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DISHONEST PUBLICITY.

The appearance of University students in downtown theatrical productions of non-University organizations for many years has been given more emphasis than necessary by those organizations. They try to make capital of the participation of University students. The impression that most persons naturally receive is that the University as an institution, is endorsing the production, and that is far from the truth.

There is nothing wrong, certainly, in stating the fact that a certain number of those who are to appear in the show are students in the University, but that fact is invariably "played up"—given undue prominence. The society sections of the city newspapers contain photographs of the co-eds who are to appear. "Fifteen beautiful co-eds will have singing and dancing parts," the newspaper story runs. Are not co-eds young women? What reason is there for laying such stress on "co-eds"?

The University does not officially sanction or in any way endorse such productions. The students who appear in them are in no way representative of the student body. They are not necessarily different from the others who appear excepting that they do attend the University, and this is nothing unusual.

No good can come to the University through such advertisement, and harm might result. Organizations that secure University students to take parts in their theatrical productions have no right to point to the University of Nebraska as a "silent partner" in the undertaking.

THE Y. M. C. A.

The University Y. M. C. A. opens its drive for funds on November 8. The activities of this organization, while not continually before the eyes of the students, are more deserving of support than many which are continually making demands upon the students. Many of the activities of the "Y" are carried on purely for the convenience of the students, others contribute to the building and moulding of character by various contacts with the men of the University.

Among those conveniences offered by the Y. M. C. A. to the students may be included the employment bureau which serves as a clearing house for all the jobs in the city phoned in by individual employers and by the civic clubs of the city such as the Lions and the Lincoln civic club. There is always a demand for more jobs, and an elaborate system for caring for the numerous students seeking jobs has been worked out by one of the members of the student cabinet. Publication of the "N" Book, a handbook of information for incoming students furnished free to them at the beginning of the school year, and the Student and Faculty Directory containing the names of all students and professors is another phase of "Y" conveniences given to the students. Likewise, University Night, the annual funfest of the University is sponsored by the association.

One of the most important of the activities of the "Y" is carried on in conjunction with the Y. W. C. A. in conducting the World Forum luncheon group. Meeting on Wednesday noons, the Forum presents a speaker of note in religion, politics, business, or public service. After the speech, the forum is opened for discussion by the students who question the speaker. The world forum offers to the student one of the best intellectual attractions outside the classroom in connection with the University. It is also the custom of the "Y" to carry on smaller and more specialized discussion groups conducted by student leaders to seek the fundamental truths about some of the pressing national and world issues of the day.

The Freshman Council, recently organized, offers an opportunity to new students to gain early an acquaintance with the "Y" and at the same time will serve to provide leaders in the organization in their junior and senior years.

Such is the active work of the Y. M. C. A. carried on by an adult secretary, a student cabinet, and an advisory board composed of faculty men and Lincoln business and professional men. Their activities are worthy of more than usual student support.

D. O.

Notices

Cadet Officers
 All cadet officers who want to help with the military carnival will sign up in Nebraska Hall 204.

Big Sister Advisory Board.
 The Big Sister Advisory Board will hold a meeting for all big sisters in the Temple, at 5 o'clock Monday.

Gymnastic Team Candidates.
 All candidates for the University gymnastic team should report to Mr. Knight in the gymnasium Monday, Wednesday and Friday at 4 o'clock.

Basketball.
 Varsity basketball practice will be held on the following days: Tuesdays and Thursdays, 4:00 to 6:00; Wednesday at 7:45.

Cosmopolitan Club
 Professor Philo M. Buck will speak at the annual Hindu day dinner at the Grand Hotel, Sunday at 1 o'clock.

MOTOR OUT COMPANY, 1120 P Street announces that it is doubling its fleet of closed cars, new models, balloon tires, etc. We will appreciate your continued patronage. Call or phone B6819.

HUSKERS DEFEAT MISSOURI GRIDMEN BY 14-TO-6 SCORE
 (Continued From Page One.)

Penalties—Missouri, 10; Nebraska, 50.
 Punts—Nebraska, 9, average, 39 yards; Missouri, 9, average, 46 yards.
 Returns of punts—Nebraska, 76 yards; Missouri, 35 yards.

Touchdowns—Jackson, Myers, and Rhodes.
 Point after touchdown—Bloodgood, A. Mandery.
 Substitutions:
 Nebraska—Ogden for Hubka, Locke for Mielenz, Pospisil for Ogden, R. Mandery for Robertson, Hubka for Pospisil, A. Mandery for Myers, Pospisil for Hubka, Scholz for E. Weir.

Missouri—Lindenmeyer for Stafford, Casteel for Thomas, O'Sullivan for Jackson, Palmero for Richerson, Faurot for Casteel, Adams for Whiteman, Walker for Lewis, Etter for Palermo, Stafford for Lindenmeyer, Ferguson for Stafford, Simpson for Bond.
First Quarter.
 Captain Weir won the toss. Nebraska defended the south goal.

NEW TRAFFIC REGULATIONS!
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Richerson kicked off over the goal-line. Nebraska put the ball in play on its 20-yard line. Rhodes was thrown for a 3-yard loss on an attempt at left tackle. Rhodes made 2 yards from fake punt formation. Bloodgood punted 70 yards to Jackson who was downed on Missouri's 23-yard line. Whiteman ran from punt formation and made 2 yards. Missouri attempted a shoestring pass play but the end was watched by Rhodes and came back. On fake punt formation Thomas made 2 yards. Richerson punted 35 yards out of bounds on the Nebraska 45-yard line.

Rhodes failed to gain through center. Bloodgood ran from punt formation but made no gain. Bloodgood's pass was intercepted by Bond who was downed on the Missouri 47-yard line.

Bond made 7 yards through the center of the line. Bond made 2 yards through center. Thomas hit center for one yard and a first down. Whiteman made 2 yards through right guard. Bond went through center for 7 yards. Thomas plunged for another yard and a first down. Bond hit center for 4 yards. On a double pass behind the line, Bond made 2 yards through left tackle. Thomas went through left tackle for 7 yards and a first down. The ball was on Nebraska's 16-yard line. Bond made a yard through center.

Missouri took out time as Bacchus was hurt.
 Jackson went through right tackle for 3 yards. A forward pass from Thomas to Captain Bond was knocked down by Bloodgood behind the Nebraska goal. Nebraska took the ball on its 20-yard line. Bloodgood failed to gain from punt formation. Bloodgood punted 28 yards, out of bounds on the Nebraska 43-yard line.

Thomas went through center for 5 yards but the play was called back, as both teams were offside. Bond hit center for 2 yards. On a criss-cross play, Bond made 2 yards. Bond went through right tackle for 6 yards and a first down. Thomas failed to gain through center. Whiteman's pass to Bond was knocked down by Myers. Ogden went in for Hubka at right guard in the Nebraska lineup.

Whiteman's pass to Jackson was good for 33 yards and a touchdown. Walsh's place-kick on the try for point was wide.
 Score: Missouri, 6; Nebraska, 0.
 Joe Weir kicked off out of bounds on the Missouri 18-yard line and the ball was called back for another kick. Joe Weir kicked off over the goal line and Missouri put the ball in play on its 20-yard line.
 Whiteman made 4 yards through center. The quarter ended with Missouri in possession of the ball on its own 24-yard line. Score: Missouri, 6; Nebraska, 0.

Second Quarter.
 Riche non punted 45 yards to Bloodgood, who returned the ball 4 yards to the Nebraska 34-yard line, Locke went in for Mielenz. "Choppy" Rhodes plunged through left guard for 5 yards. Locke went around left end and made a yard. Locke fumbled and recovered for a 7-yard loss. Bloodgood punted 51 yards to Jackson who returned 13

yards to the Missouri 33-yard line. Thomas hit center for 7 yards. Bond went through center for 2 more yards. Ogden was hurt and Pospisil

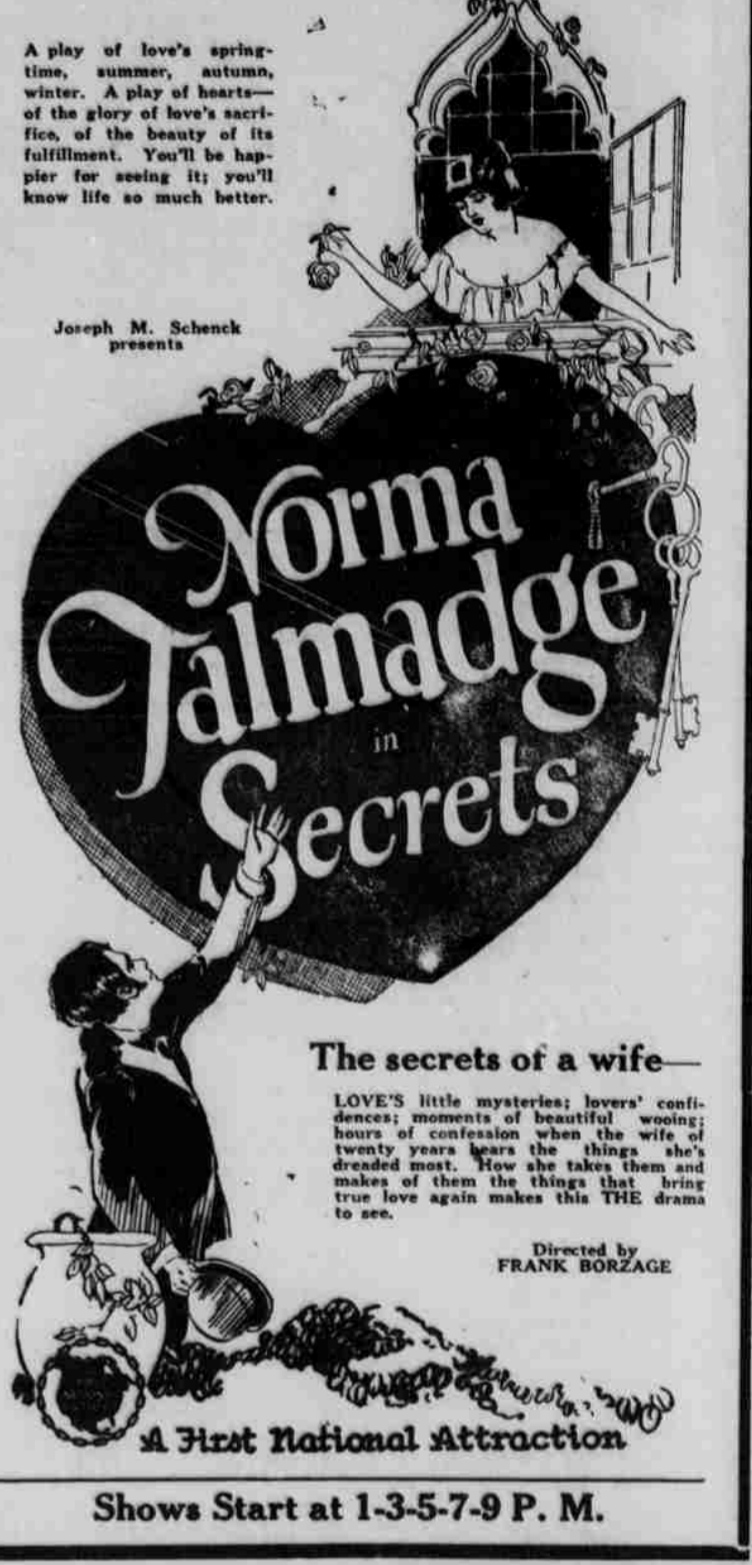
(Continued on Page Three.)

All This Week **RIALTO** All This Week

Mat. 35c—Night 50c—Children 10c.

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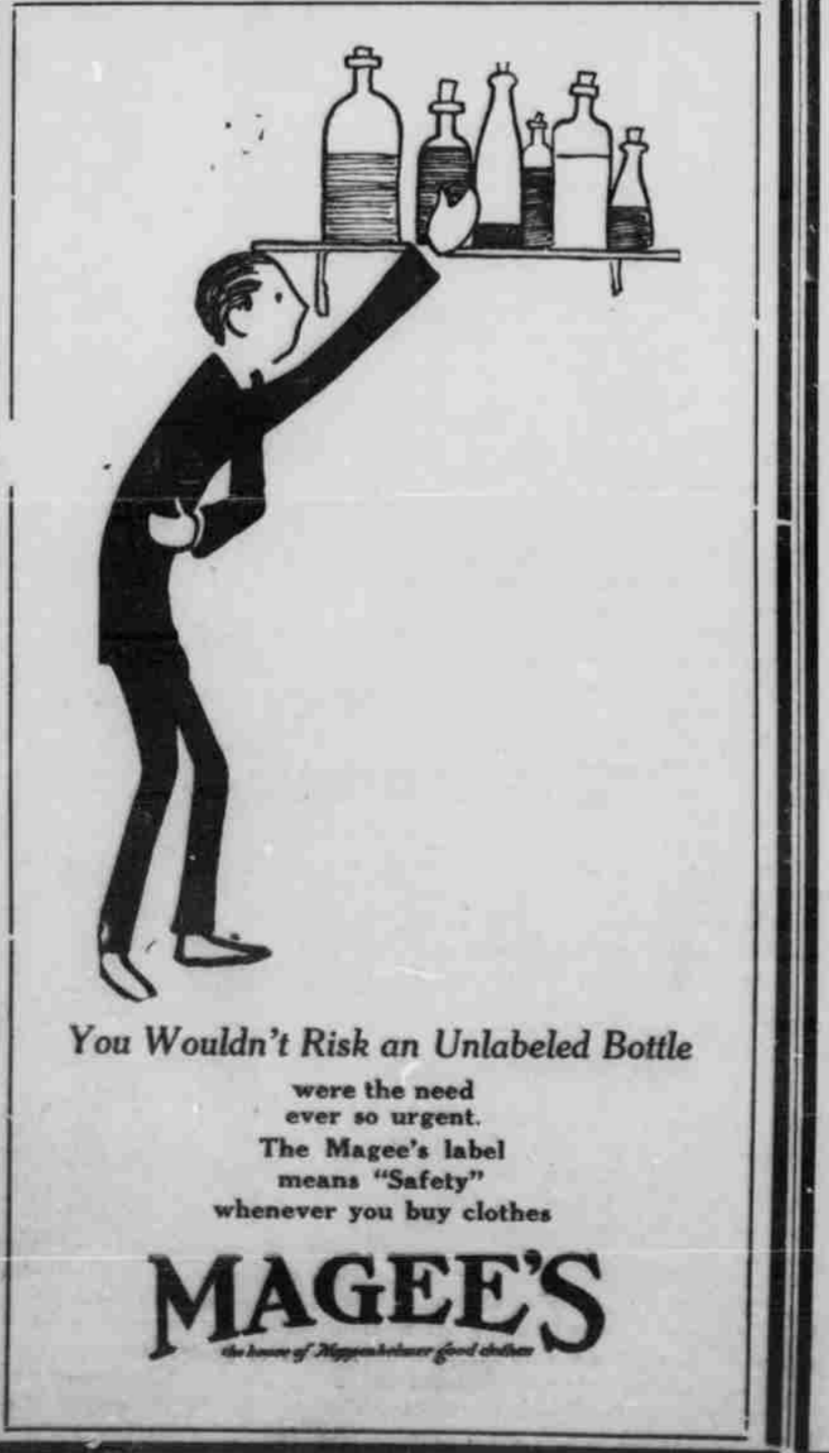
Magee's

Notre Dame Contest Fraternity Standings

- 1—Kappa Sigma
- 2—Acacia
- 3—Nu Alpha
- 4—Alpha Gamma Rho
- 5—Sigma Phi Epsilon
- 6—Sigma Alpha Epsilon
- 7—Pi Kappa Alpha
- 8—Alpha Tau Omega
- 9—Phi Gamma Delta
- 10—Sigma Chi

Standings will be corrected Daily. Watch this space for changes.

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A complete line of underwear for all weather; Apparel for all types of girls; Millinery in many modes and Shoes of style and comfort, are displayed on Second Floor. The Beauty Shop, where expert operators are in attendance, is equipped to serve you promptly and efficiently. Stop off on the Second Floor tomorrow and look it over.

the **College Gossip** says--

You Will Enjoy Buying at **Rudge & Guenzel Company**

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The stock of furnishings carried by Rudge & Guenzel's is worthy of your attention and back of the merchandise in this Men's Store is a personnel of dandy fellows. Come in and get acquainted.

Go to **Rudge & Guenzel's**
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