

The Daily Nebraskan

Station A. Lincoln, Nebraska.

OFFICIAL PUBLICATION
UNIVERSITY OF NEBRASKA
Under Direction of the Student Publication Board

Published Tuesday, Wednesday, Thursday, Friday and Sunday mornings during the academic year.

Editorial Offices—University Hall 4.
Business Offices—West stand of Stadium.
Office Hours—Afternoons with the exception of Friday and Sunday.
Telephone—Day, 86891. No. 142 (Editorial, 1 ring; business 2 rings). Night 25832.

Entered as second-class matter at the postoffice in Lincoln, Nebraska, under act of Congress, March 3, 1879, and at special rate of postage provided for in Section 1103, act of October 3, 1917, authorized January 29, 1922.

SUBSCRIPTION RATE
\$2 a year Single Copy, 5 cents

EDITORIAL STAFF
Editor: Victor T. Hackler
Managing Editor: Volta W. Torrey
NEWS EDITORS
J. A. Charvat Elice Holovitchner
Julius Frandsen, Jr. Arthur Sweet
Millicent Giam Lee Vance
ASSISTANT NEWS EDITORS
Herbert D. Kelly Noels Skala
Fred R. Zimmern
CONTRIBUTING EDITORS
William Colnar Victor T. Hackler
Kenneth W. Cook Edward Morrow

BUSINESS STAFF
Otto Skold Business Manager
Simpson Morton Asst. Business Manager
Niels Van Arsdale Circulation Manager
Richard F. Vette Circulation Manager

THE UNIVERSITY AND THE CRUEL WORLD

Emmett V. Maun, '25, is convinced of the inadequacy of the University after about nine months in the cruel world. In a letter to the Nebraska Alumnus he tells us that six months of his life must be "charged in the red" for during that time he "raced up and down aisles with crates of paper, unloaded great bundles, and sweated in hot cellars with niggers, wrapped bundles—an apprenticeship."

The University, he thinks, is largely to blame for this. "It taught me idealism and I needed realism. It taught me theory and I needed practice. It drew me in, a freshman, did not advise, let me learn when it was too late and then turned me out—four years behind the man who did not go."

Even more interesting is his tribute to the great American dollar. He writes: "Let the idealist use his philosophies. Let him say that money is not everything. But for everything that he tells me money will not buy, I can tell him ten things that it will."

But Mr. Maun has learned that if one tears down, he is supposed to rebuild. "If I criticize, I also offer a remedy," he states. "Discard a history, a philosophy, a Greek, a geography, a Latin and an economics instructor, and hire a \$15,000 man who has trained men and who knows men. Put him at the head of a vocational guidance department. Let him interview every freshman and every senior. Let him advise at all stages and finally get a job for the man who is suited for the job. If the head of the department is the right kind of a man and if he creates the right kind of a department, he will save 100 years of wasted lives every year."

Mr. Maun was a student in the College of Arts and Sciences and also carried work in the School of Journalism. It is evident that he expected the A. B. degree which he received to qualify him for a job that would pay a wage sufficient to establish a home, pay debts of honor, and maintain credit. Of course, it does no such thing.

Statisticians, uneducated college graduates, magazines and even some University officials, are largely to blame for this very incomplete conception of the purpose of the college. Mr. Maun, like thousands of other prospective college students, probably heard that the average earnings of eight grade graduates are so many hundred dollars, the earnings of high school graduates so many hundred dollars more, and the earnings of college graduates so many thousand dollars more. Nearly every week someone drags forth fresh figures to prove the monetary value of a college education. Mr. Maun no doubt came to the University believing that the state taught the young men and women here how to make money and succeed financially.

His feeling that the University has cheated him is justifiable insofar as the University is responsible for his erroneous ideas.

But only a small part of the blame can be shifted to the institution's shoulders. Every student should inquire into the purpose of the courses he takes and examine the fundamental theory of the college in which he registers. The College of Arts and Sciences is concerned even less than the others with the money-making capacity of its graduates.

It is very difficult to define the exact purpose of the Arts College. Rumor has it that even the faculty disagree. In a general way, the college strives to train the minds of its students, develop their thinking power, elevate their plane of living, and develop them as individuals so that they may "see life steadily, and see it whole." But no one who has studied the Arts College would assert that it is designed to increase the financial income of its graduates. No thinking student would labor long under such an impression.

Mr. Maun's failure to get rich quick will not worry the friends of the Arts College. The pitiful philosophy of a graduate who volunteers to name ten things that money will buy for every one thing that it will not buy, may cause them much more alarm. Such materialistic views do not reflect credit on a cultural college.

Perhaps, Mr. Maun believes that his journalistic training should bring immediate cash dividends. It is true that the professional schools and colleges are generally supposed to increase the earning power of their students. But this is not the primary purpose of these departments.

The University of Nebraska was not created by the taxpayers as an institution to teach young people how to make more money for themselves. If it were, we should have schools for barbers, plumbers, carpenters, and all other vocations. The University undertakes to train persons in certain pursuits that must be filled with especially well prepared men and women if the health of the state, the solidarity of the social structure, is to be assured. It is imperative that the state have good doctors, well-trained lawyers, educated teachers, and high-minded journalists. The state pays for the training of the young men and women who come here because that training is so vital to the life of the state that it cannot be trusted to careless hands or left to chance.

Mr. Maun's surprising complaint does not indicate that the professional training he received failed in its fundamental purpose. Not long ago he was offered a position on the editorial staff of a large Nebraska daily newspaper. The salary was not high, but it was more than would probably be paid to a person with no more actual experience than Mr. Maun and without college training. The fact that Mr. Maun did not succeed when he accepted a job racing up and down aisles and wrapping bundles, does not indicate that his professional courses were "inadequate." We would laugh at a law college graduate if he blamed his alma mater for failing in an attempt to practice surgery. There is no more justification for a journalist howling because his training does not bring immediate financial greatness in the mercantile business.

But what of his constructive criticism? Not having Mr. Maun's great faith in the power of money, we do not believe that an individual can be obtained for \$15,000 who will entirely eliminate the alleged evil. There are few persons who "know men" well enough to lay out their lives on as systematic a plan as would be prepared for a big advertising campaign. It is true that some valuable vocational guidance may be given by expert psychologists, educators, and experienced money-grabbers. The business of determining what trade or profession a boy should enter is still in its infancy. It may be a great day for some people if the science is perfected.

So far as the writer of this article is concerned, they can hand out advice until they get good and tired

of it. Some of us are sufficiently obstinate to continue in work which we have our heart set on rather than that which some other man's trained mind says is best for us. We cannot explain this attitude with logic, but we have our hearts set on rather than it should not be necessary to discuss (in this already too long editorial) his proposal that "a history, a philosophy, a Greek, a geography, a Latin and an economics instructor" be discharged. "The Daily Nebraskan is old-fashioned enough to believe that such instructors are at least as essential a part of a University's faculty as the football coach. If the progressives disagree, we shall boldly brand them as "radicals" and win the argument that way unless they happen to do likewise."

The editor of The Nebraska Alumnus hints that editorial comment on Mr. Maun's letter may be expected next month and invites comment from his readers. The Daily Nebraskan hopes that many alumni and many undergraduates will accept the invitation.

If a majority of the Arts College graduates embrace a philosophy like Mr. Maun's, some of the men and women who are devoting their lives to the college will fear that their efforts have been in vain. If the college is failing, its professors ought to know about it. If not, the alumni should enjoy proclaiming its success.

LESS EXTRAVAGANCE

The Daily Nebraskan wishes to commend the statement issued yesterday by a group of students interested in the movement to abolish the practice of renting Fords on any and all occasions. If the campaign is continued and directed against the other extravagant practices of University students, the original boost in Rent-a-Ford prices will prove to have been a blessing in disguise.

"The raise in rates gave rise to the impetus of the movement, but it will not stop there," declare the promoters. "The Rent-a-Ford owners need not think that the reduction of rates will restore business to its former status, for the students are determined to lessen the expense of social life. Not only Rent-a-Fords, but other things will be considered in making the entire social system less extravagant and superficial."

"The students have for some time been conscious of the isolation that has grown up at dances and other affairs, and believe that the Rent-a-Ford is to some extent responsible. The former happy custom of trading dances and general amiability has disappeared."

It is our sincere wish that the present drive will be like a snowball and gain even more weight and momentum as it progresses.

Other Opinions

The Daily Nebraskan assumes no responsibility for the sentiments expressed by correspondents and reserves the right to

exclude any communications whose publication may, for any reason seem undesirable. In all cases the editor must know the identity of the contributor. No communications will be published anonymously, but by special arrangement initials only may be signed.

HURAH!

The first faint flicker of a new enthusiasm lighted the University sky today. In a few hours it will creep up from the horizon where it started and spreading over the cloudy sky of doubt will transfigure the belief of the skeptical Thomases. It will penetrate the gloom of weakening enthusiasts and lighten the atmosphere around the cynics, who, thank goodness, are few in number. It is a surprise that will stir the voices of the rent-a-Ford combination units to early statements. I'd like to see every one happy and since the rent-a-Ford companies revealed to us the extravagance of our social transportation and thereby made us happy, I surely wish they, too, might be happy. Someone said once long ago, though, that you make the bed you sleep in. If the owners of the rent-a-Fords are having any sleepless nights it is not the noise we are making that is keeping them awake but the noise they themselves manufactured for us to play with and to use in the furtherance of a healthier sleep for ourselves (result of much walking.)

Dean Engberg has voiced the approval of the administration regarding our movement. L. E. Gunderson, university bursar, chimed his satisfaction almost in the wake of the dean's musical approval, for it certainly sounded musical to the students who listened in. The Omaha News is going to take a picture of the foolish looking cars this afternoon and the picture will be taken just outside the social science building.

Why even the air currents are whispering "Walk,—walk,—walk." Even the new notes of spring, evident in the things of nature as they take a change of color are calling to us to stroll, not ride, and we—why we are heeding, listening,—smiling.

We are ahead of spring this year, we are awakening from a sleep that has lasted almost four long, dreary years. Drowsiness clouds the vision of our eyes and makes the atmosphere about us a little hazy in aspect, but our eyes will see the environment clearly, very shortly. The dark shadow of an extravagant custom is fading as understanding glimmers and grows. The steps ahead are no longer a conglomeration of figures, they stand out, each in their place and in their relative significance.

The campus will be ready for a surprise party at 2:30 o'clock. Attendance will be granted to anyone with a smile and a right hand to

raise in the air. Satisfaction is assured if the spirit of the party is jubilant enough to reproduce on a piece of cardboard, photo paper. We won't disturb classes, we'll give the newspaper readers a chance to laugh at us, later, when they sit in the evening twilight or under the reading lamp and survey the pictures and the news of the day.

Then the light of enthusiasm may spread far out beyond the sky of the University, into distant realms, over distant peoples. E. F. D.

Notices

Cosmopolitan Club
Cosmopolitan Club dinner at 1:00 Sunday, February 28, at the Grand hotel.

Iron Sphinx
Iron Sphinx meeting Tuesday, March 2.

Chi Delta Phi
Chi Delta Phi picture will be taken Wednesday at 12:00. One dollar fine if appointment is not kept.

Theta Sigma Phi
Theta Sigma Phi meeting at 5:00 o'clock Wednesday.

Fraternity Group Pictures
The campus studio has received many inquiries from fraternities and sororities in regard to group pictures. These will be taken if appointments are made during March. \$4.00 is the charge.

Phi Delta Phi
A picture of the Phi Delta Phi will be taken Wednesday at 12 o'clock at the campus studio.

Advertising Club
Advertising Club will meet at the Grand Hotel Thursday at 6 o'clock.

W. A. A. Notice

The remaining sport group pictures, basketball, base ball, tennis, and track will be taken at the Campus Studio at 12:00 o'clock Thursday. Everyone wear middie and ties.

Delta Omicron
Delta Omicron meeting, Thursday, February 25, 7:15 o'clock, at the home of Jeanette Olson, 1405 South 16th street.

Corn Cobs
There will be an important practice for the Corn Cob skit at the Temple Wednesday at 7 o'clock. Every member is requested to be present at this rehearsal.

Union Literary Society
Mr. Kiener, student from Switzerland, will give an illustrated talk at Union Hall in the Temple, Friday, at 8:30. All friends of the Union invited.

School of Journalism Pictures
The School—Thursday, February 25, at 12 o'clock at the west steps, Administration Building.

Senior and Junior Student Managers
The Senior and Junior Student Managers of Athletics picture will be taken at 12:15 Wednesday, February 24, at the Campus Studio.

Daily Nebraskan Staff
All members of the editorial staff (both semesters) report to the office at 4:45 Thursday when a picture of the office and the staff will be taken.

Physical Education Club
Physical Education Club picture will be taken at the Campus studio at 12:00 o'clock Thursday. All women please wear middie and ties.

Lutheran Bible League
Lutheran Bible League will meet in Faculty Hall for Bible Study on Wednesday, February 24.

From Rio down to Buenos Aires
A student guy forgets his cares
Afloat, there's joy on every hand
Ashore—Oh, Boy! Its simply grand.

Something to talk about for the rest of your life if you make this glorious
Two Months Student Tour to SOUTH AMERICA
by the large and luxurious Lamport & Holt Liner
S. S. VAUBAN one of the famous "V-FLEET"
Leaving New York June 26 Returning August 24
All outside rooms, air dining saloon, library, swimming pool, gymnasium, racquet courts, deck sports, dancing and a poppy jazz band. Superior service and well-balanced menu. Good fellowships, congenial company.
\$600 All expenses, including sightseeing trips and hotel accommodations.
For reservations and detailed information, apply to your College or University Representative, or
A. L. HYDE, Manager
STUDENT SOUTH AMERICAN TOURS
24 Broadway, New York City



FOR THE MAN WHO CARES

YOU ARE INVITED TO
A College Display
of
Florsheim Shoes

February 25 and 26
THURSDAY AND FRIDAY
IN OUR COLLEGE ROOM



Work without Toil

Ten or twelve hours a day toils the coolie. If he carries all he can, he moves one ton one mile in one day. For that he receives twenty cents.

Cheap labor! Yet compared with our American worker, receiving at least twenty-five times as much for an eight-hour day, the coolie is expensive labor. In America we move one ton one mile for less than one cent. The coolie, working by hand, accomplishes little; while the American, with electricity's aid, accomplishes much.

Plenty of electricity and cheap electricity—these are two great advantages which America enjoys over the rest of the world. While our present generating capacity is 20,600,000 kilowatts, new developments call for 3,000,000 kilowatts more per year.

To college men and women—potential leaders—will fall the duty of finding more and still more work for electricity, with less and still less toil for our workers. For the task is but begun!

GENERAL ELECTRIC
GENERAL ELECTRIC COMPANY, SCHENECTADY, NEW YORK

Susie Smart
--our shop scout says:

The Apex is a sure Cure for Apparel Blues!

—you're down on the world perhaps, everytime you go past a mirror! What do you see—nothing but a curly-edged coat, a dull looking dress, or a shapeless suit. No wonder you're developing less and less respect for your pulchritude! But cease repining, for the Apex Cleaners and Dyers can brighten up both your clothes and your attitude toward life. Just call B3331 and send any and all apparel that you would have expertly cleaned. Ladies plain dresses and men's suits are \$1.50—other prices proportionately low. Located at 123 S. 23rd with P. M. Plamondon as president, and William John as manager.

The Very New in Spring Attire, Awaits you at Colton's!

—no matter when you feel inspired to shop for new spring clothes, you may feel confident that Colton's have just unboxed a coat, a suit, or a dress, without which your wardrobe would seem less interesting. You see, as one link in a chain of stores, Colton's receive shipments from New York every two or three days—containing new Eastern fashions that are priced a little less because of advantageous buying. Just now the store abounds in smart new suits, coats and dresses, so hurry down today, because the very style you'd like, may be gone tomorrow!

Special \$5.95 Group of Hats at the Famous!

—exceptional values every one, and as cleverly styled chapeaux as you'll see this season. Imagine being able to buy "Monogram" exclusiveness for only \$5.95, and yet that is exactly what you may do in this sale, for many of the hats bear this sought-for label. There are silk hats, silk and straw combinations, crocheted hemp braids, in tam-like styles as well as trig snug fitting modes. The co-ed whose brains occupy lots of space needn't feel handicapped in this sale either, for there will be a special group of large headsizes available!

Everything to Aid and Abet Beauty at the Cornhusker!

—from a simple remedy for the oft too shiny nose, to the rarest of imported perfumes, it's the Cornhusker Drug Store at 13th and N that has the sought-for toiletries! Powders, toilet waters and perfumes from Houibant, Pleville and Coty, as well as the products of prominent American houses like Hudnut, Djer Kiss and Princess Pat. You'll find your favorite compact at the Cornhusker, the right shade of rouge, the talcum and shampoo you prefer, and many cosmetics that you'll want to try for a first time. So be beautiful—it's easy the Cornhusker way!

Kinney's Spring Shoes are Style and Value-Marvels at \$3.98 and \$4.98!

—gaze into their windows if you want to see clever footwear! You'll see patent pumps perhaps, in as many different styles as there are ways of joining the Charleston; one strap, high throated and strip models—all exceedingly good looking. Then there are the kid slippers in light gray and the blonde shades; slim attractive affairs of black satin; and walking oxfords that will give you a trim looking foot as well as solid comfort. All these at \$3.98 and \$4.98 at Kinney's!