

Sacks "Brown Stain" Cure
 J. S. Mathewson, of the staff of the U. S. Forest Products laboratory at the University of Wisconsin, has just returned from Standard, Cal., where he has been making a study of the possibilities of controlled kiln drying to prevent brown stain—a chemically-caused defect which results in loss to California lumbermen.

Mr. Mathewson addressed the American Society of Mechanical Engineers in New York City last week on the use of locomotive and stationary engine spark arresters in preventing forest fires. He completed an investigation of spark arresters several years ago in the course of which he travelled more than 15,000 miles.

Continuing an annual custom, the Columbia University Christian Association distributed 400 copies of the Bible to the first students who applied.

The Illinois Relay Carnival, originated by Coach Harry Gill, is the oldest and largest indoor meet in existence.

VAUDEVILLE
 WHERE EVERYBODY GOES

PROGRAM DECEMBER 17-18-19
 Thursday—Friday—Saturday

LIBERTY CONCERT ORCHESTRA
 Arthur J. Babich, Director
 March—Dawn of Freedom, A. Latter
 Popular—Peaceful Valley, Willard Robinson
 Exit—Gay Spirits, G. E. Tompkins

BIRDS OF PARADISE
 With
 Chalfonte Sisters
 Gorgeous Settings for Deluxe
 Melody and Rhythm
 Lyrics and Music by J. Stanley Royce
 Costumes by Arlington Reese
 Scenery by Joseph Phibbs

TO BE ANNOUNCED
MABEL MC KINLEY
 THE AMERICAN SOPRANO
 1. Carmen—Lanc. Wilson.
 2. Henri—Somers (Medley).
 3. I'd of My Cradle Days, Piantodini
 4. Ave Maria—Gottard.
 John Daly at the Piano

BORDE—ROBINSON
 "FIGURE IT OUT"
 Herman, Harriet & James

THE THREE REDDINGTONS
 IN
 "BOUNCE INN"
 "SOLID IVORY"
 A New Comedy

"THE SCARLET STREAK"
 First Chapter
FOX NEWS
 Visualized News of the World

Rialto Theatre
 TODAY

"Winds of Chance"
 With
 ANNA Q. NILSSON, BEN LYON,
 VIOLA DANA and a great cast.
 A First National Picture

COMEDY
 NEWS — TOPICS — REVIEWS

SHOWS AT 1, 3, 5, 7, 9.
 MAT. 20c. NITE 30c.

COLONIAL THIS WEEK
 LAUGH! LAUGH! LAUGH!
"RED HOT TIRES"
 A laughable romance with
 MONTE BLUE

"THE ADVENTURES OF MAZIE"
 Another Jolly and Exciting Story
 VISUALIZED NEWS
 EXTRA—THUR—FRI.—SAT.
 "THE ACE OF SPADES."
 Last Chapter

SHOWS AT 1, 3, 5, 7, 9.

Lincoln Theatre
 ALL THIS WEEK
 It's Gay! It's Glorious!

The MERRY WIDOW
MAE MURRAY
 as the widow
JOHN GILBERT
 as the prince

A Metro-Goldwyn Picture

Ann Young Miles
Wilbur Chenoweth
 IN
 TWO PIANO CONCERT

ALSO
 PATHE NEWS—AESOP'S FABLES
 SHOWS AT 1, 3, 5, 7, 9.
 MAT. 35c. NITE 50c. CHIL 10c.

LYRIC ALL THIS WEEK
 BIG DOUBLE BILL

The year's maddest, bomb thrill of mirth and laughter

Reginald Denny
 In a Bachelor's Comedy of Tears
 "WHERE WAS I?"

The official motion pictures of
"THE ADMUNDSEN POLAR FLIGHT"
 A Thrill Arctic Circle Struggle

ON THE STAGE
Mlle Nina & Co.
 In a Dazzling Offering
 "ARTISTIC REVELATIONS"
 Assisted by
 BACON AND FONTAINE

HARRISON'S LYRIC ORCHESTRA
 MRS. MAY M. MILLS, ORGANIST

SHOWS AT 1, 3, 5, 7, 9.

College Football Over-Emphasized, Say Delegates of Nine Big Schools

Concerted action was taken against the over-emphasis of college football delegates from nine colleges at the Wesleyan Parley, Sunday, December 6. Led by Art Howe, Yale '12, all-American fullback, the conference almost unanimously agreed that football had expanded for the pleasure of the spectacle loving public and sentimental "old grads", that players get no pleasure out of the game, that football over-emphasis has warped the purpose of the college. The following resolution was proposed:

"This parley was called for the undergraduate consideration of how the purpose of the American college can be best furthered, granted that the purpose is primarily the training of the mind."

"Very subordinate to this purpose is athletics. All intercollegiate athletics was incidental to their origin and should have remained so in their growth. We believe in them; because they encourage friendship between colleges and foster unity within institutions. But one sport, football, has taken such a hold on undergraduates, alumni and the public that its importance over the courses of the playing season looms larger than any other aspect of the college, especially over the primary aspect—intellectual thinking.

Against Heavy Schedules
 "We believe that this situation would be obviated largely by the colleges scheduling only four games each season, each game with a team in its own class and in its own vicinity.

"The reasons which lead us to this conclusion are:

1. Scheduling of only four games would render impossible the present annual elimination contests among the teams of the country, and consequently would render impossible the choice of mythical national and even sectional champions. Many teams would remain undefeated instead of a few.

2. With this aspect removed, less publicity would be given the game by the press and public imagination would not be whetted so that the fever of interest would be forced up within undergraduates bodies.

The necessity for spring and early season training would be done away with, since the four games would be played on successive week-ends beginning late in October. Practice, as at present, could start two or three weeks before the first game.

Endorse Coaching Rules
 "We would also endorse the following rules within the colleges:

1. That graduating coaching systems be instituted, and that no coach be paid a salary beyond that of a professor; and

2. That coaches be not allowed to sit on the players' bench during the game, but that captains alone direct their teams so that the undergraduates would be playing undergraduates and not coaches playing coaches.

The resolution was endorsed by the delegates from nine colleges—Dartmouth, Harvard, Tufts, Trinity, Bowdoin, Williams, Connecticut Agricultural College, Wesleyan, Princeton. The delegates were editors of students papers and student government officials. While their action does not commit student bodies their influence on student opinion is great.


Discussion of intercollegiate football will not hesitate at this point. The Eastern Inter-Collegiate Debater League, composed of nine colleges, will take up the subject. The Harvard Debating Union recently questioned the over-emphasis of football. By a vote of 215 to 200 they decided that the game was being over-emphasized.

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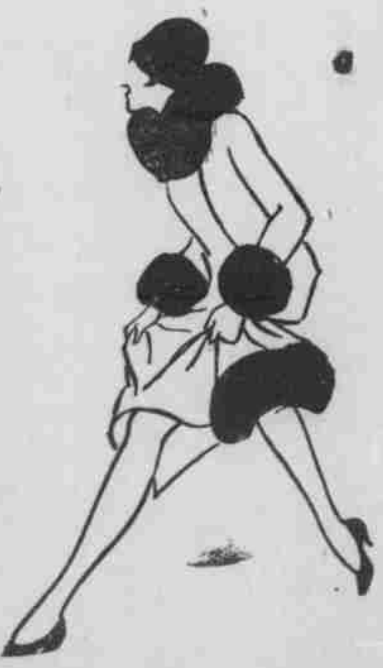
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problems of importance and magnitude unparalleled in the history of the world, and possesses concentration of power for their solution. No one better than the business leader himself realizes that these problems and situations call for men of wide training and great vision; and that to secure these men we must resort to more adequate and effective methods of industrial education than we have in the past.

Modern science has unleashed forces and powers hitherto undreamed of. With the coming in of capitalistic-machine production after the Industrial Revolution, men began to wonder whether we were not creating situations which we would not be able to control. More recently, some outstanding thinkers have seriously raised the question as to whether industrial society, pushing forward at such a tremendous gait, is not in great danger because of our inability to control the physical forces set loose in the world. The ominous voices are few, but they are significant. They call attention to grave problems with which society is faced.

These are a few of the major problems with which society is confronted with in this era. Many others might be cited. These, however, are sufficient to indicate that the future needs industrial and business leaders of wide training and great vision; men who have a sound and thorough appreciation of the complex and delicately poised structure of society; men who have a keen appreciation of their social responsibilities.

What now of education for business in the future? In the first place, I am convinced that the modern university in its program of training for business must not neglect general education which must be regarded as indispensable in any program of training for business.

Training For Leadership
 "The curriculum of the collegiate school of business must have sweep and scope if the modern university is to turn out men who will be of assistance to society in solving the problems of the future. Business is, after all, a peculiarly organized scheme of gratifying human wants, and, properly understood, falls little short of being as broad, as inclusive, as life itself in its motives, aspirations, and social obligations. It falls little short of being as broad as all science in its technique. Training for the task of business administration must have breadth and depth comparable with those of the task. The tool must have breadth for strength, and be tapered gradually to the cutting edge of the specialist.

Many different experiments in industrial education on a cooperative basis have been, and are now being conducted, with varying success. I should like to emphasize one point, which I feel must remain in mind if this cooperative task be successfully done. In all our training for participation in the world's work we are prone to lay much emphasis on teaching a formalism of decision and action. We must see that in teaching the formalism we do not neglect training for the deeper insight—we must be sure that we cherish and preserve the research background, the quest for truth, rather than the learning of the thought of others."

SUGGESTS RULES FOR NEWSPAPERS
 President Frank of the University of Wisconsin Addresses the Press Association

Declaring that "journalism is the highest form of literature because all the highest literature is journalism," and that "journalism is not cheap and shoddy unless in the hands of cheap and shoddy journalists," President Glenn Frank, of the University of Wisconsin, addressed the Central Intercollegiate Press Association, at Madison recently.

Out of his seven years' experience as a journalist, President Frank suggested four positions.

First, don't underestimate the intelligence of your readers. Do not make the mistake of ironing the whole reading public into a mythical "average reader" who does not exist, never has existed, and never will exist. Spend less time speculating about writing over the heads of your readers or writing down to your readers, and spend more time finding out what is going on inside the heads of your readers. Do not begin with the assumption that the American mind may be tickled, but must not be challenged.

Second, don't over-estimate the information of your readers. William Hazlitt suggested that it is always safe to assume anew each morning the world's ignorance. The low-brow journalist may often underestimate the intelligence of his reader; but the high-brow journalist very often over-estimates the information of his readers. Assume that your readers are intelligent, but don't assume that they have very much detailed knowledge about the thing you are discussing or reporting.

Third, spend as much time thinking about your reader's interests as you do about interesting your readers. The temptation of journalists is to think more about capturing the reader's "interest" than about discovering and discussing the readers' "interests." The first makes journalism primarily a psychological problem; the second makes journalism a social problem. The editor who is primarily concerned with capturing the readers' interest is likely to become a mere merchant of sensations; the editor who is really concerned with his readers' interests may become a social statesman.

Fourth, write in the vernacular. I don't mean be low-brow. Sloppy slang is not vernacular. Foggy jargon is not vernacularism. By and large, low-brow journalism is intelligible to more people than high-

MASON SAYS BUSINESS TRAINING IS PARAMOUNT
 (Continued from Page One.)

satisfying human wants, which is the essence of modern business.

Training For Industry Important
 It is then obvious that the subject of training for the industries is one of paramount importance. The early training, through a formal apprenticeship system, was succeeded by a less formal system of training, bearing, however, resemblance to the system which it supplanted. Business took to itself promising youths and trained them up in the way it would have them go. Most of the great industrial leaders of the past received their education and training for business in this manner.

"With the shift to the modern point of view, education and training for business must be upon a different basis from what it has been in the past. Society is faced with

College Press
 FIVE HOURS FOR A MAN
 (Silver and Gold, University of Col.)
 Now comes word from George Washington University scientists that sleep is nothing more than intoxication, and by careful cultivation of habits, we can considerably reduce the number of hours of necessary sleep.

To the freshman, such an announcement seems incredible. To the college professor who ever advises his "children," the announcement is preposterous. And even to the great mass of individuals, getting along with less than eight hours seems inconvenient, if not impossible. But to the college journalist, the announcement is received as a discovered gem of wisdom, for college journalists have learned not to sleep.

Yes, the college journalist knows little sleep. All day and late into the night finds him bending over a typewriter ever clicking, clicking at the keys, or maybe it is listening to the bawls and shouts of reporters, the attacks of displeased critics. He knows no early retiring. His is listening to the drones of the linotypes, the writing of stories, the making of heads. His is labor until early morning.

And then it's home to study—study after all the rest have gone to bed, study when all the rest are sleeping. And then to bed to sleep. Three, maybe four hours of solid rest, real solid sleep. Yes, the idea of the scientists is correct. One does not need eight hours of sleep. As Napoleon said, "Eight hours for a baby, five hours for a man."

Study What Influences Personality
 At Northwestern University, an organization to study the forces on the campus which go to influence personality and to make a man different when he leaves college from what he was when he entered, has been formed.

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College Gossip
 by
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