

young men have in these famous style clothes is more than ever justified in our new Fall models.



The Namsirr Method

revents threadbare a nd pockets. An exc tratford feature that r

Stunning New Dresses at--- 7 50 Just to see the delightful Frocks featured at this low price is a delight! Every ne

whim of Fashion is evident-the long side panels, the uneven hems and Grecian drapes the novel trimmings. Every art of the designer has been exrted in crating dresses of unusual style, individuality and worth-and at a low popular price. All the favorite materials are shown.

Lovely BLOUSES -at 5.00

And what smart and charming Waists they are! A plent of Overblouses, too. In crepe de chines, Cantons, Georgettes, satins, etc., beaded and embroidered. Copenhagen, gray, brown, canna, peri-winkle, black, navy, bisque. Also quilted Coat Blouses in black or navy.

GOLD'S-Third Floor.

New Dress SKIRTS -at 4.95

A brand new lot of these smart box plaited Dress Skirts, in the styles so much in demand. Shown in wool velours, homespuns, serges, tweeds, etc. Also in new checks, stripes and plaids. An opportunity to purchase a stylish Skirt at a mighty low price.

Princess SLIPS -at 3.95

A new showing of the wanted Princess Slips in dark colored silks-delightful styles of fine tub silks and charmeuse, with desired camisole tops and full skirts. These come in navy blue, brown and black-and are very attractive values at the price at which they're presented-3.95.

GOLD'S-Third Floor. GOLD'S-Third Floor.



Women's fine thread silk Hosiery, with wanted fashioned backs, in black only. These have the new pyramid or tapering pointed heels, wide, dou-ble hemmed elastic lisle garter tops, double heels, soles and toes. Only a limited lot of these splendid and desirable Hose, to go while they last beginning \$:30 a. m., Friday, at.....

Pyramid Heel

Silk Hosiery

(See Window) GOLD'S-First Floor

Rich White Ivoryware Amazing values in heavy white lvoryware-DuBerry and other wanted

styles-including Combs, Brushes, Bud Vases, Buffers, Hair Receivers, Jewel Boxes, Pin Cushions and other wanted articles.

With Xmas just a few weeks away, this offer assumes double importance. Ideal for gifts. On sale while lots last, begining \$:30 a. m. Friday, at .. (See Window) GOLD'S-First Floor

Bud Vases,