

## Back to College

Today College encompasses the complex art of "live and learn" and to live is as essential as to learn



Sam Sime

We Welcome Your Return and Introduce to You

## A Distinctive Young Men's Store

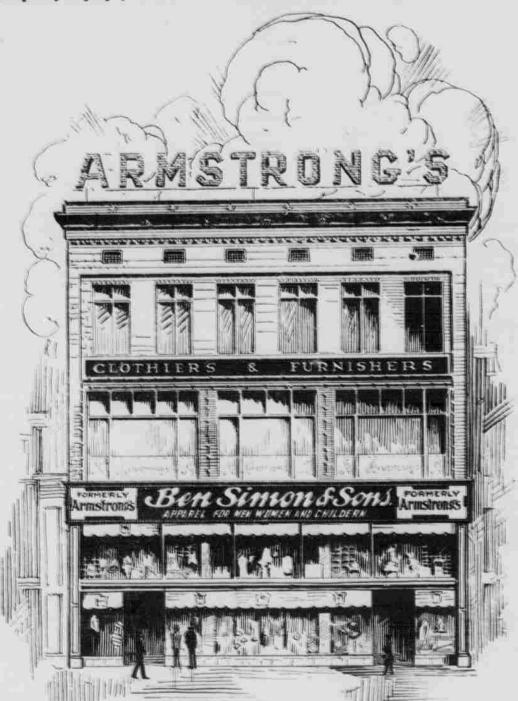
Owned and managed by young men of your acquaintance, who are students of the modern spirit, men with a fine sense of fitness to the ideals of college, with a deep understanding of the dreams of youths, who will take personal pride to properly equip you for the academic and social events of the school year!

Hart, Schaffner & Marx Clothes

Dobbs & Borsalino
Hats

Dobbs Exclusive
Caps

Nettleton Shoes for Men



Shirts

Manhattan and Yorke

Holeproof and Interwoven Hosiery

Franklin Fashionknit Neckwear

> Perrins Dress Gloves

College men will distinctly remember the Simon boys as being associated with their father, Mr. Ben Simon in a local clothing firm. In June of the present year Mr. Simon and his three sons bought The Armstrong Clothing Company, and have completely remodeled the store. Many new departments have been added and many changes made for the betterment of the service. The Simons wish it to be emphatically known, among the student body, that they are not connected with any other than The Armstrong Store, where they wish to welcome acquaintances, friends and patrons.

The Wants of the College Man are divided into many classes; but here we have mentioned only the leaders in each class. Merchandise of known quality and acknowledged superiority.



Apparel for Men, Women and Children



Charles Simon



Ben Simon