Editorial Offices—University Hall 10.
Office Hours—Afternoons with the exception of Friday and Sunday.
Telephones—Day, B-6891, No. 142
(Editorial, 1 ring; Business, 2 rings), Night,
B-6882. employment of the means.

SUBSCRIPTION RATE \$1,25 a semester Single Copy, 5 cents Edward Morrow. Editor
Victor T. Hackler Managing Editor
J. A. Charvat News Editor
Julius Frandsen, Jr. News Editor
Ruth Schad News Editor
Ruth Schad News Editor
Molleent Ginn Ass't News Editor
Arthur Sweet Jr. Contributing Editor
Volta W. Torrey Contributing Editor
Volta W. Torrey Contributing Editor
V, Royce West Contributing Editor EDITORIAL STAFF

BUSINESS STAFF
Otto Skold
Simpson Morton Ass't Business Manager
Simpson Morton Ass't Business Manager
Nicland Van Are-dale Circulation Manager
Richard F. Votte Circulation Manager

#### ON SPORTSMANSHIP

Whoever has seen an athletic con- is the title of a lively article by Proclassed, fought grimly until the final English department of the Univerwhistle, knows of that never-say-die sity, pubblished in the August numup entirely of students, who carry represents achievement. spirit called "sportsmanship."

The word includes many things, plores the character of most of the The word includes many things, and among these is sportsmanship business letters written today. The dent choir, organist, choir director, is the escriousness with which we face sity at K. C. Hall, Friday, September for the fan or spectator as well as the participant.

same article was largely reprinted violinist, and student acolyte.

The church was formerly for the participant.

a peculiar situation. It seems to be ments. about a toss-up whether he will have the number of letters which reaches the diocese by the congregation, to No wonder the "colyumnist"

that the material he has to work with as the still larger volume of letters three years as a student church that as I can."-The Daily Californian. this year is far above the average is that are dead because they are cut the improvements were made necesnot justified. One end, a tackle, and dried. Such letter will exert sary. guard, and back, must be developed some influence of some kind. "The to fill the places of missing regulars. impression will be either good or bad, High School Editors. There are only five genuine regulars either positive or negative, either Of U. S. back.

two are stars, but an all-American portance—the danger, too—of the the Central Interscholastic Press astackle and an all-Valley back cannot delivered message, in its potential in- sociation, whose members are the fluence for good or ill." make a whole football team.

pends the success of the '25 football potential power of the business letter student publications in 48 states and o'clock. team. If the new men develop well is being recognized and that leading 3 territorial possessions, will be held the team should be strong, but that business institutions of every class in Madison, Wis., Nov. 27-8, under coln.

Now, in case the team has a dis- extensive efforts to develop corres- Wisconsin Course in Journalism. couraging season, the usual knocking pondents who can produce taking The organization and federation of the coach will probably begin. Ne- letters. The stereotyped expressions of state and sectional associations braska, we regret to say, has achieved such as "Thanking you in advance" will be the chief business of the delea reputation of being a hard school and "Beg to remain" which place the gates. Round-table discussions led on a coach. The loss of a few games, letter in the cut and dried class have by a staff of 40 experts will consume regardless of the circumstances, come down from a time when a letter most of the time of the two-day ses-

This craze for victory at all costs is one of the greatest evils of college in good correspondence is toward a with 63 members, the body has inlife today. Nothing but the winning simple and conversational style. As creased in membership to 254 in The tryouts for cheerleaders could of games will satisfy the students.

year let the students exhibit their to "Write as you talk" to which ad- than 2,000 editors, managers, and sportsmanship by supporting the monition he adds "Be sure that you teachers subscribe for the Scholastic team as well as if it were winning talk clearly, correctly, and courte- Editor, monthly publication of the and to look farther into the matter ously." than the score sheet.

In that way the football fans may show their sportsmanship.

### Knowing The Instructor.

Ever drop heavy date Certain students early betray a kind of fetish fear of their instructors. And yet they are diligent in their work, and seek honestly to master it. Continuing in their fear, they may absorb the mere subject matter made available, they may find pleasure in delving in musty corners for choice bits of knowledge concerning their hobby subject.

Even so, they have lost much of that association for which the instructor method of subject presentation was adopted and is continued.

One can increase one's knowledge through diligent book research and attentive class room attendance. One can refuse that knowledge only by thinking concerning it... Concentrated thought on any one subject is, to most students, an impossibility There is a constant incoming of information, an incoming into what is often a dormant brain.

Discussion, serious and intellectual, is a valuable adjunct in the as similation of accumulated knowledge, in making it of real value. But discussions often degenerate into ses-

sions of uncertain educational value, A serious minded student, who can overcome the almost universial fear of his instructor, who can bring him self to converse without constraint with his instructor, will find avenues of approach to any subject widened immeasurably. In momentary chats with his instructors, on what ever corner he meets them, his interest in new bits of information, his desire to be able to impart some fragmentary note of real value, will so heighten his interest that he will gain knowledge untold.

When friendship grows between faculty member and student there will come a clover and deeper inti-



#### macy in subject discussions. Plea- WILL RE-DEDICATE surable, worth-while, luxurious evenings of "shop talk" ensue. The stu-EPISCOPAL CHURCH dent sees the vision of more complete knowledge. He merges, in his

stitution a mere college man.

PUBLISH ARTICLE

BY PROF. WESEEN

University English Instructor Is

Author of Lively Criticism

Of Business Letters.

attitude, from the student to the Building Has Been Completely Remodeled During Summer-Seatscholar. The end of the educational ing Capacity Enlarged. system is reached through the full

ant of which is close association be- University Episcopal church at Thir-Entered as second-class matter at the postoffice in Lincole, Nebraska, under act of Congress, March 3, 1878, and at special rate of postage provided for in Section 1168, act of October 3, 1817, authorized January 26, 1822.

tween instructor and student, is not event and R streets which was completely remodeled during the summer months will be held Sunday for us—this little world bounded on morning at 11 o'clock, with Right the south by eating houses on the tween instructor and student, is not teenth and R streets which was comstudent who overcomes his fetish fear student who overcomes his fetish fear Nebraska, preaching the dedication temporary shacks which house the may easily become a scholar. His brother student goes out from the in-McMullen and Chancellor Avery the west a parade ground.

> Rev. L. W. McMillin. greatly increased in seating capacity, the dance is held, if he thinks that and social rooms. Offices and a kit- formance funny. chen have likewise been added. Light- Then there is the brass-lined chest. ing fixtures have been installed new How funny it is to retrospect on the throughout, and the interior re- ways and means by which it was ac-

> matter of membership which is made owner of the shiny bit of brass that

Professor Weseen maintains that Three years ago it was donated to someone else. the dead-letter office yearly, huge be used as a student church. The philosopher looks at the world and The calm confidence now prevalent as it is, is not as great a concern church grew so rapidly in its first says "I never dare to write as funny

Of U. S. Meet Nov. 27

favorable or unfavorable," declares It is true that of these regulars, the writer. "Therein lies the im- The sixth annual convention of editors and business managers of

was regarded as a formal document tended the 1924 convention.

This craze for victory at all costs and was written in legalistic and sion. Nearly 1,000 delegates at-If Nebraska loses some games this the writer to visualize the reader and approximately 1,500 in 1925. More will be announced at a future date.

"Snide" Miller did.

Whoopeel I'm pledged to the

Regular Guys Waily The Evershorp Kid, E.S.W.

(Meaning Eminent Supreme Writer)

at any Eversharp and Wak! Pen counter

Gotto reading Hume

(or Was it Humor?)

over in the library

Friday night and for-

got the heavy date

entirely. Neveragain,

says Snide, firmly

attaching his absent

mind to a neat little

memo book and a

bright new Ever-

sharp. Take a rifled

tip from us and get

yourself the same.

From soc to a month's allowance

EVERSHARP

and WAHL PEN

IT'S ALL IN THE POINT OF VIEW

Newspaper columnists are not of necessity philosophers. But out of the ranks of paid "funny men" came humor. "You don't have to be ning at 7 o'clock, September 29, in are requested to start turning in Re-dedication services for the columnists. "Just look around and of the library building. Director office in the basement of University

sermon . Governor and Mrs. Adam arts, on the north an "Ark" and on

have been invited to attend the ser- We watch the trembling initiate sisted of one auditorium has been with his nose, past the house where kan. and the structure raised several feet the "brother" on the porch is juvenfor an undercroft with class club, ile-minded enough to think the per-

decorated. On the outside a new quired, the political friends who used "Answering Your of Recent Date" roof has been built, and the walls their "pull" and the hours the decorated victim spent in tedious, thank- once. Report to Herbert Gish in the The University church occupies a less drudgery. What a gratesque athletic office.

But one of the funniest thingh in There are student ushers a stuthis kaleidoscope we call a college all Catholic students of the Univer-"grape rollings," failures to attain 25, at 8:30. Come. The church was formerly for the coveted brass, poor marks and This year Coach E. E. Bearg faces with favorable and interesting comder the name of St. Luke's church. ambitions. Yet it is funny-but to

### Calendar

Friday, September 25 Kappa Sigma - Freshman Smok-

All-University church night. Saturday, September 26. Tassel's Tea for all freshman wo-Upon the new material, then de- Professor Weseen states that the 1,500 high school and University men-Ellen Smith Hall, 3 to 5 Delta Tau Delta-banquet, Lin-

throughout the country are making the appices of the University of Delta Tau Delta-dance - Ellen Smith Hall.

All University party-Armory. Phi Kappa Psi-house dance. Phi Sigma Kappa-house dance. Xi Psi Phi-house dance. Sigma Chi-house dance.

### Notices

Tryouts For Cheer Leaders. an aid to improved letters, he advises 1922, 467 in 1923, 804 in 1924, and not be held. The date of the tryouts

Published in

the interest of Elec-

trical Development by

an Institution that will

be helped by what-

ever helps the

Industry.

Tassels. Tassels will meet at Ellen Smith

uniforms.

Men's Glee Club. Tryouts for the University Men's funny," is his advice to aspiring the art gallery on the second floor copy for the first issue at once to the

Tassel's Tea

man girls at Ellen Smith Hall from military offices and register. 3 to 5 o'clock, Saturday.

Pershing Rifles.

vices, which will be in charge of the submit to orders from his "brothers." Wednesday. Further announcement September 27. The church will be How the neophyte must laugh as he of the meeting place will be made re-dedicated on this day at 11 a. m The church which formerly con- trundles the grape along the street in a later issue of The Daily Nebras- by Bishop Shayler. You are cordially

Open meeting of the Union Satur. 8:30 o'clock. day evening at 8:30.

Sophomore Sport Managers. Thirty sophomore candiates for managers of all sports are wanted at

Catholic Students.

Knights of Columbus reception for

Vesper Choir Tryouts

Vesper choir tryouts announced for Thursday, have been postponed Daily Nebraskan.

Cosmopolitan Club. There will be a meeting of the Hall at 2 o'clock Saturday. Come in Cosmopolitan club Sunday at 2:30 in Faculty Hall, Temple. All foreign students are invited. Election of the new president will take place.

> Awgwan Applicants Applicants for the Awgwan staff

R. O. T. C. All juniors and seniors in the R. O. . Tassels will hold a tea for all fresh- T. C. are requested to report at the

Episcopal Students On account of rebuilding the University Episcopal church we will not Meeting of the Pershing Rifles be ready for services until Sunday, invited to a reception and dance at the Grand Hotel, 12th and Q streets, on Friday evening, September 25, at

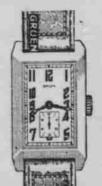
# Frat Jewelry

and Emblems

Hallett

University Jeweler Est 1871 117-19 So. 12.

What is CLUB PLAN? Buy merchandise-take possession-make



small payments.

# Our Club Plan

enables the student to buy what he or she needs and pay out of allowance

Wrist watches for men and women are important to school work. \$1.00 per week will pay for it.

Pens & Pencils-Watches-Diamonds -Jewelry

**CLUB PLAN** 

FOBS WITH

Boyd Jewelry Co. CLUB PLAN JEWELERS Across From Gold's Tell Us You Saw Our Ad In The Nebraskan

## -vital in electrical communication, too

"41-7-27-3," sings out the quarterback; and the football goes on towards a touchdown. "Madison Square 32198," says a voice in San Francisco; and a message starts on its way across the continent.

But the similarity between football and the communication art doesn't stop there. In each case signals have unleashed a great force. Coordination has scored the goal. And this was made possible only through

years of preparation. In one instance, on the gridiron. In the other, in the college classroom and the laboratories of industry.

That, in short, is why men who've learned their fundamentals and how to apply them at the snap of a signal are qualifying for positions of leadership in the greatest field of signals known to man - the field of communication.

Published for the Communication Industry by

Western Electric Company Makers of the Nation's Telephones

Number 51 of a zeries

Coats depart from the straight and narrow at Ben Simon & Sons Your last year's coat will look like the shades of '76 to you after seeing Ben Simon's newseason modes. Nearly every model flares its way into the forefront of smart college fashions. These are the coats that you will admire at the first football game! Developed in lovely new fabrics such as Kash-

scout says:

mir Needlepoint, and Carmina in such new colors as Gracklehead, Cuckoo, Plover, and black. Luxuriously furtrimmed without exception! Sizes for small women are especially featured, as is the price range from \$35 to \$75. Others from \$25 to \$198.50

Hats from Sardeson Hovland Company are individual!

-no co-ed can rise above her hat! You'll find your classmates paying just as much, if not more attention to what's over your bob as to what is under it so choose your hats with care! They can't be bought over the counter like a hanky or a pair of gloves, so let Miss Troy of Sardeson-Hovland's help you to select your next chapeau. Wear it on the campus and note the admiring glances and the sudden increase in telephone calls! Every smart tall millinery fashion is displayed at Sardeson's, priced from \$3.95 to \$15.00.

Dance at the Lindell Party House Tonight

-consider this as a personal invitation from Dick Stryker himself to bring your lightestfooted suitor to the Lindell tonight. Here, for the first time this season, you may dance to the tune of "The Nebraskans," and it is rumored that they have some extra-special musical tricks up their bagpipes for this opening occasion. You'll have a fussy background, too, for the new steps you've learned this summer, because the Lindell Party House has been completely redecorated for you -palms 'n everything!

Beautify for Week-end Parties at Mayer Bros. Co.

You may enter their Beauty Parlor looking like Dull Care, burner of the mid-night oil, but you'll certainly leave looking like the campus butterfly. Twenty-two expert operators are at your beck and call at Mayer Bros. Beauty Parlor. Nowhere in Lincoln can you get a better marcel, waterwave, shampoo, manicure or facial. They will also permanently wave your hair by the Lanoil process for only \$10. This process leaves the natural oil in the hair and waves the hair in a natural way.

Why be seen with a Laundry Bag says Lee Ager

manager of the Globe Laundry, "when so many near-tragedies can be averted by calling us up each Monday. Remember how foolish you felt when you met all the Pi Si's on yopr way to the postoffice with the big white canvas suitcase? And how differently the first date with Henry might have turned out, if you'd only had that spiffy lace collar to wear—that salas, was probably even then hanging on the home line!" The Globe Laundry gives excellent 24 hour service, and what's more, they sew on buttons and darn hose.

For Sale by College Book Store-Tucker-Shean