

Study What Influences Personality
At Northwestern University, an organization to study the forces on the campus which go to influence personality and to make a man different when he leaves college from what he was when he entered, has been formed.

COLONIAL THIS WEEK
LAUGH! LAUGH! LAUGH!
"RED HOT TIRES"
A laughable romance with MONTE-BLUE
"THE ADVENTURES OF MAZIE"
Another Jolly and Exciting Story
VISUALIZED NEWS
EXTRA—THUR.—FRI.—SAT.—
"THE AGE OF SPADES."
Last Chapter
SHOWS AT 1, 3, 5, 7, 9.

Lincoln Theatre
ALL THIS WEEK
It's Gay! It's Glorious!
The MERRY WIDOW
MAE MURRAY
as the widow
JOHN GILBERT
as the prince
A Metro-Goldwyn Picture
Ann Young Miles
Wilbur Chenoweth
IN
TWO PIANO CONCERT
ALSO
PATHE NEWS—AESOP'S FABLES
SHOWS AT 1, 3, 5, 7, 9.
MAT. 35c. NITE 50c. CHIL. 10c.

LYRIC ALL THIS WEEK
BIG DOUBLE BILL
The year's maddest bomb thrill of mirth and laughter
Reginald Denny
In a Bachelor's Comedy of Terrors
"WHERE WAS I?"
The official motion pictures of
"THE ADMUNDSEN
POLAR FLIGHT"
A Thrill Arctic Circle Struggle

ON THE STAGE
Mlle Nina & Co.
In a Dazzling Offering
"ARTISTIC REVELATIONS"
Assisted by
BACON AND FONTAINE
HARRISON'S LYRIC ORCHESTRA
MRS. MAY M. MILLS, ORGANIST
SHOWS AT 1, 3, 5, 7, 9.

VESPER CHOIR HOLDS DINNER
Miss Appleby Leads Devotionals at Monthly Affair Tuesday

The members of the Vesper choir held their monthly dinner for December, Tuesday evening in the dining room of Ellen Smith Hall at 6 o'clock. This is the second dinner that the choir has held this year. The devotional services were led by Miss Erma Appleby, and the committee charge of the dinner was Joy Schaefer, chairman, Ruby Damme, Mary Dudley, Barbara Morris and Betty Coleman.

Rialto Theatre
TODAY
Joseph Conrad's Immortal
"LORD JIM"
—with—
Percy Marmont, Shirley Mason, Noah Berry and Raymond Hatten
A PARAMOUNT PICTURE
A Reluctant Comedy
"STARVATION BLUES"
A Pathe Comedy
NEWS — TOPICS — REVIEWS
SHOWS AT 1, 3, 5, 7, 9.
MAT. 20c. NITE 30c. CHIL. 10c.

VAUDEVILLE
WHERE EVERYBODY GOES
MON.—TUES.—WED.
You will praise this splendid program
MONS WANIA
In a delightful Dance Offering
"BITS OF GEMS"
with
WALTER AND ELIZABETH RED-DICK, RUTH BAUM, HELEN CHOSSETTE, HELEN MAY COX
GORDON ELRID & CO.
Presenting the big laugh
"TIT FOR TAT"
A Farcical skit in the scenes
JOHN & WINNIE HENNINGS
A duo of original funsters
"THE KILL KARE KOUPLE"
SEYMOUR & JEANETTE
Dancing wonders in
"THE MIDNITE STRUTTERS"
Featuring Miss Jeanette, Vaudeville's only colored Male Impersonator.
LUCILLE & COCKIE
The Radio Birds
"THE GREEN ARCHER"
Also News and Comedy Pictures
EXTRA WED. NITE ONLY
GRAND PRIZE COLORED
CHARLESTON CONTEST
Open to all
1st Prize \$25 2nd Prize \$15
SHOWS AT—2:30, 7:00, 9:00
BABICH AND THE ORCHESTRA
SHOWS AT—2:30, 7:00, 9:00

"Call of the Cornhusker" Becoming Familiar Sound to Radio Listeners

The following story of the University of Nebraska radio station, written by Robert F. Craig, '24, Law '27, announcer, appears in the December issue of The Nebraska Alumnus just issued:

"This is the University of Nebraska at Lincoln; the voice of the Cornhusker."

Since the inauguration of the largest radio broadcast program of any educational institution in the United States the "call of the Cornhuskers" is becoming a familiar sound to the ears of radio listeners in all parts of the continent. The University of Nebraska is now following an extensive educational and musical broadcasting schedule from especially equipped studios using radiophone KFAB (340.8) 1000 watt station at Lincoln. The studios were formally introduced to the radio public on September 23, 1925. Since that time the University has been "on the air" five times daily, four days each week and special periods are sometimes filled on the odd days.

The bulk of the programs are broadcasted from the main studio in the southeast corner of the Administration building on the second floor. The studio is thoroughly modern in construction with excellent acoustic properties and is well equipped with microphones, musical instruments and other paraphernalia necessary for the broadcasting of programs. A modern sub-studio has been erected in Ag. Hall on the campus of the College of Agriculture. Programs from the Ag. studio are controlled from the announcer's station on the main campus. During football season the games were broadcasted from a special sound-proof booth erected in the press box of the Memorial Stadium.

Many Acknowledgements
Hundreds of Nebraska "grads" have acknowledged the programs from the University studio since the new broadcasting system has been in operation. "Fan letters" have been received from every state in the Union. A score of Canadian listeners have enjoyed the Nebraska programs on the air and one card has been received from the southeast corner of Cuba. The range of station KFAB in the early evening hours is extensive and due to careful station management and efficient operators the programs have been reported clear with no fading whenever heard at remote points.

The plan of broadcasting programs is ambitious and in keeping with the

modern trend of communication. Through the University of Nebraska Studios the listeners are receiving the finest type of educational programs worked out for variety and timeliness. Musical talent of the highest type is available from the student body and among the accredited instructors to the University. Each program is carefully prepared after careful experimentation and testing the efficiency of the microphone in the reproduction of different types of music and dramatic work.

Special Education Programs
Special emphasis is laid on the arrangement of education programs. From the College of Agriculture special courses are broadcast without credit. These "Farming by Wireless" periods at 10:30 in the morning on Monday, Tuesday, Wednesday and Friday and at 8:05 on Monday and Wednesday evenings. The majority of morning periods are devoted to Home Economics lectures for the benefit of the housewives. Fall, winter and spring bring new varieties of problems to the farm dwellers and the agricultural programs are molded accordingly.

"Three o'clock each afternoon brings the listeners in contact with English, political science, sociological and art and music talks from the University studio. These subjects will be varied from time to time as each department in the University is to take its turn in the preparation of the mid-afternoon educational periods.

Tuesday evening is "University night." The studio is on the air from 8:05 until 10:30. Music and dramatic work is the order of this program which is designed purely for the entertainment of the listeners. Early in November a radio correspondence course was established with an allowance of two hours extension credit for satisfactory completion of the work. The course is conducted by Maurice Wesen and a substantial number of students have accepted the radio method of gaining information and education. The musical entertainment is furnished from a variety of sources. Students and faculty are utilized for the studio musical programs while the band, orchestra, glee club and quartet are worked in for the larger ensemble numbers.

An office force is maintained in the preparation of the programs and in responding to the "fan" letters which flood the studio at the rate of thirty to fifty a day. During the

day announcer "T. C. D." talks to "Mike" in the corner station. "T. C. D." is Theodore C. Diers of Seward.

To Prof. A. A. Reed of the University Extension Department goes the credit of establishing an educational feature of great value to the high school students. Under his direction a special high school convocation has been established at 1:15 consisting of five minutes of music and a ten minute talk by some speaker of value to students. Elizabeth Tierney of the School of Fine Arts is in charge of the musical numbers.

Gives Weather Report
Weather reports, road reports and special announcements find their way to the world of interest about 9:30 each morning. At this time news of interest about the University, student activities, athletic events and faculty news is detailed to the listeners.

The old Nebraska University station WFAV has been relegated to the use of the Engineering college for experimental use only.

KFAB is being used by the University of Nebraska through the Nebraska Buick Automobile Company, and through its 1000 watt transmitter alumni of the Cornhusker institution will have no trouble in getting in touch with the Alma Mater

For that Date
What!—a date and no car?
Rent a Saunders Coupe. Yours while you drive it. Costs less than taxi. Go anywhere—stay as long as you like. For Concerts, Parties, Picnics or Out-of-Town Trips! Open or Closed Cars!
SAUNDERS SYSTEM
239 No. 11 St.
B 1007
"Wherever You Go!"
SAUNDERS Drive It Yourself SYSTEM

any Tuesday evening of the year. Visitors are especially invited to inspect the new broadcasting equipment. Acknowledgements from the grads should be addressed "Broadcast Studio, University of Nebraska, Lincoln."

They will all receive prompt attention.

Teachers for 2nd semester—needed at once. **BOOMER TEACHERS' AGENCY.**—Adv.

Visit Our Import Room
—for gift inspiration.
If you are searching for something different—something new, something exquisitely fine, yet not expensive, this is the place to come.
In these rooms you will find unusual, unique, beautiful and useful gifts—articles which our buyer personally selected in France, Italy and England.
Beautiful leather goods—fine perfumes in artistic bottles—handsome bags, scarfs, attractive novelties and numerous other articles that you will admire.
ASK TO SEE THESE DISPLAYS
Miller & Paine
Send our famous "Witching Hour" Chocolates—delicious nut, cream and fruit centres, bittersweet and milk chocolate covered.

The Finest of Xmas Candies
at
Bruce's

Red Long's Christmas List

- Spoons
- Banners
- Pennants
- N Blankets
- Book Marks
- Pillow Tops
- Receipt Books
- Letter Openers
- Fraternity Crests
- University Shields
- Fountain Pens
- Laundry Boxes
- Calendar Books
- Note Books
- Brief Cases
- Charnis
- Lamps
- N Pins
- N Fobs
- Knives
- Pennants
- Book Ends
- Stationery
- Nebr. Belts
- Xmas Cards
- Scrap Books
- Memory Books
- Pack of Uni. Views
- Combination Pen and Pencils

COLLEGE BOOK STORE

Facing The Campus