

SALE
 Today Only
**WONDERFUL
 Dresses**

Tricotines, Peviet Twills
 and Canton Crepes.
 Lot No. 1—Values to \$44.75
 Sale Price **\$15.00**
 Lot No. 2—Values to \$24.75
 Sale Price **\$10.00**

Harris-Goars
 1330 O STREET

LIBERTY
 WHERE EVERYBODY GOES
 MON.—TUES.—WED.
TILVOU & ROGERS
 Vaudeville's Famous Funsters in
 "SHOW 52"
PAULINE ECKHART & CO.
 In the One-Act Playlet
 "WOMEN"
KUHN GIRLS
 "HITS OF VAUDEVILLE"
PROFESSOR PEAKE
 and His Family of
 "ANIMATED BLOCKHEADS"
VALLAL & ZERMAINE
 "Diversions Characteristique"
 "WINNERS OF THE WEST"
 Also Comedy and News Pictures
 SHOWS START AT 2:30, 7:00, 9:00
 SAT.—20c. NIGHT 35c. CHIL.—15c

LYRIC
 BIG DOUBLE BILL
 ALL THIS WEEK
NORMA TALMADGE
 In Her Newest Picture
 "THE WONDERFUL THING"
 ALSO
CLYDE COOK
 In His Latest Screen
 "THE FOREDOOM"
ARCHIE JONES & PARTNER
 Vocal Entertainers
 SHOWS START AT 1, 3, 5, 7, 9
 SAT.—20c. NIGHT 35c. CHIL.—15c

RIALTO
 Harmonizing Entertainers
 MON.—TUES.—WED.
 A Drama of Marriage and Forgiving
 in Marriage.
Louis B. Mayer
 Presents
ANITA STEWART
 In
 "THE INVISIBLE FEAR"
 Other Entertaining Features
RIALTO SYMPHONY PLAYERS
 Jean L. Schaefer, Conductor
 Overture "William Tell"—Rossini
 SHOWS START AT 1, 3, 5, 7, 9
 SAT.—20c. NIGHT 35c. CHIL.—15c

THE COLONIAL
 MON.—TUES.—WED.
 A BLOOD-STIRRING DRAMA
 "THE RIDER OF
 THE KING LOG"
 AND
CHARLES HUTCHINSON
 The Fearless Stunt King in
 "HURRICANE HUTCH"
 SHOWS START AT 1, 3, 5, 7, 9
 SAT. 15c—NIGHT 25c—CHIL. 10c

Orpheum
 4 Days—Com. Wed., Nov. 16.
 In person
FRANCIS X. BUSHMAN
 and
BEVERLY & BAYNE
 NEAL ARIEL
 Man With the Mobile Face
QUINLEY FOUR
 Boys With the Pep
BOB CARLETON AND
JULIA ALLEN
 Feast for Fashionable Fancies
BENNETT SISTERS & CO.
 "Scauld Sirens"
JUGGLING NELSONS
 "Hoops My Dear"
M'RAY & ARDINE
 "All in Fun"
 Loop's Fabrics
 Topics of the Day
 SAT.—25 & 50c. Even.—25c to \$1.00

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 Teach you to
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 private lessons.
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 pointment.
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 Mrs. T. E. Williams in charge.
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 Commercial Pastel, Crayon Port-
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 develops your talent in spare time.
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 students. Courses endorsed by
 newspapers, magazines and famous
 artists.
ASSOCIATED ART STUDIOS

**"Red" Long Gives
 Free Tickets For
 The Ames Special**

"Red" Long, proprietor of the College book store, is co-operating in the "1,000 to Ames" drive. He is selling tickets good for one dollar in merchandise and with every fifty tickets sold he is giving a free trip to Ames. Each ticket is numbered and as soon as forty are sold a drawing is held and the lucky number gets them.
 Students are rapidly taking advantage of this generous offer. Several drawings were held yesterday afternoon and transportation on the Ames special awarded. One student bought ten of the one-dollar tickets.
 The tickets are good for any kind of merchandise sold by the Long establishment—books, supplies, candy, ice cream, sodas, etc.
 "Red" says there is no limit to the number of trips to be awarded. He would like to sell a ticket to every student in the university. This would necessitate the awarding of approximately eighty trips.
 Here is an opportunity for students to obtain necessary merchandise, get a chance on a free trip to Ames, and at the same time help in the big drive to get the special train and a large delegation.

WANT ADS.
 LOST—A PEARL NECKLACE. Phon L-7432.
 LOST—A CAMEO SET THE PIN. Left in dressing room of Grant Mem. hall. Return to Student Act. office. Reward.

EXCHANGES
 WASHINGTON—Advances aggregating nearly \$1,800,000 were approved today by the war finance corporation. The corporation approved an advance totalling \$536,500 for agricultural and livestock loans. The agricultural advances were distributed among institutions in Montana, Indiana, Wisconsin, Nebraska, North and South Dakota, Georgia and Maryland.
 By employing specially leased wires the Daily Californian provided information to the anxious rooters at the freshman game on California field last Saturday as to the progress of the California-Washington State game in Portland.
 Between halves, a megavox was utilized to transmit to the rooters the scores received over the wire. A large scoreboard at the end of the field gave the results in more particular detail.
 Student Stadium subscribers were given precedence over non-subscribers in the matter of getting seat tickets for the California-Stanford big game at Palo Alto, November 15. They were allowed to turn in their applications for four tickets plus their own rooters ticket last week.
 The preferences thus checked will be satisfied first and the remaining part of California's allotment of seats will go on sale to others on November 8.

Personal Notes.
 As guests over the week-end the T street Dormitory entertained Helen Owen, '20, of Pine Ridge, S. D., Gertrude Moderow, '21, of Stanton, Nebr., and Margaret Carter, of Glenwood, Ia. Miss Owen is teaching now at Schuyler and Miss Moderow at West Point.
 Olive Bauman, '22, spent the week-end at her home at West Point.
 Mary Avery, '25, visited over the week-end at her home at Unadilla.

**Y. M. C. A. STARTS ITS
 ANNUAL CAMPAIGN**
 Yearly Drive for Subscriptions Starts
 With Luncheon for the Solicitors Tuesday.
 The annual subscription campaign of the university Y. M. C. A. will be carried on this week and next week. Every man in the university will be urged to contribute two dollars or more for the general support of the Y. M. C. A.
 The university Y. M. C. A. is developing rapidly and its good work in social, industrial, and religious lines is gaining wider recognition each year. Every man in school should lend his support to this drive.
 The canvassing teams met for dinner at the red room of the Y. M. C. A. Tuesday noon. It was decided to push the campaign among the fraternity men this week, and among the non-fraternity men next week. It was announced that the following fraternities have already practically pledged \$2.00 or more from every one of their men:
 Phi Gamma Delta, Bushnell guild, Silver Lynx, Pi Kappa Phi, Lambda Chi, Alpha, Farm House, Phi Delta Chi.

**FIFTEEN RUNNERS WIN
 CROSS COUNTRY HONOR**

Numerals Awarded to Stimulate Interest Among Members of
 Fifteen runners on the cross-country squad have already succeeded in winning numerals this year. The winning of a numeral is a difficult task, which involves some hard running. The practice of awarding numerals in cross-country is just being started, and is proving very successful in stimulating high interest among the members of the squad. This honor can also be won by freshmen.
 The following is a list of those who have already won numerals:
 Bowman, Slemmon, Weir, Hyde, Hartman, Nelson, Davidson, Coats, Fisher, Cook, Alexander, Sommers, Wheakley, Rogers, Gardiner.
SOPHOMORE CO-EDS DEFEAT JUNIORS AND WIN TOURNEY
 The sophomore class won the girls' interclass soccer tournament last night when they defeated the juniors by a score of 2-1. Coleta Aitken scored a goal for the juniors the first quarter of the game. The sophomores played hard but were unable to score until during the last three minutes of play. Lois Shepherd made the two scores for the second year class.
 Irene Springer refereed the game. Meach Miller was score keeper and Irma Johnson and Eleanor Snell were linesmen. A mixed alumni and all-stars will play the juniors today at noon.
 French Crullers—"We got 'em." Sunlite Bakery, 13th and N Sts.

**Before the Party Visit the
 La Rue
 Beauty Shop**
 Shampoo, 50c and up
 Marcell 75c, Facial 75c and
 up, Manicure, 50c, Eyebrow
 arch, 50c Hair Dress 50c.
**Marguerite Raney Thomas
 Over Harley Drug Co.**
 1105 O Sts. B2015

**The One Minute
 Lunch Room**
 We solicit your patronage
 Automobile and Bag trade.
 Special dinner served every
 day beginning at noon.
 Sandwiches and short orders
 served at all hours.
 15th and O Sts.

Now booking engagements
**THE JAZZLAND
 BAND**
 Featuring that new Chicago
 Walk Time.
Virgil E. Northwall, Mgr.
 Phone B-2388

PSYCHOLOGY
 The dictionaries and universities have much to say on this subject, but we say PSYCHOLOGY is only human nature in a new dress; and if the proper study of PERFRUMES is woman—lovely woman.
 When a woman contemplates the purchase of toilet articles, she first smells them. Therefore, get a good Bouquet.
 Oh! You have one?
 Well, get a better one!
PARISIAN BARBER SUPPLY CO.
 236 N. 13th Street, Lincoln, Neb.
 Saturday, October 15—Big Opening
 Face Powder and Vaseline Cream
FREE—FOR ALL WOMEN

I CAN TEACH YOU
 more in one
 course of les-
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 can learn by
 dancing ten
 thousand times
 with an ordi-
 nary dancer.
**WHY NOT
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HARVEY H. CARROLL
 Authority on modern dancing
 Nebr. State Bank Bldg., 15th & O
 Large Staff of Assistants

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 To Ames!**

Buy A
TRADE TICKET, \$1 Each

These tickets are good to buy anything we
 have to sell

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Only when a clever, educated woman is charming is she the embodiment of true culture. To be daintily clad, attractive, admired is a woman's duty—and the wiser she is the more fully she appreciates the value of personal appearance in life's success. Beautiful distinctive clothes wield a mighty influence in shaping one's destiny.

"The House of Youth" Suits of dainty grace and lovely personality, embody the charm of youth and the refinement of exclusive vogue. If your dealer cannot supply you, write us for information where they may be obtained.

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"A Thousand To Ames"