

QUALITY IS ECONOMY
Thoroughness

Choice Cut Flowers and Corsages

130 So. 13th

##  <br> N an incredibly short time the VAN HEUSEN Collar I the VAN HEUSEN C The stiff-bosomed boiled shirt and its iron-clad cuffs had given place to the soft, dressy shirt with comfortable cuffs. <br> No Starching <br> No Rough Edges Will Not Wrinkle <br> Will Not Wilt <br> Saves Your Shints <br> Saves Your Ties

VAN HEUSEN the Worlds Smartest COLLAR

Men were asking for a soft collar: "Something that look smart and feels smooth.
And because it has a dressy dignity no other collar can equal, men who scorned the ordinary soft collar are wearing the VAN HEUSEN.
Its trim and stylish appearance is wooen and tailored into it, not starched nor ironed into it. it needs no starch and but little ironing, and is as easy to launder as a handkerchief. It will outwear half a dozen ordinary collars.

Nine stoles and heights in quarte sizes from 13 H to 20 , brice fifts cemts


PHILLIPS.JONES CORPORATION
1225 BROADWAY

When you engage a room and bath in a hotel you assume that some service goes with it.

One should assume no less when buying clothes. A suit or an oversoat, and a room and bath, are simply housing facilities, and only service can make either of them comfortable, endurable, and worth the price.

In the case of Armstrong's clothes, their great value aside from consideration of style, consists in the sturdy quality of the woolens and the robust character of the workmanship, by which their service is projected far beyond the average life of clothes.

AN
ARMSTRONG GARMENT IS WORTH THE
ARMSTRONG PRICE

Nebraka': Largest Exclusive Men's and Boys' Store

