



wherever you find a group of well dressed college fellows there you will find fellows suited at Ellinger's. Blue cheviots and Herringbone at prices you can afford to pay-See these unbeatable values at \$25 and \$35.



Button front, 2 and 4 pockets; belted or plain --Tom Wye and Ram-bler make. All the plain and heather col-

A Special Price of \$4.95



Colorful Neckwear

h patterns — such rs. You never saw many good looking No wooder men women rave over Neckwar asnort-t. You will when see them. Such colors. so n ties. .and went. You will when you see them. We specialize in Neck-wear. Hundreds and hundreds of patterns at

Special Price of 85c



Real Values at \$8 and \$10 Heavy Cape Dress Gloves

\$2 to \$4 Buckskin Gloves \$4

# Superior Suit Values

Suits \$35-Extra Trousers Only \$5

Ever since we have been in business we have been making some strong claims for the superior values it is possible for this store to offer. Check us up on this one-that we are now showing the real extra value Suits in the city of Lincoln at \$35.

In fabric, quality, style, workmanship and beauty of appearance these Suits are really finer and better than any you have seen this fall. Every new style is represented-single and double breasted styles-one, two and three button models. All the snappy, sparkling fall colors-various degrees of blue, the soft, rich browns, the stone and granite greys.

> We Want You To See These Suits-the Purchase of Any One of Them Will Save You a Ten Dollar Bill.

Extra Trousers With Every Suit at \$5



\$1.95 to \$4.00

**Outing Flannel Gowns** \$1.35 to \$2.00



# Mufflers for Now

Quite the rage—in fact you must have one of the new colorful ones. Scotch Wools. The new Brilliant colored pat-terns in Silks are strong this season.

The Silk Ones Are \$2.50 to \$5.00

The Wool Ones Are \$1.65 to \$6.50

New 8 Quarter Caps \$2.50, \$3.00 and \$3.50



Fancy Silk Hose

They are very smart-wery serviceable and in the new pattern treat-ments; they are hose that any man would welcome as a colorful adjunct to good dreas.

The New Silks Are 75c to \$1.50 The Fancy Wools Are \$1.00 to \$2.50

Sons. Not only will it save you money, but also the embarrassment of looking like "Miss Out of Date" in your old model! Here are the smart flared styles, in the new colors such as lipstick and Gracklehead-generously furred with squirrel, fox, opossum and wolf.



# Fill your Cosmetic Kit at Mayer Bros. Co.

-here are the beauty aids that will enable you to make a rosycheeked eight O'clock and an artistic d a n c e-appearance! Three Flowers, Harriett Hubbard Ayer's, Turner's, Armand's and Princess Pat toiletries in a complete line from bath salts to the final touch of perfume. Other popular brands too, in compacts, shampoo and manicure preparations, soaps, rouge, talcums and boxed sets. Even unto incense, atomizers, and cleaning fluids, you'll find the wanted drug sundries at Mayer Bros. Co. N. B. See Mayer Bros. Co. their Trejur compact for 50c.



# Cards for Every Occasion at Stryker Floral Co.

-this attractive little shop at 127 N. 13th is gaining almost as much fame for its novel line of cards as it is for its artistic floral decorations! Cards that bear nice bits of sentiment-yet never verge on the sickening sentimental! Christmas cards, tallies, place cards, shower invitations, birthday cards, thank you and sympathy cards, cards that will cheer a convalescent-in fact any sort you might have occasion to use. Framed mottoes too, for gifts, or whose decorative thoughts perhaps will guide YOU to things higher 'n nobler