

It Won't Be Long Now!

Hot Ziggity—Christmas is only two weeks away—which means—it's time to get that Christmas shopping out of the way. Come in tomorrow—look around—see what we've got—and then why not write "good old Santa" what you want from Simons.—Anyway it won't be long!



Only 13 more shopping days to Christmas! Which isn't a great deal of time—when you think of all things that need to be done. So shop early!



BATH ROBES

Here are some of the finest robes you ever saw. Wide striped flannel robes, gay blanket robes, and the very smart silk lounge robes. Ideal presents, all of them.

\$5 to \$75



SHIRTS

What could be finer than one of these custom styled shirts of silk. Beautiful patterns and the shades are those approved by well dressers everywhere.

\$5



HOSIERY

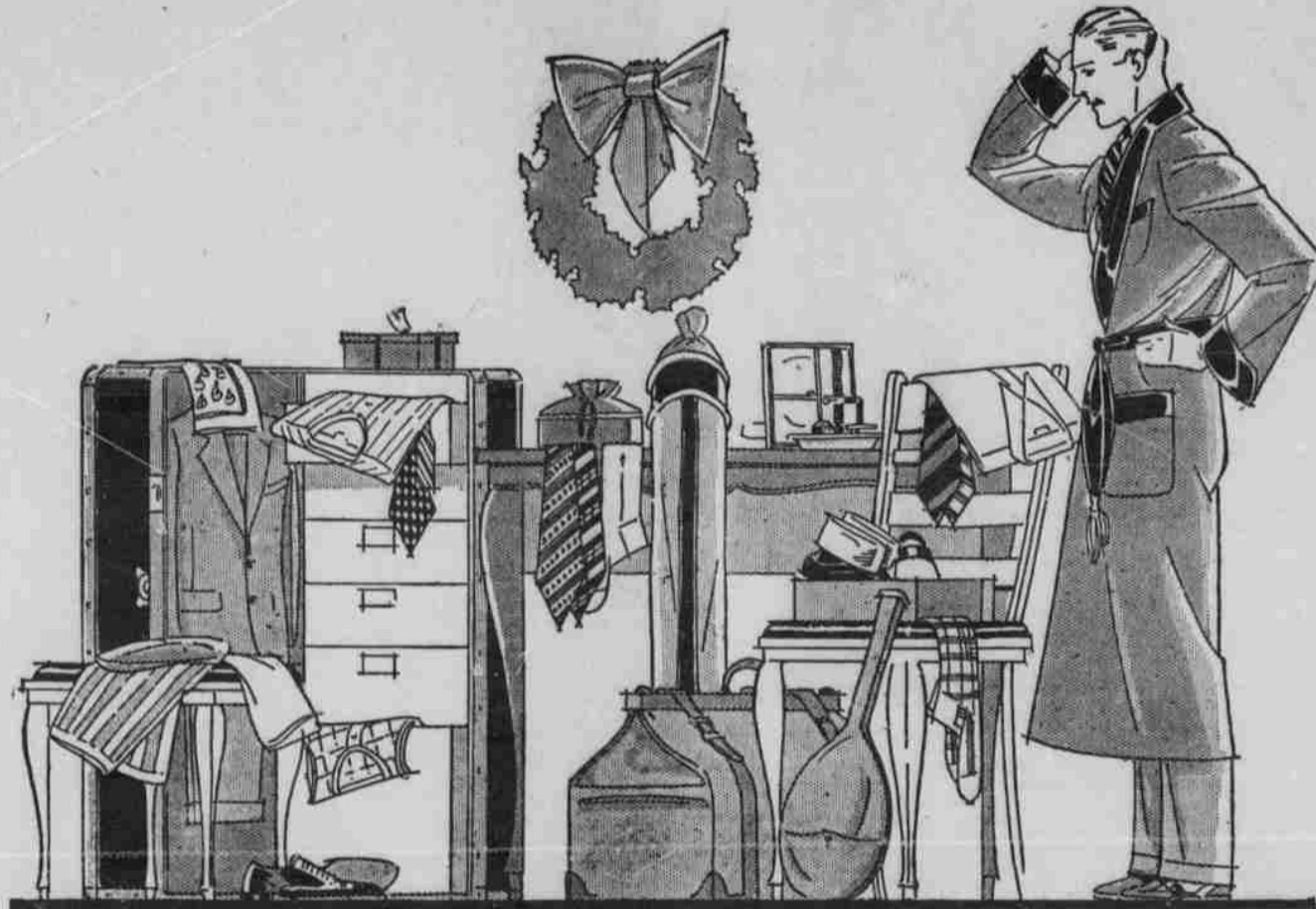
Fancy silk, silk and wool, and imported wool, in the smartest assortment of designs and colors ever. Hosiery always makes an ideal gift.

50c to \$5



SMOKING NEEDS

For the men who smoke:
Pipes \$5.
Lighters 50c to \$15.
Cigarette Cases \$2 to 7.50
Holders \$1 and \$1.50.



With school closing the 21st, it will pay you to shop now, for you know how busy you'll be then finishing up your school work and getting ready to go home. So shop now!



BELTS AND BUCKLES

Handsome Belt and Buckle sets by Hickock—Featuring the smarter leathers—and gold filled buckles. Initials engraved on buckles at a small extra charge.

\$2 to \$4.50



SMOKING JACKETS

Smoking Jackets that will please Dad—or the college man. Perfectly made of silk and satin, in the popular dinner jacket style.

\$7.50 to \$25

Gifts Sponsored and Dedicated to Nebraska Men

EVERY item in our men's store has been secured on Nebraska Men's specifications for quality—for good taste—for distinctiveness—for up to the minuteness—and for soundness of value. College men know and demand "new things while they are new" and we are certainly keeping pace this Yuletide with a marvelous array of gifts. Nebraska Men know our reputation—and take delight in wearing things from this store. All you need to do is to select the style he likes—at the price you want to pay. And believe us, you never saw such an array of things to choose from. Let us help you!

And Don't Forget the Holiday Parties

A Suit

Suits styled in the true University manner, in the smarter fabrics and shades for winter.

\$25 to \$50

A Smart Tux

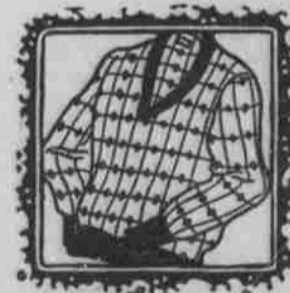
For the many holiday affairs you will need a smart new tux. Herringbone fabrics—tailored with either notch or peaked lapels. Wide trousers. Silk lined.

\$25 to \$75

An Overcoat

Warm woollens smartly tailored. Finest domestics and imported fabrics. Styled long for College Men, for dress, school or sports. Outstanding values.

\$25 to \$50



SWEATER SETS

Always make welcome gifts and believe us these combination sweater and sport hose to match are "plenty O. K."

\$6 to \$17.50

Gifts for Men

FOR DAD

Lounging Robe
House Slippers
Shirts
Pipes
Wallets

Gladstone Bags
Travel Kits
Handkerchiefs
Shirts
Neckwear
Silk Pajamas

For Your "Roomie"

Pipe
Shirts
Sweater Sets
Lighter
Cigarette Case

FOR "HIM"

Lounging Robes
House Slippers
Pipes
Lighters

Gifts for Women

FOR MOTHER

Handbags
Hosiery
Gloves
Handkerchiefs
Scarfs

FOR "HER"

Hosiery
Lingerie
Handbags
Rhinestone Buckles

Rhinestone Heels
Beaded Bags
Gloves
Handkerchiefs
Compact

For Your "Roomie"

Silk Pajamas
Lingerie
Hosiery
Handbag
Beaded Bag

All purchases wrapped in gift boxes—or wrapped in gift packages if so desired.

Ben Simon & Sons
FORMERLY ARMSTRONGS

"The Store With the Christmas Spirit"

Gifts delivered by Parcel Post Anywhere—Free



GIFT SETS

A wonderful assortment of leather cigarette cases, billfolds, leather covered lighters, travel kits etc. Featuring the newer leathers of Ostrich, Pig, etc.

\$1.50 up