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One Night—Curtain at 8:15
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MAE DIX
And Her
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A New Sennett Comedy

CURRENT VIEWS and NEWS
BABICH and the ORCHESTRA
Shows Start at 2:30, 7:00, 9:00

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ALL THIS WEEK
The Lovable, Fighting Hero
THOMAS MEIGHAM
In a heart-winning romance
"TONGUES OF FLAMES"
THE SPAT FAMILY
In "Laugh That Off"
Other Entertaining Features
SHOWS AT—1, 3, 5, 7, 9 p. m.

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Laugh and Love with
Constance Talmadge
in
LEARNING TO LOVE
"WATER WAGON"
Sennett's Newest Comedy
Other Entertaining Features
SHOWS AT—1, 3, 5, 7, 9 p. m.

COLONIAL
ALL THIS WEEK
Gorgeous and Fascinating
Mae Murray
In a dazzling romance
"THE FRENCH DOLL"
"THE GO-GETTER"
Tenth Exciting Story
OUR GANG
In a New Riot of Laughs
SHOWS AT—1, 3, 5, 7, 9 p. m.

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EDITOR OF KEARNEY HUB SPEAKS TO STUDENTS
(Continued from Page Two.)

A. E. Cady, at different times editor of the Schuyler Sun. The former served as state treasurer and the latter was prominent in state politics, student, thinker, writer and public speaker. Another "marked" character in the early days was Ed A. Fry, of the Niobrara Pioneer, who was nevertheless permitted to live and is still kicking up the turf of the old town occasionally.

"The two distinctive personalities of the Nebraska press are Adam Breede of the Hastings Tribune, our own Beau Brummel, bachelor, sportsman, globe-trotter, big game hunter, story teller and feature writer; and Fra Edgar Howard of the Columbus Telegram, literatist, rhymester, raconteur, politician, and following the law of gravity is finally a congressman. As to which should have the upper and which the lower berth a future Solomon can decide.

Norfolk News.
"Of a later day but conspicuous among Nebraska newspaper is the Norfolk News, founded by E. W. Huse in 1887, and of late years setting the pace as 'the world's greatest country daily.' Gene Huse, younger of two sons, is the man on the tripod. Veterans of the craft preserve a green spot in memory of the elder Huse.

"The state capital, here at Lincoln, has seen many journalistic changes. The earliest editor of note was Charles H. Gere, editor of the State Journal, college-bred, an accurate thinker, a graceful writer, preeminently a gentleman and professionally the soul of honor. You are all of course familiar with the Journal of later years, an exponent of the finest and cleanest in journalism. More aggressive and no less enterprising is the Lincoln Star, which has forged to the front as a well-managed and well-edited newspaper.

Ed Howe.
"Not of Lincoln but one of the shining galaxy was Ed W. Howe, as far back as 1876, snappy young editor of the Falls City Globe. Fell from grace, hijacked the Atchison Globe, invented Globe Sights, wrote the 'Story of a Country Town,' has quit the strenuous life and is known to fame as the 'Philosopher of Potato Hill.'

"Before making a last stand at Omaha, kindly halt for a moment at Plattsmouth, a town not especially noted in journalism, except so far as it harbored John A. MacMurphy, first secretary of the Nebraska State Press association, a live wire in his day, loved by all, and deserving of the fellowship of the immortals for the bigness of heart which outweighed all else.

Ends at Omaha.
"This birds-eye sketch is finished at Omaha, where fiction faded before the lurid experience of the early days. We shall touch only upon the Republican, the Bee, the Herald, the World, and the World-Herald. The Republican is long since dead and its editors mostly forgotten. A survivor in memory is Casper E. Yost, its business manager, since associated with the Bell Telephone company. The Bee we have with us. It was established by Edward Rosewater in 1871. It had a stormy career. Edward Rosewater was a great editor, possibly the greatest in Nebraska, and he was the embodiment of the very best in journalism, a forward-looking, clear-brained newspaper man. He died before his time but he did a great work. It was fated by circumstances that his sons should carry on but for a time. The Bee has suffered but it has recovered and is classed as one of our greatest newspapers, with Ballard Dunn, and McCullough, and Maupin, at the helm. Probably best loved of the editors of fifty years and more ago was George L. Miller, of the Herald, scholarly, refined, kindly, with just the rare human touch which made the whole world kin. A pause here to include the Omaha Evening World, started by Gilbert M. Hitchcock, associated with Fred Nye, as a thorn to worry the Bee. With the decline of the Herald, young Hitchcock secured that paper, and combined it with his own as the hyphenated World-Herald. Mr. Hitchcock has been its publisher ever since. It has been a training school for reporters and journalists. Of those who have remained there is now a notable trio, Newbranch, Watson and Mayfield.

An old song with a new meaning—
There is no place like

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Make This Store Your Candy Store
Whatever the preference of your "sweet tooth" you'll find it here. Good and Fresh!
Walter Johnston
The Sugar Bowl
1522 "O" St.

What the student of journalism can not learn from them in their different departments has not been discovered. The News is a latter day newspaper built on syndicate rather than individualistic lines and is operated more as a commercial enterprise than as a reflection of journalistic standards.

Speaks of Columnists.
"It is difficult to recall all of the noted persons connected with newspapering in Omaha—the reporters, editors, poets and "columnists" who have come and gone. Most brilliant perhaps was William E. Annin, first on the Bee staff and again its correspondent at Washington. Will L. Vischer and Alfred (Senator) Sorenson pass in review. One of the cleverest and wittiest was undoubtedly Carl Smith, of the World-Herald, a keen reporter, a witty paragrapher, and a poet with rare talents. During his connection with the World-Herald he made a notable collection and issued a volume entitled 'Nebraska Poets.' For a decade past Richard L. Metcalfe, former reporter and managing editor of the World-Herald, also managing editor of Bryan's Commoner, has been hiding his journalistic light under a bushel. Journalism has lost much and the fraternity in a personal sense has lost more. Then there was Will Maupin of the World-Herald staff, but he is still with us and is speaking for himself every day in the Bee.

Nebraska Papers Equal.
"The impersonal side of newspapering in Nebraska takes us far afield and visualizes a transformation that falls little short of magic. Even twenty-five years ago Nebraska newspapers as a whole were out-ranked by the newspapers of the middle west and east. Today Nebraska newspapers do not suffer by comparison, and in some respects they now excel. Times have changed. The newspaper man has changed. His public has changed. Within the craft has grown up a profession, and the School of Journalism of the University of Nebraska is the natural expression of the professional aspiration that has been stirring newspaperdom.

"What is journalism? It is life! What is life? It is one thing today and something else tomorrow.
"Journalism can not be summed up nor set down, nor weighed out, according to fixed rules or tables of weights and measures. It is of the earth earthy, with a soul immortal, and vision beyond the infinite. Yet no magic key admits you to its holy of holies. You must work your way and gain admission as a reward for work well done.
"Journalism is not judged alone by brilliant writing. Nor by sensational featuring. Nor by reportorial cleverness.
"Journalism demands a comprehension of details, a capacity for work, and an everlasting perseverance.

Editorial Page Important.
"The editorial page or column is important and should not be neglected, but after all it is incidental, no more than a fraction of the day's work. Make your editorial column snappy. The average leading editorial requires no more than a half column and rarely two-thirds. Brevity spells 'open sesame' to the appreciation of readers.
"The reporter's work, the clipping and culling, the wire news and the markets if a daily, the proper classification and arrangement of the mass of matter, and scrutinizing to the last line and the final twist of the quoin key, these are the things which make a newspaper man, and offer the surest credentials for a front seat in journalism.
"The news is the thing! The news of your field is the major part. Not a part of the news, not tardy news, not impersonal news, not scavenger news, but news that is good and clean, and kindly personal, and that supplements the actual pulse-beats of your community. Do this conscientiously and continually and the appreciation that will flow in upon you will be the great joy of your life.
"Accuracy is Fundamental.
"But after all that has been said it is still necessary that your aim shall be accuracy. Verify your facts. One slipshod mistake will discredit ninety per cent of meritorious performance. Beware of rumor, it is not news until run to earth, and the chances are that its name then will be 'hoax.'
"Reverting briefly to the editorial phase of journalism. Cultivate your editorial column or columns. Do not take your editorial writing too seriously. It is important but it is not all-important. It is both an opportunity and a responsibility; appreciate the one and faithfully discharge the other. Do not be dull, nor didactic, nor disputations. Do not feel the weight of a cause or a universe resting upon you. Do what you do, say what you say, as a part of each day's work, and do not worry! Do not deceive yourself that great transformations will be wrought or important results achieved alone through the power of your pen. Possibly the thing you want most to do will be easiest done through the medium of absolutely truthful news publicity, and no comment whatsoever. In the matter of delicate local questions, or where the acts of your county board, city council or board of education are involved, the salutary thing is to print the news, and this vital publicity will enable the public to do the rest. When necessary, do not be sure as you can that you are right, afraid to take a stand; just be as and then go ahead. You may be discredited but time will justify you.

But be honest with your public, always! You may not be able to hold your job if you are working for another, but you can always keep your self-respect. You need never stultify yourself and you can always be consistent. The public will learn to love you a little for hat, and the person who does not agree with you will testify that you are honest. What more!

"These conclusions are derived from fifty years of experience in the village, in the big town and in the city. They are offered to the students of the Nebraska School of Journalism as a home product, without apology, and weighing carefully each word and precept. The messenger is of little consequence; the message is everything, and it must ring true or it will fail."

UNIVERSITY PLAYERS STAGE "MUCH ADO ABOUT NOTHING"
(Continued from Page One.)

- Borachio, the same...Barney Olansky
Friar Francis.....Erwin Campbell
Dogberry, the Head Constable.....Edward Taylor
Verges, the Headborough.....Sutton Morris
The Sexton.....Joseph Brown
A Page.....Ruth Jenks
Hero, daughter to Leonato.....Coleita Aitken
Beatrice, niece to Leonato.....Della Weatherhogg
Margaret, a gentlewoman to Hero.....Elizabeth Tracy
Ursula, the same.....Helen Cowan
Gentlewomen.....Misses Curry, Stott, Green, Baird.

MASSACHUSETTS TECH—Seniors are to be given a physical examination to determine the effect of four years of work on students.

STUDENTS TO GIVE SERVICE

Have Charge of Evening at First Presbyterian Church.
The University and high-school students of the First Presbyterian church will have charge of the evening service at 7:30 o'clock, February 22. A social hour will precede the service beginning at 6:15. Students and their friends are invited to attend.
Elizabeth Tracy, '27 Lincoln, will preside over the program which will include talks by Beulah Sundell, Lloyd Marti and Mr. G. W. Rosenlof. This service is an annual affair and is under the auspices of the Young People's society.

BOSTON UNIVERSITY—Dean E. W. Lord of the College of Business Administration says that the average college-bred man earns \$72,000 more by the time he has reached the age of sixty than has the man with just a high-school education.

TWO HUNDRED MORE STUDENTS VACCINATED
(Continued From Page One.)

of Pharmacy. "It is hoped that no more cases will develop, but if such is the case, every student will have to be vaccinated or bring us a daily report of a physician that he shows no symptoms of the disease. It is also possible to be examined daily at the student health office."
Similar cases of smallpox have come up in the past and every precaution will be taken to prevent another. Certificates of vaccination should be carefully preserved as they become a requisite for entrance to classes should the disease spread.

New Arrivals
Spring Party Accessories
Ward-Warner Gift Shop.
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THE "FANTASY" \$5

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Spring Frocks, \$19.75, \$25, \$39.50

For Street Wear
For Afternoon Wear
For Dinner Wear

For Tailored Wear
For School Wear
For Party Wear

These adorable new frocks are veritably symphonies of loveliness and youth, radiating a poem-like glimmer, expressed in lines of simplicity tinged with sophistication that deftly symbolize the moods of Spring.

Revealing the newest and smartest modes to be created for the approaching season—and which at these prices far outdistance all precedents in values.

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