

The Daily Nebraskan

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TO THE CO-EDS

A plaint from a male student on the custom of renting Fords to convey the female students to and from parties is contained in the Other Opinions column today.

Historians of the future, in looking back, may dub this the rent-a-Ford era. The actions of the people of today will probably be inexplicable to them.

When rent-a-Fords first made their appearance, the idea was greeted with joy. Here, thought the students, is a way to have a car whenever you want it, and a way to save money on taxis.

To lessen the rent-a-Ford rage, the co-eds must take the initiative, for there are few men with enough moral courage to tell a co-ed that she must walk or not go, especially if the party is more than two or three blocks distant.

CONCERNING OURSELVES Grinnell College is the latest to place the editorial page of its student paper in the hands of an editorial board rather than let the entire burden rest on the shoulders of a single person.

Other Opinions The Daily Nebraskan assumes no responsibility for the sentiments expressed by correspondents and reserves the right to exclude any communications whose publication may for any reason seem undesirable.

Renting Fords Custom exercises a dominant influence in the social life of man, but modern thought has tried to free itself from this influence wherever it has seemed unwise or detrimental.

3 handy packs for 5¢ WRIGLEYS P.K. NEW HANDY PACK Fits hand - pocket and purse

"GOOD FOR NOTHING" A graduate writes to his younger brother attending University, "I am afraid you are pursuing the same course in school that I did—taking that miserable, good-for-nothing Arts and Social Science course."

When you get your degree in the Arts and Science college, what have you? Not a darned thing. You can not even go out and teach school without another year's work in education and other required subjects.

For Sale by Farquhar's, Leon's Inc., Mayer Bros Co., Ben Simon & Sons, Magee's, Rudge & Guenzel Co., Speiers.

No more striking example of the modern bread-and-butter attitude toward higher education could be found than this advice from a man who only a few years ago finished his college work.

It is one of the sad features of our great free system of colleges and universities, that the original aims of liberal education—the moral, spiritual, and intellectual development of the individual—have to a large extent been lost in the greedy rush through courses which are expected to increase one's earning capacity.

The student who is still animated by a spark of the old thirst for learning and culture, who delights in his mathematics, his philosophy, or his literature for their own intrinsic appeal, totally apart from any utilitarian motive, is only too often looked upon as a queer case, and is lucky indeed if he escapes classification among his fellows as a weak vacillating fool who can not decide what his life purpose shall be.

Only too often do students lose sight of the fact that University is as much a part of real life, as the after years for which they are preparing in a groping, hopeful way. Considered in this light, the time spent on a "miserable, good-for-nothing" Arts and Science course if thoroughly enjoyed and appreciated is one of the cherished periods of youth, and leads to a richer and fuller life in association with the great minds of the race.

Arts and Science students who expect primarily to reap material rewards, would do better if they transferred to other colleges whose ostensible purposes are to prepare students for jobs. Then there would be fewer cases of disappointed graduates, and less discouraging advice would be hurled back at those who find a genuine satisfaction in pursuit of the liberal arts.

THE PRINCETON CLUBS "What would we do without them?" a student asked yesterday in discussing an editorial on fraternities. The Daily Nebraskan does not think it will be necessary to do anything, but does believe that discussion of the subject may be improved by the addition of the following bits of information gleaned from an exchange:

In contrast to the majority of American universities, Princeton has no fraternity organizations. When Woodrow Wilson was president of the college he abolished all secret societies, that a spirit of equality might exist among the men.

In place of the fraternities a feature of Princeton is the system of Eating Clubs. They have an entirely different spirit from secret organizations, as they are merely for social life and have no control over athletics or extra-curricular activities. This system is more democratic and the consensus of opinion among the students is that they would have it no other way.

Membership in these organizations rests upon election but no student is eligible until he is a Junior or Senior. The members are not permitted to live at them but reside in dormitories.

REDUCED ROOM RATES On Club Plan Basis Comfortable Steam Heated \$2.00 Per Week and Up Two Blocks From Campus Lincoln—Y. M. C. A.—B 6515

DANCE TONIGHT Lindell Party House THE SERENADERS AND TOMORROW NIGHT WILSON AMBASSADORS 8 PIECES

Hotel Lincoln Sunday Evening Dinner \$1.25 6 to 8 p. m. Served in the Beautiful POMPEIAN ROOM Music HOTEL LINCOLN

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During the last four years the custom of renting Fords has become established in Lincoln. The development of the practice has occurred almost entirely in University circles, and now it seems that Rent-a-Ford companies regard that practice as permanent among students.

Perhaps the companies attempt to justify their advance in rate on the basis that their overhead expense is too great. If they do, it is indeed a strange justification. During these four years they have grown from two or three companies to ten or more, an indication that the business must be profitable, otherwise a growth of this dimension could not have occurred.

The average male student rents Fords for the purpose of conveying their dates to parties or theaters. Those dates seldom begin before 8:30 or 9 o'clock p. m. The new rates upon renting Fords include, now, an hour charge of 20 cents beginning at 6 p. m., instead of at 8:30 p. m., as it did formerly.

Besides this the expense of gas and oil is extra. At a conservative estimate this will include an additional expense of two or more cents a mile, which is also a pleasant thought to the man who is riding in the Ford—and paying for it.

There are many to whom this additional expense will mean but little. Consider, however, that advances of this sort will not stop here. The demand exceeds the supply and if the University continues to grow as it

has grown the Rent-a-Ford companies can always keep us where our demand will be of the biggest advantage to themselves. Furthermore we must consider that if this custom is going to become dangerously expensive we are foolish to allow it to gain firmer ground.

Let's view this recent custom of renting Fords in a sane manner. Let's remember that unwise customs should not be adhered to and let's assert ourselves now when the time is opportune to organize. The Rent-a-Ford companies organize to strengthen the structure and success of their advance of rates.

Lutheran Bible League Lutheran Bible League will have a Social meeting Friday, February 12 at 8 o'clock, in the Temple 204.

Education Students All Students registered in the Department of Educational Service, see that there is a copy of the schedule of your classes on file in the office.

Friday, February 12 Kappa Sigma Formal—Rosewilde. Pi Kappa Alpha—House dance. Alpha Tau Omega Formal—Lincoln Hotel. Methodist Student Party—Art Gallery. Girls' Commercial Club Dance—Ellen Smith Hall.

Saturday, February 13 Basketball Game—Creighton College. All University Valentine Party—Armory. Alpha Xi Delta Formal—Lincoln Hotel. Phi Sigma Kappa—House dance. Delta Zeta—House dance. Phi Delta Theta—House Dance.

Notices Union Literary Society Union Literary Society will hold an open meeting, Friday at 8:30, at the Union Hall in the Temple. Visitors invited.

Calendar Beta Theta Pi—House dance. Alpha Gamma Rho—House dance. Phi Gamma Delta—House dance. Acacia Valentine Party—Scottish Rite Temple. Alpha Theta Chi—House dance. Theta Chi—House dance. Alpha Delta Theta—House dance. Alpha Sigma Phi—House dance. Kappa Sigma Banquet—Lincoln Hotel. Congregational Party—Temple. Sigma Chi—House dance. Big Sister Board Party—Ellen Smith Hall. Alpha Chi Sigma—Ellen Smith Hall.

Valentines Rings 2.00 to 50.00 Bracelets 1.00 to 15.00 Necklaces 2.00 to 20.00 Vanities 1.00 to 18.00 BUY "GIFTS THAT LAST" HALLETT University Jeweler Estab. 1871 117-119 So. 12th

Watch for Specials at Peterson and Ryan Clothing Co. —this newly organized store is going to become a regular Saturday meeting place for thrifty college men, for there'll be attractive special prices on certain desirable items each week-end!

Delian Literary Society A Valentine Kid Party will be given by the Delian Literary Society, Friday, February 12, at 8:30 in Faculty Hall. Commercial Club Commercial Club picture will be taken Friday, February 12, at 12:30 at Campus studio. Catholic Students The members of the Catholic Student Club will receive Communion in a body at the 8 o'clock mass, Sunday, at the Cathedral. Breakfast and a meeting of the Club will follow at Le Petit Gourmet.

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Watch for Specials at Peterson and Ryan Clothing Co.

—this newly organized store is going to become a regular Saturday meeting place for thrifty college men, for there'll be attractive special prices on certain desirable items each week-end!

Hurrah! Red Long now serves dinner!

—tidings of great joy indeed, for those of you who are fussy about where and how you satisfy the appetite! Until ten o'clock each evening you may now enjoy good things to eat in the lunch and fountain section of the College Book Store.

Spring Apparel Arrives Daily at Ben Simon & Sons!

—spring clothes must have been designed for the particular delight of the college girl, for never have styles been more suited to her tastes and requirements!

Worry not, when your Bundle goes to the Globe Laundry!

—it COULDN'T be in safer, more efficient hands than Lee Ager's! If you, perchance are one of the few who haven't acquired the Globe habit as yet, just call B6755 and ask about the various services that will fill your requirements and satisfy your pocketbook.

Dick Stryker is Ready with Valentine Flowers!

—due to the foresight of this progressive florist, great quantities of the freshest prettiest spring blooms that can be grown, await your selection!



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\$ 25

Wonderful Suits and Overcoats. We are showing some of them in our windows—take a look at them. They are fine all wool garments—they are good patterns and colors—they are good styles.

Some of all sizes in the lot. It's a cleanup of our high priced clothing at an unheard of low price.

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