RIALTO

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"THE POPULAR SIN"

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"Millionaires "Collegiate"

ALBERTA VAUGHN LAUGH MONTH AT CAPITOL

THE CTION LAND AND MAN

THIS WEEK

A Glerious Program of Screen and Stage Entertainment ON THE SCREEN

CORINNE GRIFFITH "THE LADY IN ERMINE"

"The Daffy Dill"

ON THE STAGE

Sorrentino Four "A CYCLE OF SONGS"

Ryan & Lynn
The Dancing Meteors

BEAVER AND THE BOYS

SHOWS AT-2:30, 7:00, 9:00 MAT., 35c; NITE, 50c; CHIL., 10



A Big Frolic of Clever FUN and MUSIC Toby Wilson & Co. New Side-Splitting Comedy "OH HENRY"

The Latest Comedy Sensation 'The Whirl of Mirth Cyclone of Fun, wi

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Garo & Costello In Their Musical Oddity

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MONDAY eve. JAN. 24. 2:20 THEREAFTER 8:20

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Exclusive Showing in Lincoln This

THE WORLD'S GREATEST



Company's Own Traveling Symphony Orchestra SPECIAL ATTENTION TO OUT-OF-

Nighte: 50c, \$1.00, \$1.50, Plus Tax Matiness: 50c, 78c, \$1.00 Plus Tax Metco-Goldyn-Mayer Production

Weather Predicted Far Into Future

(Continued from Page One.) tions as to what the weather next year will be like."

Radio broadcasting of weather forecasts is, in Professor Blair's opinion, by far the most effective means by which the predictions may be given wide and valuable distribution. In the past, he explained, it was necessary to telegraph the report to surrounding cities, and then ficial attitude is that intellectual purto depend on the newspapers and the telephone to carry the report to persons vitally concerned with changes in temperature and in weather.

Blair Alone Broadcasts Personally Professor Blair is said to be the only United States weather bureau ally goes before the microphone each to be turned into "a center of en- signed for students who wish to make day to give his weather forecast over gaging social life with a few duties them headquarters for taking part in the radio. Each morning at 9:30 o'clock, he delivers his forecast to an al holiday" and asserted he was going cluster about an academic commununseen audience, at the same time to insist that the "intellectual life ity." giving a short summary of weather here shall be the main life, even if Admitting it would be disficult "to conditions in various parts of the we have to dispense with a large divide in hours and minutes the time

Professor Blair has been in the tions and preparing the reports.

DR SLOSSON TALKS TO **IOWA STATE AUDIENCE**

Ames, Iowa, Jan. 17 .- Special: Dr. Edwin E. Slosson, noted scientist, author and director of Science Service, scientific news syndicate, open- "Creative Chemistry", as well as sev- Oklahoma City theater. ed the Iowa State College winter eral other books relative to educaquarter lecture course here yesterday tion and science. afternoon with his lecture on "The Changing Mind of Man."

COLISEUM

Wed. Jan. 19

Detroit Symphony Orchestra

80 players. The largest orchestra ever in Lincoln. Reserved seats, balcony 75c, at Ross P. Curtice Co. Now.



MON.-TUES.-WED. Three Days Only-A Red-Blooded Story of Romance and



een Pringle, Chester Conklin and Other Entertaining Pictures SHOWS AT-1, 3, 5, 7, 9.

ORPHEUM

This Thursday

MAT., 3:00 P. M. THE LONG AWAITED

MUSICAL MASTERPIECE

Prices-Mat, 75c to \$2.20 NITE. \$1.10 to \$3.30, Tax Included YOU MUST NOT MISS IT



Harold Lloyd "The Kid Brother"

On the Stage GERALDINE ELLIS Lyric Soprano Thursday-Music Lovers' Night



Five Heads of Eastern Women's Colleges Encourage Scholarship ent law professors and authorities

pense of intellectual activities, are frankly amusement seeking." frowned on at some of the leading President Henry N. MacCracken women's colleges of the East.

suits should constitute the main purpose of the student bodies. Social Life Sound

persons." service of the United States weather Edwards Park, of Bryn Mawr, was in agreed with Dr. Neilson's attitude. bureau since his graduation from Le- the form of an excerpt from her Dean Virginia C. Gildersteeve, of

tion of the general lecture course of

twelve numbers given thruout the year. Three other numbers will be

presented during the winter quarter.

Will Be Chosen in

Marionnettes on Feb. 19.

Oklahoma's Finest

Oklahoma yearbook.

the Sooner, said.

for the coveted honor,

admirers of male pulchritude.

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TUCKER-

SHEAN

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Cornhuskers

New York, Jan. 17-Young women | rect aim and not be merely or please who wish to tread the primrose path antly appropriate to desultory intelof social entertainment at the ex- lectual interests, or to a purpose

of Vassar, said that possibly because Responding to a query, the heads the college "for many years has had of five institutions said that while so much stricter requirements as to social activities properly have a place residence than most of the other in the life of their students, the of- colleges for women," the problem of

Play Up Scholarship President Ellen F. Pendleton, of Wellesley, said, "I presume that In general, the heads of women's there are no colleges of first rank colleges agree with President Wil- which are not seeking means to imliam Allan Neilson, of Smith Col. press on the students that colleges lege. He recently told the students are primarily for the prosecution of official in the country who person- that Smith College was not going scholarship and that they are not deto give a kind of relish to a perpetu- the social activities which naturally

country as they have been reported number of admirable and effective which should be spent in scholastic and social pursuits," President Mary The response of President Marion E. Woolley, of Mt. Halyoke College,

land Stanford University, nineteen opening address to the students when Barnard College, said her college years ago. Before coming to Lincoln she said, "That Bryn Mawr believes faces a "rather different problem" in 1924, he served in California, Col- fully in the importance of out-of-the from that of Smith College. "As our orado, Minnesota, Iowa, Utah, and chassroom hours is shown by its in- students are already in New York," Hawaii. He has six assistants in the sistence on residence away from the she said, "we are not confronted Lincoln office, all of whom are kept world." The college, she explaned, with the difficulty of their going B of the interfraternity basketball busy making the detailed observa- "regards itself first of all a place for away over the week-ends. For the tourney. Play will probably start instruction and the life here must most part, our students are fairly Thursday, according to Herb Gish, bear the right relation to such a disserious and do pretty good work."

> Dr. Slosson was formerly at Co- and an expense fund of \$3 for his lumbia University and for a number stay there. The second prize winner will be honored, because it is desired of years was editor of The Indepen- will be given transportation to the to make the new part of the intradent. He is a noted chemist and has interurban station for himself and mural program a success. gained prominence from his book, companion and two tickets to an

This number is the sixth attrac- McConnell And Pound Are Ouoted

Tom Skeyhill, Australian poet and Appearing in a recent issue of The traveler, will lecture Jan. 27, Cecil Roberts, an English poet, novelist New Student are quotations from are: and critic will lecture Feb. 9 and two prominent men, both of whom Tony Sarg will entertain with his are widely known at the University of Nebraska-Dean Roscoe Pound and Bishop Francis McConnell.

The one-year varsity rule of col-H. Wilkins, former dean of the lib-"Big Man" Contest eral arts college, Chicago University. This proposal, known as the Fauver Women Outnumber plan, restricts the student to one table whirlwind of nominations descended on the Anniversary Sconder scended on the Anniversary Sooner declared, would result from this which "Oklahoma's Finest" will be thereby decrease the overemphasis this time show that the women will selected for the 1927 issue of the on football; it would increase the number of men receiving the bene-"To promote a proper apprecia- fits of Varsity experience; it would tion of masculine pulchritude, to en- make it possible for students to act courage the eds of Oklahoma striv- as coaches in the senior year, thus ing toward this end, we have initiated making football more of a student the first campaign to elect 'Oklaho- affair, and giving valuable training ma's Finest," Jack Dow, editor of in leadership; it would make it unprofitable to hire athletes; it would Competition for the position of increase the emphasis on intra-mural Oklahoma's Beau Brummel promises sports, and improve their quality; to be keen, according to Dow, and and it would give each man an opthe editor anticipates a record entry portunity to become proficient in other sports which would perhaps Co-eds generally have begun to be of more use to him in later life

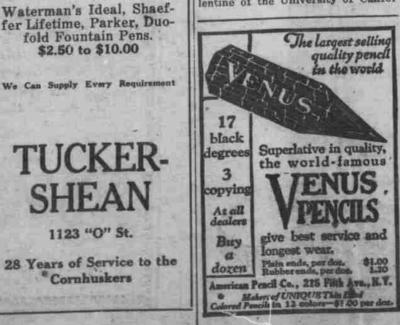
evince interest in the campaign, and than football. Bishop Francis McConnell beit is expected that a number of "favorite sons" will be entered by female lieves that college men cannot be very effective in humanizing indus-Besides having his picture, cover- try by working shoulder to shoulder ing one full page, in the Sooner, the with workingmen. Instead, he sugwinner of the contest is to receive gests that more can be accomplished free transportation to Oklahoma City by the technician who applies a trained mind to the humanizing of his particular profession.

There is a tendency in this direction, Bishop McConnell believes. Engineers once looked upon their pro fession solely as a means of getting on. But now there is a growing feeling of responsibility to society. The report of Mr. Hoover's committee on waste several years ago fearlessly assigned the greatest responsibility to the management rather than to labor. Another instance is the conception of law as an instrument of social progress which is taught by Dean Pound in the Harvard Law School.

Book Contributed To By Vold About Ready

"The Bar Examination Review," a new law text book, to which Prof. L. Vold contributed some of his work, will soon be off the press, according to Professor Vold. This book is edited by H. W. Bal-

lentine of the University of Califor-



of this book were written by differwho are familiar with certain phases of the law. Prof. Vold wrote that portion of the book which deals with quasi contracts. This book is made up of questions and answers that are commonly asked in bar examinations of the country. The publisher is the West Publishing Company.

UNEVEN GAMES FEATURES OF

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Class B Teams

Eleven teams have entered Class acting director of athletics. The drawings for the leagues were made yesterday and the first pairings made. It is probable that late entries

The leagues are: Pi Kappa Phi Sigma Phi Epsilon Delta Sigma Lambda Delta Tau Delta League 2

Kappa Sigma Phi Sigma Kappa Alpha Gamma Rho Farm House Phi Gamma Delta Delta Sigma Phi Alpha Sigma Phi

The pairing for the first contests

Pi Kappa Phi vs. Sigma Phi Epsilon. Delta Sigma Lambda vs. Delta Tau Delta. Kappa Sigma vs. Phi Sigma Kappa. Alpha Gamma Rho vs. Farm House. Phi Gamma Delta vs. Delta Sigma Phi. Alpha Sigma Phi Bye. The time schedule will be worked

out soon and will probably be publege football was urged by Ernest lished in Thursday's Nebraskan, ac cording to Mr. Gish.

Men on Ag Campus

The resident student registration staff following the announcement plan: it would decrease the notoriety for the College of Agriculture is Sunday of the "Big Man" contest in of individual football stars, and this time show that the ways are

The statistics from the Dean's office show that 183 men and 215 women had re-registered. These figures are not complete as a few are unusually late in the re-registration.

DO YOU HAVE TROUBLE MAKING YOUR EIGHT O'CLOCKS?

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nia Law School. Various portions Bids Open at Kansas for Addition To Stadium with 36,000 Capacity

are to be opened Wednesday, Jan. letic board and regents have author-19, for the construction of the re- ized to be borrowed. maining unit of the memorial sta- One of the features of the Kansas This last unit will be semi-circular in by 96 feet, provided with electric form, connecting the two present lights and all conveniences for the a horseshoe that will seat 36,000 per- on the west side of the field, giving

tract, and it is expected the com- ted view of the field and track. pleted stadium will be ready for the Kansas-Wisconsin game Oct. 8, 1927. Iowa Offers Farm At any rate, it will be finished before the Kansas-Missouri game the Saturday before Thanksgiving, when the full capacity of 36,000 will be needed. In fact, Dr. F. C. Allen, di- A group of farmers from various rector of athletics, is planning to parts of Iowa gathered Monday at construct temporary bleacher seats Iowa State College to begin a twoat the open end of the horseshoe so as to be able to care for 40,000 persons for the Missouri game. The addition will cost about \$175,-

000, bringing the total cost of the stadium to about half a million dollars. The first units, costing \$238,-000, were erected from funds contributed by friends of the University for the Stadium-Union memorial fund. Two years ago, \$80,000 was borrowed to extend the units to the completed end units. Payments of these bonds by the athletic association have been twice as rapid as the contract required. The balance of these bonds and the cost of the last section of the stadium will require

DEPENDABLE SERVICE

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Lawrence, Kan., Jan. 17 .- Bids most of the \$220,000 that the ath-

dium at the University of Kansas, stadium is a glassed-in press box, 16 units, and giving, when completed, visiting newspaper men. The box is the reporters the best light for ob-Construction is expected to begin serving contests, and the windows shortly after the letting of the con- are 16 feet wide, offering unobstruc-

Business Course

Ames, Iowa, Jan. 17 .- Special: weeks' farm business short course. This is the third year these special short courses have been held and they have proved very popular.

Have Us Clean And Press Your Garments

It is surprising how much more wear you can get from them if kept clean and well pressed.

"22 Years in Lincoln"

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-and so the country was saved

You know that old one about Walter Raleigh and Queen Elizabeth:

There was a puddle in the road, and the Queen hesitated, and then Walter stepped up and threw his embroidered topcoat across the puddle-

and so the country was saved, likewise the Queen's pumps. And the Queen was so grateful to Walter that she made him Sir Walter, instead of just plain Walt as his friends had known him before.

That's the fastest example on record of clothes making the man.

Naturally, now that the girls wear galoshes and paved streets are in vogue, a fellow hasn't much chance to do the Raleigh act. Nevertheless, there's nothing much more important in making the man today than the right kind of clothes. College men know that. They come to us for college clothes by Society Brand because these clothes-while they lack Sir Walter's embroidery-are considerably better looking. Really distinctive! As one precocious Freshman, a student of the American language, remarked: "They'd make a hit with any queen."

CASH SAVING STAMPS

Mayer Bros. Co. Eli Shire, Pres