior professors, frankly

advertises the opportunity for ac

And to think they utterly for-got dear little Albie Booth and Rudy!

Regardless of the fact that the

eastern colleges have their Booths

and their crooners, there is, after

about them. They may be termed as high-brow and mon-eyed institutions, catering to the

No window breaking or de-

spoiling of property, not even a parade, or a bonfire. Conse-

quently one on the outside can see no indication of school spirit

whatsoever. There isn't any. But just sit in the stands at

The attitude of Harvard today,

ham, is unique in its departure from the attitude of nearly all other schools and colleges scat-

1930

Christmas

Cards

now on display. Best Selections Early

Latsch

**Brothers** 

STATIONERS

1118 O St.

-Yale News.

Salubrious.

Sagacious

About Conduct.

TO THE EDITOR

Every year, when the football team goes to another state to play, and arrangements are made for part of the student hody to go as well, some new plan is introduced in regard to the conduct of said students. This year the rewest idea is to separate the men from the women on the train.

University students are usually considered partly mature or at least responsible people, but evidently school authorities do not consider then anything more than mischievous children. They are not given eredit for knowing how to act. They are not trusted. Above all the authorities are not consistent. They separate the travellers, and chaperon them carefully, but back at home boys and girls are together constantly when there is no chaperon. Of course it would be impossible and very silly to think of having a chaperon for every date that the students have. Still if it is impossible to chaperon them all the time when they mingle together, why must they be separated altogether now !

The students are objecting to the rule, but of course that is in vain. However, they would all be very willing to assure the persons who originated this idea, that it has given rise to very little but contempt of them, in the eyes of the student body. A little more confidence is what is needed in a trip of this kind. Instead it is made evident that there is no trust placed in the students going.

like it, see the good of it, and ments. He is taking Karl Munsin-wish to contribute of their best to ger's place, during the latter's alreadit. also in the department of Psychol-Cling-Ting Yang, student at Massachusetts Institute of Techogy, instructing in the quiz sections.

#### nology, was too busy studying to attend a session of the Milford town court on a charge of speed-PI LAMBDA THETA ing. So he sent a letter instead. In the letter he pleaded not guilty, WILL TALK ABOUT TRIPS TO EUROPE

outlined his defense, and submit-ted a sketch of the place where he was arrested and the position of his car and other cars in the vi-cinity. Court authorities, however, Pi Lambda Theta, national honorary educational fraternity, will meet Thursday evening, Nov. 13, at 7:30 with Mrs. Norma G. Rotton, 2539 Rathbone road. weren't satisfied. A summons to appear the following Saturday was Short talks on European trips their answer to Cling-Ting Yang's

will be made by Lyndell Fisher. Lucivy Hill, Gertrude Goering, Clara iPttman and Winona Perty. Gertrude Goering will give a talk in recognition of Founders

day.
Mrs. Norma Rotlou and Miss Minnie Schlichting will be host-FOR THREE P. M.

# WALKER WHITESIDE TO APPEAR HERE NOV. 19

Noted Chicago Playwright And Actor Will Stage 'Chinese Bungalow.

Walker Whiteside is to visit Nov. 19, when he will present and appear in hir latest London and Thiengo success, Bungalow," in which he will en act the sinister character of Yuan Sing, a highly educated Chinese gentleman. Mr. Whiteside will gentleman. Mr. Whiteside will end his stay in Lincoln on Thursday Nov. 29, with his second and

This American actor is prought to Lincoln by the Junior Whiteride has been visiting Linappearing here first in his Shakes pencean repertory. Later on cassyed remantle dramas, during recent years, he has offered a long line of fine oriental

"The Arnbian." "The Chinese Bullion, and proclaimed his finest portrayal. The New York cast is beaded by Miss Franc Hale, Miss Helen Miss Florence Hedges, Douglas, Cledge Roberts, Donald Mrs. Brown is Wilson, William Wagner, M. Rale and Nat Sack. Colorful scenes and gorgeous coatumes of the Far East will be in evidence in "The Chinese Bungalow." The produc-tion will be staged in the Lincoln high school auditorium.

#### STUDENTS!

Have you heard about the buffer suppers which are being served every Thursday and Sunday evening at the Oak Hall Tea Room? You are invited to call and enjuy a wide variety of delicacles in the comfortably congenial atmosphere of an old Lineoin mansion. Buffet

THE OAK HALL TEA

# University Students

You are invited to attend the services of

# The Unitarian Church

At Twelfth and H

Service at 11

Arthur L. Weatherly, D. D., minister

This is a church which interprets religion in harmony

with the University Ideal.

## The Search for Truth

It has no creed or dogma.

It welcomes all the light modern science can throw on the fundamental problems of life.

Sermon Subject Nov. 9

"Keeping Faith"



The Coca-Cola Company, Atlanta. Ga.

MILLION A DAY-IT HAD TO BE GOOD TO GET WHERE IT