

The Daily Nebraskan

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TO THE CO-EDS: A plaint from a male student on the custom of renting Fords to convey the female students to and from parties is contained in the Other Opinions column today.

Historians of the future, in looking back, may dub this the rent-a-Ford era. The actions of the people of today will probably be inexplicable to them.

When rent-a-Fords first made their appearance, the idea was greeted with joy. Here, thought the students, is a way to have a car whenever you want it, and a way to save money on taxis.

To lessen the rent-a-Ford rage, the co-eds must take the initiative, for there are few men with enough moral courage to tell a co-ed that she must walk or not go, especially if the party is more than two or three blocks distant.

CONCERNING OURSELVES: Grinnell College is the latest to place the editorial page of its student paper in the hands of an editorial board rather than let the entire burden rest on the shoulders of a single person.

RENTING FORDS: Custom exercises a dominant influence in the social life of man, but modern thought has tried to free itself from this influence wherever it has seemed unwise or detrimental.

No more striking example of the modern bread-and-butter attitude toward higher education could be found than this advice from a man who only a few years ago finished his college work.

The student who is still animated by a spark of the old thirst for learning and culture, who delights in his mathematics, his philosophy, or his literature for their own intrinsic appeal, totally apart from any utilitarian motive, is only too often looked upon as a queer case.

Only too often do students lose sight of the fact that University is as much a part of real life, as the after years for which they are preparing in a groping, hopeful way.

THE PRINCETON CLUBS: "What would we do without them?" a student asked yesterday in discussing an editorial on fraternities. The Daily Nebraskan does not think it will be necessary to do anything, but does believe that discussion of the subject may be improved by the addition of the following bits of information gleaned from an exchange:

Other Opinions: The Daily Nebraskan assumes no responsibility for the sentiments expressed by correspondents and reserves the right to exclude any communications whose publication may for any reason seem undesirable.

During the last four years the custom of renting Fords has become established in Lincoln. The development of the practice has occurred almost entirely in University circles, and now it seems that rent-a-Ford companies regard that practice as permanent among students.

Perhaps the companies attempt to justify their advance in rate on the basis that their overhead expense is too great. If they do, it is indeed a strange justification.

The average male student rents Fords for the purpose of conveying their dates to parties or theaters. Those dates seldom begin before 8:30 or 9 o'clock p. m.

Besides the expense of gas and oil is extra. At a conservative estimate this will include an additional expense of two or more cents a mile, which is also a pleasant thought to the man who is riding in the Ford.

has grown the Rent-a-Ford companies can always keep us where our demand will be of the biggest advantage to themselves. Furthermore we must consider that if this custom is going to become dangerously expensive we are foolish to allow it to gain firmer ground.

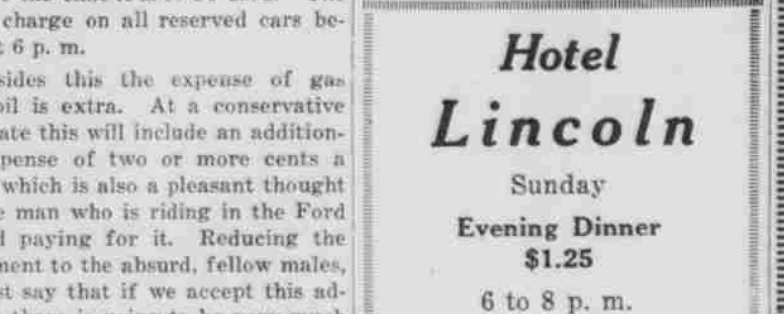
Let's view this recent custom of renting Fords in a sane manner. Let's remember that unwise customs should not be adhered to and let's assert ourselves now when the time is opportune to organize.

Friday, February 12: Kappa Sigma Formal—Rosewilde. Pi Kappa Alpha—House dance. Alpha Tau Omega Formal—Lincoln Hotel.

Hotel Lincoln: Sunday Evening Dinner \$1.25, 6 to 8 p. m. Served in the Beautiful POMPEIAN ROOM. Music HOTEL LINCOLN

REDUCED ROOM RATES: On Club Plan Basis. Comfortable Steam Heated \$2.00 Per Week and Up. Two Blocks From Campus. Lincoln—Y. M. C. A.—B 6515

DANCE TONIGHT: Lindell Party House THE SERENADERS AND TOMORROW NIGHT WILSON AMBASSADORS 8 PIECES



WHEN style is combined with quality and long life, as it is in a Stetson, there can be no question as to the hat you should wear. STETSON HATS Styled for young men

For Sale by Farquhar's, Leon's Inc., Mayer Bros Co., Ben Simon & Sons, Magee's, Rudge & Guenzel Co., Speiers.

Beta Theta Pi—House dance. Alpha Gamma Rho—House dance. Phi Gamma Delta—House dance. Acacia Valentine Party—Scottish Rite Temple.

Alpha Theta Chi—House dance. Theta Chi—House dance. Alpha Delta Theta—House dance. Alpha Sigma Phi—House dance. Kappa Sigma Banquet—Lincoln Hotel.

Congregational Party—Temple. Sigma Chi—House dance. Big Sister Board Party—Ellen Smith Hall. Alpha Chi Sigma—Ellen Smith Hall.

Union Literary Society: Union Literary Society will hold an open meeting, Friday at 8:30, at the Union Hall in the Temple. Visitors invited.

Lutheran Bible League: Lutheran Bible League will have a Social meeting Friday, February 12 at 8 o'clock, in the Temple 204.

Education Students: All Students registered in the Department of Educational Service, see that there is a copy of the schedule of your classes on file in the office.

Saturday, February 13: Basketball Game—Creighton College. All University Valentine Party—Armory. Alpha Xi Delta Formal—Lincoln Hotel. Phi Sigma Kappa—House dance. Delta Zeta—House dance. Phi Delta Theta—House Dance.



Absolutely the Greatest Values of the Year: Your Choice of 462 Hart Schaffner & Marx And Other Fine Suits and O' coats

That Have Sold This Season At \$35, \$40, \$45 and \$50

\$25: Wonderful Suits and Overcoats. We are showing some of them in our windows—take a look at them. They are fine all wool garments—they are good patterns and colors—they are good styles.

Some of all sizes in the lot. It's a cleanup of our high priced clothing at an unheard of low price. No Charge for Alteration

Ben Simon & Sons: FORMERLY APPELL'S. Apparel for Men, Women & Children

Delian Literary Society: A Valentine Kid Party will be given by the Delian Literary Society, Friday, February 12, at 8:30 in Faculty Hall. Commercial Club: Commercial Club picture will be taken Friday, February 12, at 12:30 at Campus studio.

Catholic Students: The members of the Catholic Student Club will receive Communion in a body at the 8 o'clock mass, Sunday, at the Cathedral. Breakfast and a meeting of the Club will follow at Le Petit Gourmet.

Valentines: Rings 2.00 to 50.00. Bracelets 1.00 to 15.00. Necklaces 2.00 to 20.00. Vanities 1.00 to 18.00. BUY "GIFTS THAT LAST"

HALLETT: University Jeweler. Etab. 1871 117-119 So. 12th

Watch for Specials at Peterson and Ryan Clothing Co. —this newly organized store is going to become a regular Saturday meeting place for thrifty college men.

Hurrah! Red Long now serves dinner! —tidings of great joy indeed, for those of you who are fussy about where and how you satisfy the appetite!

Spring Apparel Arrives Daily at Ben Simon & Sons! —spring clothes must have been designed for the particular delight of the college girl.

Worry not, when your Bundle goes to the Globe Laundry! —it COULDN'T be in safer, more efficient hands than Lee Ager's!

Dick Stryker is Ready with Valentine Flowers! —due to the foresight of this progressive florist, great quantities of the freshest prettiest spring blooms that can be grown, await your selection!

Our 3 handy packs for 5¢

WRIGLEYS P.K. NEW HANDY PACK Fits hand ~ pocket and purse. More for your money and the best Peppermint Chewing Sweet for any money. Look for Wrigley's P. K. Handy Pack on your Dealer's Counter or



our shop scout says!

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