

LOST—Monday noon, shell-rimmed glasses. Call L4629.

Townsend—Portrait photographer.

RENT-A-FORD—Shows it yourself Munson Motor Co., phones B1550 and B1517. 1125 P Street.



If the costume is black and white then the problem of the handkerchief color is easily solved. The answer is a white handkerchief with black lace, black footing or a touch of black embroidery.

A pastel printed handkerchief must call on some color note in the costume or in its accessories. The 57th Street shops, New York City and Rudge & Guenzel's, Lincoln, suggest a color alliance between the beads and the handkerchief or the handkerchief and the scarf. And one of the best plans of all is to choose a handkerchief that harmonizes with the tones of the hosiery. And this means that a handkerchief with a pale peach tone can be right most of the time.

I suppose you know as well as I do that you can get the smartest handkerchiefs in town most reasonably priced at Rudge & Guenzel's on the Aisle of Accessories, Street Floor.

The MOGUL Barber Shop 127 No. 12th St.

Now being operated by: N. W. Tucker Harry Tripp Roy Cowell Clate Reynolds Jake Fahrenbruch

Old patrons are especially invited to visit us.

Shotwell's Molly O Candy Bar
DELICIOUS and SATISFYING
It's Wonderful
Ask for Molly O

FOR SALE EVERYWHERE

Make the Team!

Don't be an "also ran"—WIN with the Spalding Olympic Championship Running Shoe.

Spalding
1615 Harvey St. Omaha, Neb.

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Vestals.
Vestals of the Lamp meet Thursday at 5 o'clock in Ellen Smith hall.

Home Economics Club.
The Home Economics club will hold a bazaar next Friday, April 11, at the Lincoln Light and Gas company office at Fourteenth and O streets.

International University Night.
Will all who have not checked in tickets for International University Night please do so tomorrow between 12 and 1 o'clock at the Y. M. room in the Temple?

Sigma Delta Chi.
Sigma Delta Chi will hold annual election of officers Thursday evening at 7 o'clock in the journalism reading room. Also business meeting.

Kappa Phi.
Kappa Phi will hold initiation and pledging at 2:30 in the St. Paul church. Pin pledging for those who ordered pins.

Theta Sigma Phi.
Theta Sigma Phi will meet in Ellen Smith hall at 12:30 Thursday.

Iron Sphinx.
Initiation at the cave this evening at 6:30.

Calendar

Friday.
Alpha Tau Omega spring party, Lincoln hotel.

Saturday.
Alpha Tau Omega spring party, Chamber of Commerce.
Alpha Xi Delta spring party, Lincoln hotel.

Lambda Chi Alpha spring party, University club.
Phi Delta Chi spring party, Rose-wilde.

Sigma Phi Epsilon house dance.
Sigma Alpha Epsilon house dance.
Alpha Delta party, Ellen Smith hall.

Xi Psi Phi house dance.
Delta Zeta spring party, Knights of Columbus hall.

Farm House, house dance.

Lincoln's Busy Store—Growing, Growing, Ever Growing.

GOLD & CO.

"The Best for Less" O Street Near 11th

Features for Thursday
A Special Purchase Lot of New and Fashionable Spring

Sweaters

Values up to 8.95

at 3⁹⁵



Due to a very fortunate special purchase, we are able to offer this exceptionally smart lot of new Spring Sweaters for women and misses at a price that is far below their real value. Do not hesitate to take advantage of this opportunity, and be here when the store opens at 8:30 Thursday morning to make your selections.

All the new styles, including sleeveless models, coat effects, tuxedos and jumpers, in gay Spring colorings of peach, tan, brown, blue, black, grey black and white, stripes and fascinating two-tone effects, with and without collars, some belted. Altogether a wonderful array of these popular garments for sport and everyday wear. Values up to 8.95 are included in the lot, offered Thursday at, your choice, only 3.95.



GOLD'S—Third Floor.

The price a Florsheim shoe is merely a record of the value that has been put into it.

10.00

MAGEE'S



— and still they say college men don't study!

The critic who charges college men with lack of diligence never heard a freshman repeat his roll of fraternity chapters without a slip, or a senior dilate on the life history of every football captain from 1890 on.

Ofcourse this takes study—sometimes too much study. The student must be cautioned against the mental strain resulting from concentration on too limited a field of thought.

It is a good thing to specialize, but not to the extent of becoming narrow. If it is right for the man who concentrates on engineering to be up on his campus activities, it would seem right for the man who is quoted on the history and philosophy of Comparative Baseball Scores to have some knowledge of the chemistry and thermodynamics from which he expects to make his living.

For it is still true that in industrial councils the talk sometimes swings from batting averages to coefficients of expansion and the hysteresis losses in iron.

This is all a matter of balance, and satisfactory mental balance is a means to an important end—satisfactory bank balance.

Published in the interest of Electrical Development by an Institution that will be helped what-ever helps the Industry.

Western Electric Company

Since 1869 makers and distributors of electrical equipment

Number 38 of a series



A BIG willing companion for every note book

You like to grasp a pen like this. It's big. It's husky. It looks strong, reliable, long-lived. And it is.

This new Wahl Signature Pen is a wonder for college work. It never needs prompting. You don't have to shake it. Touch that flexible point to paper and the ink starts with your thought.

The Wahl Comb Feed regulates the flow so perfectly that the ink never floods. The ink capacity is enormous.

And the everlasting nib—it's a marvel. It suits itself to any writing style. Just seems made for your hand. It is heavy

14-karat gold. Tipped with the hardest and finest grade of iridium that money can buy. Experts say this everlasting nib is the finest made.

Another big idea—clipped in pocket, purse, shirt-front, or notebook, the Wahl Signature Pen will not leak. The patented cap-construction assures this. The gold band you see around the cap prevents splitting.

There are two big sizes at \$7 and \$5—one for men, one for women. Ask for the Wahl Signature Pen. Other Wahl Pens from \$2.50 up.

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Signature PEN

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