## Rudge & Guenzel Co.



## 100% Virgin Wool Fabrics

That's what men get when they go to Rudge & Guenzel's for

## Kirschbaum Clothes

"The clothes that lower the cost of dressing well"

If there ever was an occasion when a clothing store was in position to give men a better return for their clothes money this is the occasion. In fact, it's more than an occasion ..... it's an achievement in service and value - giving, of which we are justly proud.

The facts in detail: New, stylish fall suits, tailored of pure virgin wool fabrics, (Notice that we don't merely say all-wool.) These fabrics are made from the pure original wool—not reworked wools nor shoddies—not woolens that, have been "doctored" nor remade from old cloth. You can tell the difference the moment you see the garments—the rich fabrics have life...lustre....class!

And the difference will be observed in

wear. These fabrics are wear-resisting .... they'll give long, satisfying service.

Virgin wool fabrics combined with the season's favored styles and the superb tailoring of the Kirschbaum craftsmen, present suits that look the part of clothes that generally sell for twice as much. The proof is in the garments. You'll like their graceful style, the beautiful weaves, the rich and colorful patterns.

\$28

It is an accomplishment of great merit to be able to offer men and young men so much quality at moderate prices.

Other Suits at \$38.00 and \$48.00