

FRIDAY NIGHT--Tomorrow

1928

MILITARY BALL

1928

Where Nebraska Men and Women Make Their Social Debut at Nebraska

Oh Dear!

What in the world will I ever wear to The Ball?

THE ANSWER IS SIMPLE---

A Dress!

"No Girl Should Be Without One"



Philanthropy

Ridnour's, Inc. has aligned itself with the Purity Squad and the Board of Public Morals. In order that every Nebraska girl may appear at the Ball fully attired we are offering a reduction of one-half on every party dress in the store.

Dresses 1/2 Off (meaning half price)

For those who are poor in figures—that is—in mathematics, we will state plainly that all dresses formerly selling at \$16.75 are now \$8.37 (giving you the advantage of the half cent) and that the same prices prevail throughout our entire stock of dresses.

This leaves you no excuse for saying you have nothing to wear.

Ladies' Ready-to-Wear **RIDNOUR'S** Third Floor Formerly Speier's Corner 10th and "O" Sts.

The Most Pretentious Affair Ever Held at

NEBRASKA

U!

This year the Military Ball IS the social event of the season.

To be privileged to attend is indeed a worthy honor and YOU can see this amazing spectacle! Imagine yourself in the social whirl, the blaze of color, the dash of youth combined with elaborate decorations and exotic music! To miss the Military Ball is to lose the great opportunity of your life. A few tickets left, please secure yours Now or you'll be sorry, for the number is limited!

Ball starts at 8:30—Grand march 10:15.

Spectators 50c
Couples \$3.00

On With the New!

Brilliant indeed are these gay little mid-season hats that are so essential for smart wear, and at a very decided saving.

\$5.00

FAILLE SILKS, TAFFETAS, SATINS and NEW FELTS.

In adorable colors and black

OUR POLICY: **No Hat Over \$5**



The Band Box
LINDELL HOTEL BUILDING

All Set for the Military Ball



There is no Compromise With Correctness in

FORMAL CLOTHES

A man's turn-out is either right or wrong. This store offers you Hart, Schaffner & Marx Tuxedos for the social season that are beyond reproach. We can assure you of their rightness. And you'll like the price.

\$35

Ben Simon & Sons
FORMERLY ARMSTRONGS



Ray Killian, Inc
Collegian Clothier
1212 "O"

Get the Habit

Whatever is new, if it's good, we'll have it. Our small shape Derby at \$5.00 is smart.

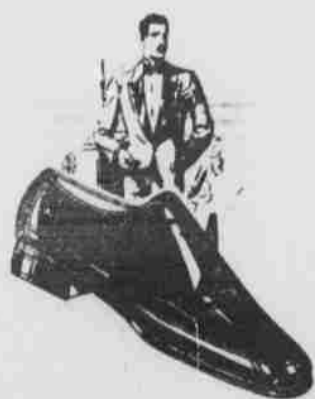
For the Ball

Exquisite Evening Slippers

We are showing a comprehensive exhibit of the newest and most authentic footwear for evening wear.

If you are seeking the very smartest slipper for evening wear may we present the silver slipper that we are featuring. High in quality and moderate in price. Perfect fitting and in good taste.

PRICED AT \$8.00
BLACK SATIN AT \$7.00
PATENT AT \$6.00



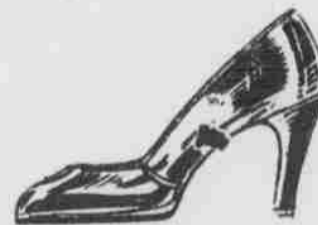
The Tux Oxford

This shoe of gleaming patent leather with its new formal toe already has the stamp of approval of the better dressed "Greeks." Dignified and in good taste, \$7.00.

For those who wish, a number in soft lustrous leather that makes an excellent shoe for formal occasions—

PRICED AT \$8.50

Buck's Booterie 138 South 13th
1038 O St.



THE IDYL HOUR CAFE

AFTER THE BALL

We'll all gather together at the one place in town to go—the only place where things are just right—where students play.

THE FOOD

Of course we'll all be hungry afterwards, awful hungry afterwards,—there's just one thing to do; go for the hot chocolate, sandwiches, coffee, malts—all those good things they make at the

STUDENT'S EATING PLACE

Big rally, plenty yip-yip After the Ball